



LOUISIANA ACADEMY OF
FAMILY PHYSICIANS

Louisiana Academy of Family Physicians Foundation Seal Guidelines



Spelled Out Seal

For use when the Louisiana Academy of Family Physicians Foundation is shown to an external audience.



Capitol seal

For use when the Louisiana Academy of Family Physicians Foundation is shown to an internal audience.

Black and White Versions



Spacing



Please allow the equivalent of “one flame” around the seal where no other images can intersect.

Chapters using the national AAFP visual identity may extend this identity to their foundation seal. Unless otherwise requested, the foundation’s torch color will be the same as the chapter color. Chapters can use any color in the AAFP palette except orange or red.

File Formats

All logos can be made available in the following formats: JPEG, EPS and TIFF. Here are typical uses for these formats.

- JPEG Internet, Emails
- EPS Apparel, Imprinting, Offset Printing (Preferred by Output Providers)
- TIFF Offset Printing