



Family Medicine Philanthropic Grant Awards: 2015 Project Summaries

Member Outreach Projects

Advanced Care/End-of-Life Planning, NJ AFP

CME Physician Education. This project will provide a half-day CME education session, in two geographical areas on two different days, to enhance knowledge, communications, confidence and office-based workflow/systems related to advanced care planning (ACP)/end-of-life care. NJAFP will apply for AAFP CME credits and promote the program to the target audience January - March 2016. Physicians (primary audience), residents and faculty from NJ residency programs (secondary audience) will be invited to attend. The education sessions will be in March/April 2016. Physicians will complete a baseline survey and two follow-up surveys (60-90 days; and 120-180 days) to assess systemic and communication changes made in practice or in the process of being made to address identified improvements for ACP/end-of-life care for patients. Materials and resources developed will be posted on NJAFP's website.

CME Leaders Institute, CA AFP Foundation

Year-long education and training for future faculty. The CME Leaders Institute, with two cohorts complete, is a 12-month experience for family physicians who wish to become members of our CME/CPD faculty. Ethics, conflict of interest, gifts to physicians, point-of-care learning, performance and quality improvement education, team care, data collection and management, clinical research vs. public health emergencies are among the many topics that must be addressed by medical association leaders in education. The program begins with an application process that includes a personal statement and letter of recommendation, a selection process for the class, pre-work assignments, face-to-face meetings and workshops, webinars, mentor matching, at least two presentations in the year-long timeframe and ongoing evaluation.

Family Medicine Advocacy Day at the State House, MA AFP

Advocacy Education. This is the second year of Family Medicine Advocacy Day and its goal is to provide our members with the tools, education, resources and the direction to successfully influence Massachusetts' political representatives to vote with the best interest of the specialty in mind. This project will host a one-day event with morning leadership training sessions. At the conclusion of the in-person meetings at the State House, we reconvene with a wrap up session to define take-away points and follow up plans for the members, as well as the chapter as a whole.

Payment Reform - One Stop Shop, WI AFP

Physician Information. This project will focus on redesigning WAFP's website information and will create short podcasts on payment reform, patient-centered medical home transformation and value-based care for members to access at any time. Family Physician leaders from across the state will be engaged to identify sources of information and to provide podcast information. We will use members' experiences where ever possible. Collaboration will be undertaken with the UW Center for Population Health, the WI State Healthcare Improvement Plan and the Center for Healthcare Values. Our plan is to have a user friendly, mobile friendly website with up-to-date, accurate payment reform information and to produce a minimum of three podcasts, webinars or live events a month.

Safe Prescriber: Optimizing Patient Care (Choosing Wisely®), IL AFP

CME Physician Education. Under the expanded scope of IAFP's Safe Prescriber program, the IAFP will develop a series of physician education and training activities on the Choosing Wisely® concepts endorsed by the American Academy of Family Physicians. Choosing Wisely® physician training and empowerment is a needed and natural extension of the already established frameworks. The elements of this project (accredited live CME webinars, online enduring CME and marketed materials) will encompass the concept of having the best possible patient visit and empowering physicians to be skillful communicators with their patients.

Public Health Projects

Hard Hats for Little Heads, TX AFP

Public safety and exercise. Hard Hats for Little Heads is a public health initiative benefiting Texas youth by giving away bicycle helmets. A major goal is to enhance patient safety and address the growing obesity epidemic by giving away between 3,000 and 3,300 helmets to Texas children this year. Physicians volunteer to distribute helmets to children in their communities at schools, county fairs, their own clinics, during well-checks, or at various community events. Many incorporate bicycle safety talks and helmet fittings into the program, though each event can be tailored to the community's needs and interests of the physician.

Helping Hands Changing Lives 2016, GA Healthy Family Alliance

Community-based projects designed & implemented by residents and students that impact obesity prevention, chronic disease education and women's health. Since 2012, GHFA has been awarding seed grants to GAFFP members to support programs throughout Georgia that enhance the overall health of our communities. In 2016, "The Helping Hands- Changing Lives" project will expand the reach and success of the community health projects by giving Family Medicine residents and medical students the opportunity to launch projects. Family medicine residents and students will be enlisted to identify health problems in their communities and develop up to three projects that address key public health areas of need: Obesity Prevention, Chronic Disease Education and Women's Health Services. Applications will be accepted in two cycles in 2016 and all grant funds will be awarded by June 2016.

Resident and/or Student Projects

A Day in the Life of a NYSAFP Physician member, NY AFP

Externship. A Day in the Life of will give medical student(s) insight on the scope of family medicine, its operations, business decisions, and practice. It will provide an opportunity for five students to experience the responsibilities of an active NYSAFP physician member. Students will shadow the attending in his/her practice five days within a six-week period. This job-shadowing experience will bridge in-class learning with practical experience. Students will also attend an NYSAFP commission and board meeting. Their attendance at these meetings will be through the lens of the mentoring family physician. The student will understand the implications of NYSAFP business decisions and how it may influence the practicing mentor. Finally, students will have the opportunity to visit NYSAFP headquarters to observe the operations of the Academy and will submit a formal reflection paper at this meeting.

2016 Chief Resident Workshop, OH AFP

Resident leadership training. This project brings new chief residents from across the state together to learn, network, and share best practices; arming them with the leadership tools needed to have a successful academic year. To continue the success of this program and add another level of leadership

training for the chief residents, the 2016 Workshop take place in conjunction with the OAFP Strategic Planning session of the OAFP Board of Directors. Chief residents and OAFP board members will come together for a combined session on leadership training that will include a team building exercise allowing not only valuable networking but also an opportunity for physicians new to the family medicine career and veterans of the specialty to come together and work as a team. The groups will then split into two with the Board continuing the strategic planning process and the chief residents attending their specialized resident training.

Family Medicine Midwest Conference- Recruiting for Our Future, *FMM Collaborative*

Student scholarships to attend annual regional meeting. The October 2016 Family Medicine Midwest (FMM) Conference will be held in Indianapolis, IN. This conference is a key event of the 12-state collaborative formed to promote the future of Family Medicine. The FMM Conference will combine scholarly work and research presentations, community-based practice and best practice sharing, and will promote cooperative health care innovation. The specialty of Family Medicine will be highlighted through hands-on workshops, collaborations, presentations, poster sessions and a Residency Fair. The FMM initiative includes: Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, and Wisconsin.

Implementing Childhood Developmental Screening into Family Medicine Education, *VA AFP*

Physician Training non CME. The goal is increasing developmental screening during training in order to harbor increased adherence to developmental screening later in practice. Resident physicians are the main target audience. In addition, office staff needs to be trained for proper implementation and work flow; and training attendings and medical students will reinforce the importance and proper administration of developmental screening. This project will: (1) Increase awareness of the importance of developmental screening of the pediatric population at the St. Francis Family Medicine Residency Program; (2) Train 23 resident physicians, 9 attending physicians, 2-3 rotating medical students and nursing staff how to appropriately use developmental screening tools, specifically the Ages & Stages Questionnaire, 3rd edition (ASQ-3); (3) Achieve an adherence rate greater than the national PCP standardized developmental screening rate (23%) in all children ages 9, 18 and 24 months using the Ages & Stages Questionnaire (3rd edition) within St. Francis Family Medicine Residency Program; and (4) Implement ASQ-3 and obtain target adherence goal over the course of one year. Initial preparation will be to appropriately train resident/ attending representatives through the Ages and Stages Training for Trainers 2016 Conference. Those trained will then present to and train residents, attendings, medical students and nursing staff.

LAFP 101, Louisiana AFP

AFP recruitment for students/residents. LAFP 101 is a one-day event to educate student and resident members about the importance of maintaining membership and the benefits offered to each membership type. Additional sessions will focus on the governance and structure of the AAFP and LAFP as well as how to apply for leadership positions in the Academy.

Leroy A. Rodgers, MD, Preceptorship Program, *OH AFP Foundation*

Externship. From 1990 through 2015, over 910 medical students from Ohio's seven medical schools have participated in the program. Our goal for 2016 Leroy A. Rodgers, MD, Preceptorship Program is to fund stipends for at least 45 first- and second-year medical students' preceptorship rotations, building on the program's success of increasing student interest in family medicine. As an addition to the 2016 program, the Foundation will be partnering with the Ohio Association of Community Health Centers (OACHC) to improve its outreach and enhance this successful program by engaging Ohio's Federally Qualified Health Centers (FQHC). Participants will receive stipends of \$300/week for a four- to six-week educational rotation with a volunteer, community-based family physician preceptor.

Physician/Medical Student Advocacy Day and Medical Student Service Learning Project, SD AFP
Medical student advocacy and student education. The project is two-fold: the first part provides a service learning project for the first-year medical students; the second part provides the opportunity for Sanford School of Medicine first-year medical students and SD Family Physicians to join together in attending SDAFP's Advocacy Day at the state legislature. The service learning project happens the evening before the day at the capitol. Students will prepare and present an interactive, multi-station health fair at the Pierre Indian Learning Center, an off-reservation boarding school that serves approximately 250 first-through eighth-grade Native American children from fifteen tribes in ND, SD and NE. During Advocacy Day family physicians and students will attend lectures in Pierre and share lunch with the Legislators where they will discuss topics including workforce pipeline issues.

2015 Pre-National Conference Networking/Mentoring Event, Maryland AFP and AFP Foundation
Supporting the NC experience. The pre-National Conference event will take place on July 23, 2015. Our chapter and our chapter foundation will co-conduct the 2nd Annual National Conference of Family Medicine Residents and Medical Students (NCFMR/SM) Pre-NC Networking/Mentoring Event for chapter leaders, faculty, residents and students representing our chapter at the upcoming 2015 National Conference and Congresses in KC on July 30-August 1. Our MAFP national COD delegation will be present to instruct and interact with the student/resident delegates, informing them of the AAFP policy-making process. This will also be a good opportunity for those who have attended past conferences to inform 1st-time attendees about what to expect at the residency fair, how to get involved in chapter/national activities, etc. There will be an agenda but flexibility will be the key as attendees will be given the opportunity to craft the event that will be most useful to them.

Residency Visitation Program: Pathway to Massachusetts, MA AFP

Travel stipends for residents to visit in-state FM residencies. Fourth-year medical students can apply for reimbursement for travel expenses incurred while visiting Massachusetts Residency programs. The more programs that are visited the greater the amount of reimbursement available - up to \$1,000. Students must apply for the Pathway to MA Program and reimbursement is available on a first come, first serve basis. Students must submit receipts and a reimbursement request form after visiting the residency programs.

Residents' Poster Contest -- Encouraging Scholarly Work to Meet Residency Milestones, CA AFP Foundation

Resident education. CAFP-F held its first Residents' Poster Contest at the 2014 Annual Scientific Assembly and it is now an official part of the Family Medicine Clinical Forum. We will be strengthening the contest by including: 1) an online poster session on familydocs.org, 2) Forum main stage presentations and 3) small monetary awards for winners. Residency Directors will be encouraged to include the contest as part of their ACGME milestones for scholarly work, coordinating any criteria/process needs for the activity within the newly formed California Residency Network. This year's goal is to receive at least two submissions from 50 percent of California residency programs (26) for a total of 52 submissions. Twenty posters will be selected for the April 16-17, 2016 Forum, where attendees will review the posters and speak with the residents during the forum. The posters will also be included in the Forum app for feedback to the residents. Two residents will present their posters from the Main Stage on the final day of the Forum and these presentations will be captured and posted to www.familydocs.

Student and Resident Education at Annual Meeting, MA AFP

Student and resident track at State meeting. This project will provide a Student/Resident track for education and workshops at the Annual Meeting and Spring Refresher. Students and residents will be able to attend the event for free and residents can attend the SAM session held in conjunction with this

meeting a significant discount. Topic titles presented in 2015 included: "Flouride Varnish Workshop: Transforming Your Office", "Success on Your Match Day: Preparing, Applying and Interviewing at FM Residencies"; "Contract Negotiations"; "Career Options in FM & Your Family Life"; and "The Power of Group Visits". Skills workshop topics included sports medicine (joint injections), gyn procedures, suturing & skin biopsies and basic OMT. We also host a reception featuring student, resident and faculty poster presentations to not only showcase their research projects, but to provide a networking opportunity with peers, MassAFP leaders, and practicing physicians.

Student Track 2016 Annual Meeting: Latex 2 Laryngoscopy, KS AFP Foundation.

Student track at State meeting. Latex to Laryngoscopy provides for a hands-on workshop with four procedures and skills workstations at the KS AFP annual meeting. KS AFP will expand the current student track and include a special time for the students to meet and interact with national and state chapter leaders. New work stations for the Student Track at the 2016 Annual Meeting will include a Chest X-Ray and EKG interpretation work station.

Extern Program - Learning to Care, Advocate and Lead, WI AFP Foundation

Externship & supporting the NC experience. This program will offer medical students who have completed their first year of medical school training the opportunity to experience the specialty of Family Medicine in clinical settings and gain perspective for the specialty of Family Medicine within the state member association and its philanthropic arm, the foundation. Students with a strong interest in Family Medicine will be identified through an application process and will spend eight weeks rotating between a clinical setting with a family physician preceptor and the WAFP/WAFP-F office. Areas of focus in the WAFP/WAFP-F office will be in leadership development, workforce development, advocacy education and philanthropic activities. The experience will conclude with attendance at the AAFP National Conference. The students will serve as Delegate and Alternate Delegate to our state chapter during the congress portion of the conference, and will help lead in other National Conference and Wisconsin's reception activities.

Support Students to engage and attend AAFP National Conference, WI AFP Foundation

National Conference. This project will provide the opportunity for 50 medical students (25 from each of Wisconsin's two medical schools) to attend the National Conference and participate in corresponding activities sponsored by Wisconsin AFP. Students are being tracked over the course of their medical school years and beyond to determine how many students who participated in this program selected Family Medicine; and who stayed in Wisconsin for both residency and practice. Our goal is to track these students and keep them connected to the WAFP through engagement activities that include finding Family Physician mentors with whom they can stay in touch.