

2009 Scientific Assembly Foundation Festivities

During the 2009 Scientific Assembly in Boston, your Foundation will exhibit at the Congress of Delegates (October 12–14) and the Assembly Marketplace (October 15–17). Visit the Foundation booth to pick up your 2009 Assembly Lapel Pin, Personalized Brick placed around the AAFP headquarters' fountain (limited quantity), or 50th Anniversary Commemorative Lapel Pin.

Annual Recognition Dinner

The 2009 Annual Recognition Dinner will be held at the beautiful John F. Kennedy Library and Museum on



Tom Fitzsimmons/John F. Kennedy Library Foundation

Thursday, October 15. Guests will enjoy a private, self-guided tour of the JFK Library and Museum featuring speeches and family videos, a replica of the Kennedy Oval Office, and displays of Jacqueline Kennedy's famous style. This special event is a thank you to our donors and leadership for their efforts throughout 2008. During the event, your Foundation will present the Philanthropist of the Year, Outstanding Program, and Outstanding Service awards. In addition, this year a Special Recognition will be made of a truly extraordinary commitment to philanthropy and the AAFP Foundation.

Those invited to the event are individual donors giving \$500 or more between July 31, 2008 and August 1, 2009, as well as corporate donors and leadership. If you would like to check your individual giving level with the AAFP Foundation, please contact Brenda Cherpitel, Director, Individual Development, at (800) 274-2237, Ext. 4452 or bcherpit@aafp.org. ▶

AAFP Foundation Introduces New Charitable Gift Annuity Program

Your AAFP Foundation has enhanced the current planned giving options by introducing a new Charitable Gift Annuity Program for members age 55 and older.

Establishing a Charitable Gift Annuity will produce a steady income for you while providing a significant gift to the AAFP Foundation. In essence, this is an agreement between you and the AAFP Foundation. The agreement consists of two parts: 1) an outright charitable gift of cash, securities or property, whereby you

receive an income tax deduction and 2) annual payments are made to you for life. Part of that income may be tax-free, or taxed at the more favorable capital gains tax rate, depending on the asset you select to contribute to fund the annuity.

The current market environment has resulted in a growth in popularity for charitable gift annuities. Especially for donors 65 or older, these types of gifts are attractive right now because they can yield between 5.3% and 9.5%. The annual payment is determined by the American Council on Gift Annuities and is based on the age of income beneficiaries at the time of the gift.

The payments are backed by the charity. At the death of the last income beneficiary, the AAFP Foundation will use the principal in accordance with the terms you have established for your gift.

You can establish an annuity with a minimum of \$10,000. For more information on the new Charitable Gift Annuity program, contact Brenda Cherpitel, Director, Individual Development, at bcherpit@aafp.org or (800) 274-2237, Ext. 4452. We stand ready to consult with you and/or your legal and tax advisors about charitable gift annuities and other Planned Giving options to ensure the legacy of Family Medicine. ▶

OUR MISSION

The American Academy of Family Physicians Foundation advances the values of Family Medicine by promoting humanitarian, educational, and scientific initiatives that improve the health of all people.

Here's How it Works

"Dr. Donor" is 65 years of age and contributes \$25,000 in cash on April 15, 2009. The payment is 5.3% payable at the end of each quarter. "Dr. Donor" receives a charitable deduction of \$7,444. The annual payment totals \$1,325 of which \$882.45 is tax free and \$442.55 is taxed as ordinary income. Upon his death, "Dr. Donor" has provided a significant financial gift from the remaining principal to carry on the philanthropic work he believed was important.

Letter from the President — Mark H. Belfer, DO, FAAFP

Dear Friends and Colleagues,

Thank you for your continued support. Your generosity allows your Foundation to accomplish great things in the name of Family Medicine, including supporting Family Medicine residency programs, providing scholarships to Family Medicine residents and medical students, preventing children from taking up tobacco, and providing your Spanish-speaking patients with access to relevant patient-education materials. (All stories found on page 3.)

Your support continues to Move Family Medicine Forward through the programs and initiatives of your AAFP Foundation. Personally meaningful to me are the scholarships we provide to residents and students. As a former residency director, I know how important the National Conference of Family Medicine Residents and Medical Students is to engaging the future generation of family physicians. Equally dear to me is Physicians With Heart. Having participated last year, I learned

firsthand the importance of this humanitarian program to the lives of children and adults half a world away.

I believe in giving both now as well as in the future, and I recommend you consider the new Charitable Gift Annuity Program. The program produces a steady income for you while providing a significant gift to your Foundation to continue good works in the name of Family Medicine.

These initiatives propel your Foundation in the right direction. I look forward to working with you to create more opportunities while celebrating the specialty of Family Medicine.

Hope to you see in Boston this October!

Wishing you all the best,
Mark



Thank You 50th Anniversary Fund Donors!

The Board of Trustees established the 50th Anniversary Fund in 2008 as a one-year, individual major gifts program. The primary goal was to build the AAFP Foundation endowment to ensure a lasting legacy of philanthropic work in the name of Family Medicine. We'd like to recognize and thank the special individuals who stepped forward to ensure a bright future for those who follow us. ▶

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Drs. Tom & Jane Weida
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Assembly Commemorative Pins Support Charitable Initiatives

Get your 2009 commemorative lapel pin for a \$15 minimum donation. Proceeds from the 2009 pin will benefit the Children's Project (companion project of Physicians With Heart) and the Sharewood Project (free health clinic for the underserved in the greater Boston area). To purchase your pin, contact Kim Gasper, Sr. Coordinator, Individual Development, at (800) 274-2237, Ext. 4406 or kgasper@aafp.org, or look for the Foundation booth at Assembly. ▶



10th Annual AAFP Foundation Auction and Assembly Celebration

**Friday, October 16 • Boston Convention & Exhibition Center, Ballroom
5:30 – 9:00 p.m.**

After a full day of CME, don't rush back to a dull hotel room. Instead, kick back in the Convention Center Ballroom with your friends, family, and colleagues. This year we've combined the Assembly Celebration and the 10th Annual AAFP Foundation Auction into one spectacular evening of fun for all.

As you place your bids in the silent auction and await the exciting live auction, let yourself be tempted by local culinary treats and entertained by some of Boston's best musicians. Family and kids are welcome — fun activities are planned for everyone, including:

- Dancing
- Local wine & beer tasting
- Wii game competitions
- Cooking demonstrations
- Kid's Zone!
- Seated massage

Your registration includes one ticket to the event; extra tickets are \$40 each (a portion supports your AAFP Foundation). Children 12 and under are free. Auction proceeds benefit Foundation programs. ▶

Your Foundation at Work

Support Tar Wars. Stop Child Tobacco Use in its Tracks

Today, 3,500 kids tried their first cigarette. Another 1,000 became daily smokers. Who was there to educate them about tobacco use and advertising? You were!

As an AAFP member, you know the importance of Tar Wars, the Academy's tobacco-free education program for kids. More than 8 million children have heard the tobacco-free message since the program's inception in 1988. Tar Wars works.



Your AAFP Foundation, through your support, donates \$75,000 annually to the 20-year-old program. Your Foundation's donation covers expenses such as the 2009 Tar Wars National Conference held in Washington, D.C., July 13-14.

The Tar Wars National Conference is a once-in-a-lifetime opportunity, for winning students from each state to receive recognition for their tobacco-free efforts, voice their opinions about tobacco use to their congressional leaders, participate in tobacco-free workshops, and meet other state winners who share their tobacco-free views. All state winners are encouraged to attend. ▶

2009 National Conference Scholarship Recipients

At this summer's National Conference of Family Medicine Residents and Medical Students, Family Medicine leaders came together to share their knowledge and experiences. Your AAFP Foundation, through your continued support, provided 125 scholarships to Family Medicine residents and medical students to attend. Every year, attendees remark on how exciting and influential their experiences were at National Conference. To see a complete list of recipients and learn more about how your donations helped future family physicians, visit www.aafpfoundation.org/nationalconference. ▶

This year's scholarships were funded in full by individual family physicians through designated gifts and the Annual Fund.



Family Medicine Interest Groups: Promoting Student Interest in Family Medicine

Your AAFP Foundation delivers much needed funding to the Family Medicine Interest Groups (FMIGs). In 2008, your Foundation provided monetary support for campus-based activities and the new Virtual FMIG website. ▶

The National FMIG Network was established to aid communication and the exchange of best practices between FMIG students and faculty leaders. FMIGs enhance student interest in Family Medicine by providing resources, programming, and scholarships to National Conference.

With your continued support, the Foundation will provide funding in the amount of \$75,000 for the 2009-2010 FMIGs.

2009 AAFP Foundation Wyeth Immunization Awards Program Winners

Through a grant provided by Wyeth Vaccines, the AAFP Foundation sponsors the AAFP Foundation Wyeth Immunization Awards Program. These awards make it possible for Family Medicine residency programs to implement and share their best practices, and receive recognition for identifying and developing creative solutions to overcoming barriers to childhood immunizations. To view a complete list of the 2009 award winners, visit www.aafpfoundation.org/immunizationawards. ▶

FamilyDoctor.org Health Information for the Whole Family

As part of this year's funding commitments, your AAFP Foundation is supporting the translation of key health information on the website into Spanish. FamilyDoctor.org serves as a key resource for family physicians and their patients. Recently, FamilyDoctor.org received a whole new look and sound. The redesigned site integrates FamilyDoctor.org's existing peer-reviewed health information with interactive, high-definition video-on-demand. Additionally, the award-winning site has now become the only medical association-sponsored website offering vetted health care information in text-based, video, and combined formats. Your AAFP Foundation is proud to be part of this endeavor and would like to thank you for making this possible. ▶

AAFP Foundation Annual Report ... Telling Our Story

Our 2008 Annual Report is available online. Visit www.aafpfoundation.org under the News tab. The report includes our financials, program updates, donor recognition, and 2008 highlights. ▶



2009 Physicians With Heart Trip: Enhancing Health in the Republic of Georgia October 28 – November 8, 2009

At the request of the U.S. Department of State, the Physicians With Heart (PWH) partnership will return to the Republic of Georgia for its annual humanitarian project. A delegation of volunteers will accompany an airlift of medical aid. Many volunteers will conduct educational sessions on the practice of Family Medicine. Additionally, several volunteers will lead a project aimed at improving the quality of life for Georgian children.

Medical Education

The Ministry of Health, the Georgia Family Medicine Association, and other entities are calling upon the PWH partnership to help prepare for health reforms by advancing the practice of Family Medicine. PWH is being asked to train family physicians in family practice management and health care administration.

Children's Project

The PWH partnership is planning special projects to help vulnerable children in the Republic of Georgia. Volunteers will have an opportunity to assist in renovating a gymnasium at an orphanage. Hope and help in meeting basic needs will be delivered to four different sites, including a kindergarten school that housed military troops during the Russian invasion of August 2008. Additionally, PWH has been requested to bring a wide range of products, including vitamins, bedding, school supplies, games, and personal hygiene items to aid children at these facilities.

Making a Difference

Your support has enabled PWH to deliver a multimillion-dollar load of medical aid, provide valuable educational programs, and improve the lives and health of children for more than 16 years. To learn more, visit www.aafpfoundation.org/internationalfund. ▶



To continue these and the many other programs of the AAFP Foundation, we need your support. Please consider making a donation on the attached donation form or by going to www.aafpfoundation.org/donatotoday. You may send a donation to the Annual Fund which supports all of the programs of the Foundation, or you may designate your donation for a program of interest to you.



I WILL SUPPORT THE AAFP FOUNDATION!

Enclosed is my gift of \$ _____ for the AAFP Foundation.

Email address: _____

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Name: _____
(as you wish it to appear in publication)

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PLEASE RESTRICT THIS GIFT FOR: _____

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ANNUAL FUND RECOGNITION LEVELS

Founder's Club	\$2,500 or more
President's Club	\$1,000 – \$2,499
Patron	\$500 – \$999
Benefactor	\$250 – \$499
Sponsor	\$100 – \$249
Friend	\$99 or less

Visit www.aafpfoundation.org to make a secure online donation or to download an electronic fund transfer form. ▶

Charitable Gift Annuity

- Please contact me regarding this special giving program.
- I am interested in other Planned Giving options. ▶

CREDIT CARD CONTRIBUTIONS

To charge your tax-deductible contribution to the American Academy of Family Physicians Foundation, please check one:

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Thank You for Your Support

Thank you to the following donors who contributed \$100 or more to the AAFP Foundation from January 1 – June 30, 2009.

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Honor a colleague, family member, or friend while supporting the work of your Foundation. The AAFP Foundation gratefully receives gifts in memory or honor of family physicians, spouses, and friends. We gratefully acknowledge the following donors for their tribute gifts received from January 1 through June 30, 2009.

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**Dr. and Mrs. Daniel Ostegaard and
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**Stephanie A. Savory's graduation
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Eli Lilly and Company makes medicines to help people live longer, healthier, more active lives. Lilly has a long history of medical innovation and breakthroughs, especially in the treatment of diabetes and mental illness.

Founded by Eli Lilly in 1876, Lilly is the 10th largest pharmaceutical company in the world. Across the globe, Lilly has developed productive alliances and partnerships that advance our capability to develop innovative medication.

In addition, Lilly understands there is more to health than medicine. Patient education and information is critical to better health for everyone.

The company has been active in promoting health care access and wellness programs throughout the United States and globally for many years and provides a wide variety of health educational materials to help people live healthier lives.

A number of educational pieces on healthy living and health care disparities are available online at lillyforbetterhealth.com. The website also includes information about patient assistance programs to help individuals in need have access to medications as well as payer and community partnerships that help improve the health care system.

Among the many resources on the site:

- *A Healthy You! – America's Guide to Healthy Living* is a 148-page book that brings together a wide variety of health information from reliable sources in a simple, easy-to-use format. What makes the book unique is an extensive list of resources available to the public in each state. These state-specific resources help connect people to health programs and agencies in their area.
- *Medicine and Miracles* – Lilly's commitment to delivering better patient outcomes means more than providing medications. It also means providing information to help patients, providers and policymakers make the most of pharmaceutical innovation. The company believes strongly in the value of today's innovative medicines and in the promise of tomorrow's discoveries. To deliver on that promise, Lilly must build trust – through open discussion and cooperation – to shape health policy, inform health choices and help patients get the care that they need and deserve.

SUBMITTED BY ELI LILLY AND COMPANY

Novo Nordisk Supports AAFP Foundation

For the second year in a row, Novo Nordisk has selected the AAFP Foundation's Physicians With Heart project as its charity of choice. Novo will be highlighting its support during this year's Assembly. In fact, for every physician that visits the booth in Boston, Novo will donate \$10.00, and, if you choose to participate in the MedIQ! game, Novo will donate an additional \$10.00! We hope to see you there!

Corporate Contributors to PWH

The AAFP Foundation would like to acknowledge and thank the following companies* for their donations of product to the 2009 Physicians With Heart Airlift to the Republic of Georgia: Abbott, Eli Lilly and Company, McNeil, Pharmavite LLC, Purdue Pharma, Welch Allyn and Wyeth.

**This list of contributors is current as of press time.*

CONGRATULATIONS

You recognize the importance of immunization.
Now we want to recognize you.

2009 AAFP Foundation Wyeth Immunization Awards Winners

Best Practices

MUSM/Medical Center of Central Georgia FMR

Midland FMRP

University of Rochester/Highland Hospital FMRP

System Implementation

Family Medicine Residency of Idaho

NYPH/Columbia University FMRP

San Joaquin General Hospital FMRP

Western Reserve Care Systems FMRP

Most Improved

Scottsdale Healthcare FMRP

SVMCM/Mercy Health Partners FMRP

Smoky Hill FMRP

Learn more about the winning programs and view a tip sheet of best practices at www.aafpfoundation.org/wyethimmunization.

This program is supported by a grant from Wyeth Vaccines.



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the internet at www.njconsumeraffairs.gov/ocp.htm#charity. New York: New York residents may obtain a copy of the AAFP Foundation's annual report by writing to the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271. North Carolina: Financial information about the AAFP Foundation and a copy of its license are available from the State Solicitation Licensing Branch at (888)830-4989. Pennsylvania: The official registration and financial information of the AAFP Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Virginia: A financial statement for the most recent fiscal year is available upon request from the Division of Consumer Services, P.O. Box 1163, Richmond, VA 23209, 1-804-786-1343. Washington: You may obtain additional financial disclosure information by contacting the Secretary of State at 1-800-332-GIVE. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305.

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