

## AAFP Foundation Events with Purpose

### AAFP Foundation Donor Dinner

Join us for an incredible evening celebrating the 50<sup>th</sup> Anniversary of the AAFP Foundation at the 2008 Donor Dinner on September 18. The evening opens with a reception followed by dinner at the picturesque Prado in Balboa Park. The evening will feature the Foundation's mission, work, legacy and future.

Highlighting the evening will be a keynote address by former Arkansas Governor Mike Huckabee, who will speak on the topic, *When I Stopped Digging my Grave with a Knife and Fork and Started Healthy Habits*. Governor for 11 years, he made a run for the Republican nomination for president last year, winning eight primaries.



Former Arkansas Governor Mike Huckabee

Huckabee's rise to the national spotlight was helped by his personal story of how he lost more than 110 pounds at the urging of his family physician. He no longer has symptoms of Type II Diabetes, and his success in creating a healthier

lifestyle attracted national attention. He's written several books, and enjoys playing bass guitar in his rock-n-roll band, Capitol Offense. A popular speaker, Huckabee will bring humor and personal insight to this special celebration.

### Awards of Note

During the Donor Dinner, meet the winners of the 2008 AAFP Foundation Outstanding Programming Award and the 2008 Philanthropist of the Year Award.

### Philanthropist of the Year

Your AAFP Foundation is pleased to announce 2008's Philanthropist of the Year Award will be presented to Dr. Ross and Linda Black of Ohio. Dr. and Mrs. Black have been constant and strong supporters of the AAFP Foundation and the Ohio AFP Foundation through their generous donations of time and talents.

### Outstanding Programming Award

The AAFP Foundation is proud to announce that the 2008 Outstanding Programming Award goes to the New Jersey Academy of Family Physicians. Their work to increase colorectal cancer screening rates among family physicians' practices in New Jersey was effective and a strong representation of the Foundation's mission.

The Donor Dinner is open to AAFP Foundation donors who have generously given \$500 or more between August 1, 2007 and July 31, 2008. Please check your mailboxes in the coming weeks for your personal invitation. For more information or to check your qualifications for an invitation, contact Erin Heffernan at (800) 274-2237, ext. 4440 or [ehheffern@aaafp.org](mailto:ehheffern@aaafp.org).

## OUR MISSION


The American Academy of Family Physicians Foundation advances the values of Family Medicine by promoting humanitarian, educational, and scientific initiatives that improve the health of all people.

## Disaster Relief: A Call For Donations

In keeping with its mission of promoting humanitarian initiatives, the AAFP Foundation is coming to the aid of victims of recent disasters. A devastating cyclone in Myanmar and China's massive earthquake happened within 10 days of each other in May. Estimates of lives lost continue to rise and millions of people have become homeless. Floodwaters and crumbling buildings remain serious threats to these communities, where survivors depend on the generosity of others.

With your support, the Foundation is distributing donations equally between two organizations working to help victims in these areas: Heart to Heart International and International Medical Corps (IMC). Both are established providers of disaster relief that have access to the devastated areas. More than \$10,000 has already been donated and sent to these organizations. More help is requested.

In addition, the Foundation stands ready to help victims of the Iowa floods and other domestic disasters. Donations may be designated for a specific relief effort and will be used accordingly.

If you have contributed already, thank you. If not, please consider supporting this lifesaving work. To help, you may: donate online at [www.aaafpfoundation.org](http://www.aaafpfoundation.org); call (800) 274-2237, Ext. 4440; or mail the form on page 4 in the enclosed envelope. For more information, visit <http://www.aaafpfoundation.org/x645.xml>.  denotes more story online.

## Letter from the President — Mark H. Belfer, DO, FAAFP

As I conclude my first six months as President of your Foundation, I am pleased with how much we have been able to accomplish in a short amount of time. During our recent Board of Trustees meeting, we noted how your interest and support has allowed us to progress and evolve.

Member input has helped us to launch important initiatives, communication vehicles, and a new signature giving program, the AAFP Foundation Annual Fund. The Annual Fund allows your Foundation to continue supporting valuable programs that move family medicine forward in direct alignment with our mission statement. This giving program lets you support all work of the Foundation with a general donation or earmark your donation for a specific area of interest to you.

These are difficult economic times. Yet family physicians have always been the kind of people who step up to help those in

need. And who could have imagined the scale of need after the deadly cyclone in Myanmar, the catastrophic earthquake in China, or the devastating floods in Iowa? Your Foundation works to address these immediate needs, as well as longer term priorities. Our new 50th Anniversary Fund is a special giving program created to honor our past and ensure the future and legacy of our specialty. I encourage you to get involved!

I continue to be excited and optimistic about the Foundation's direction. In the next six months, I look forward to creating more opportunities, while celebrating the specialty of family medicine. I will see you in San Diego in September.

Wishing you all the best,  
Mark, AAFP Foundation President



### Castaways for a Cause!

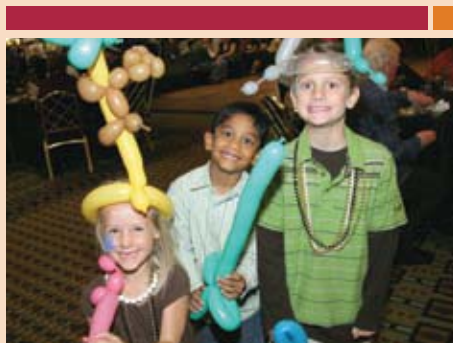
#### 9<sup>th</sup> Annual AAFP Foundation Charitable Auction

Join your AAFP Foundation as we sail off on a three-hour tour through some of the greatest auction items imaginable. Your journey begins when you bid on extravagant trips, exquisite jewelry, classic Coach handbags, autographed sports memorabilia, items to excite the kids, and so much more.

The possibility of running into Gilligan, the Skipper, Ginger, Mary Ann, the Professor or even the Howells is likely. We might even maroon a few individuals on our island. Would you keep them on the island or rescue them? You will have to show up and see what happens.

The Foundation Auction is Friday, September 19, at the Manchester Grand Hyatt Hotel in San Diego. The silent auction begins at 7:00 p.m. and the live auction starts at 8:00 p.m.

Help us beat last year's net of more than \$80,000 when we auctioned off 300 items. Proceeds support AAFP Foundation charitable initiatives, which help family physicians and the communities they serve.



### Wear the Pin and Support Charitable Initiatives

Show your support for two charitable initiatives of the AAFP Foundation with the purchase of the 2008 Annual Scientific Assembly commemorative pin. A \$10 minimum donation gets you the latest in a series of collectable pins for a cause.

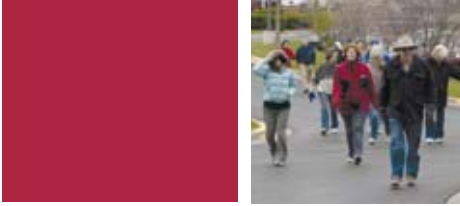


This year, proceeds from the sale of the pins benefit two charities: the Children's Project (companion program of Physicians with Heart) and St. Vincent de Paul Village Family Health Center in our host city of San Diego.

The Village Family Health Center serves more than 60,000 patients each year—2,000 of whom are uninsured and underinsured. The Center offers help for acute and chronic medical conditions, psychiatric care, specialty medical care and consultation, and preventive screenings. Family physician Margaret McCahill, MD, serves as medical director.

To purchase your pin, contact Erin Heffernan at (800) 274-2237, Ext. 4440 or eheffern@aaafp.org. The keepsakes will also be available during the 2008 Scientific Assembly and the Congress of Delegates sessions.

# Your Foundation at Work



## Walking a Mile for the Children's Project

The AAFP Foundation held the third annual "Walk for the Children" on April 11<sup>th</sup>. Foundation and Academy employees donated funds and/or colorful new bath towels, and then walked a mile around AAFP headquarters in Leawood, Kansas to benefit the Children's Project, a companion program of Physicians With Heart. Both programs are supported through the Foundation's International Fund.

Later this year, Physicians with Heart and the Children's Project will travel to Kyrgyzstan to aid in reconstruction projects at Boarding School #21, which

houses more than 200 children who are hearing-impaired or deaf. Donations will support new shower/bath facilities (complete with those new towels) and hearing aids for the children.

More help is needed. Please join us in helping the children of Kyrgyzstan. For only \$50, you can provide a child with shoes and a warm blanket. For \$300, you can provide a hearing aid for one of 38 children in need of this special help.

For more information or to make an online donation, visit <http://www.aafpfoundation.org/x319.xml>. ▶

## Health Literacy Grant Award Program

Nearly half of all American adults (that's about 90 million people) have difficulty reading, understanding and acting upon all types of health information. The AAFP Foundation offers constituent chapters and chapter foundations the opportunity to apply for grants that support collaborative projects addressing health literacy at the state or local level.

The Foundation is pleased to announce that five projects have been selected to receive a 2008 Health Literacy Grant. This program is made possible in part by a grant from AstraZeneca.

Congratulations go to the following 2008 Recipient Chapters:

- California Academy of Family Physicians
- District of Columbia Academy of Family Physicians
- Georgia Academy of Family Physicians
- Virginia Academy of Family Physicians
- Wisconsin Academy of Family Physicians Foundation

To view a detailed list of 2008 winners and read a summary of winning proposals go to [www.aafpfoundation.org/healthlitgrant.xml](http://www.aafpfoundation.org/healthlitgrant.xml). ▶

## Visiting Professorships Awarded

The Pfizer/AAFP Visiting Professorship Program in Family Medicine provides grants to bring educational benefits to U.S. medical schools, teaching hospitals, and community hospitals. Recipient institutions invite prominent physician-scientists for three days of teaching and interaction with faculty, students, residents, research fellows, and physicians involved in family medicine.

Congratulations to this year's recipient institutions:

- Swedish Medical Center
- Sutter Health Family Medicine Residency Program
- Headquarters Air Armament Center Family Medicine Residency
- North Oakland Medical Centers Family Medicine Residency Program
- Exempla Saint Joseph Hospital Family Medicine Residency
- UMD/NJMS Family Medicine Residency at Hoboken University Medical Center

Visit <http://www.aafpfoundation.org/x500.xml> for a detailed list of 2008 recipient institutions with their visiting professors. ▶

## Peers for Progress: Call for Proposals — Diabetes Peer Support

Peers for Progress is a global peer-to-peer patient mentoring program designed to address the growing diabetes epidemic by complementing the efforts of healthcare providers. The program is rooted in peer-to-peer interactions, mentoring and role-modeling to create sustainable individual behavioral changes that will improve long-term diabetes outcomes.

**Reminder!** Evaluation grants are available to document the contributions of peer support interventions for those with diabetes. Applications are due September 1. Learn more at <http://www.aafpfoundation.org/x873.xml>. Peers for Progress is sponsored by the American Academy of Family Physicians (AAFP) Foundation in partnership with AAFP. Funding has been provided by the Lilly Foundation. ▶

## In Memoriam

**Mrs. Gladys Crawford Stern**, the beloved wife of Dr. Thomas L. Stern, passed away on March 14, 2008, in Maricopa County, Arizona. Dr. Stern served as an executive of both the AAFP and the AAFP Foundation until retirement in 1991. Gladys and Dr. Stern were married for 63 years. She is remembered by all as a sweet, gentle and generous person. Dr. and Mrs. Stern have been long-time, gracious supporters of the AAFP Foundation. Mrs. Stern will be deeply missed.

**Walter H. Zukof, MD**, a devoted family physician in Kentucky passed away February 26, 2008. Dr. Zukof was well-known in his community as the editor of the KAFP Journal, and he served as a delegate representing the Kentucky Academy of Family Physicians to the AAFP Congress of Delegates. Dr. Zukof and his wife Helene loved the AAFP Foundation and the Kentucky Academy of Family Physicians. He will be missed.

If you would like to make a memorial gift in honor of Gladys Stern or Dr. Walter Zukof, please indicate your intention on your donation card. Dr. Stern requests that gifts in Gladys' memory be designated to the Center for the History of Family Medicine (CHFM).

## Tribute Gifts

Honor a colleague, family member, or friend while supporting the work of your Foundation. The AAFP Foundation gratefully receives gifts in memory or honor of family physicians, spouses, and friends. We gratefully acknowledge the following donors for their tribute gifts received from January 1 through May 15, 2008.

### IN MEMORY OF

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**Memory of Paul McCord**

Mary E. Brown  
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Kathryn Ann Sawyer

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and their families  
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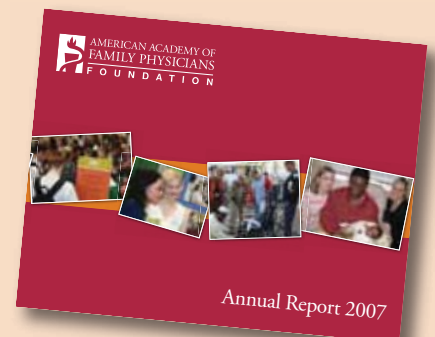
**earthquake in China**  
Imelyn M. Fernandez, MD

**Beth Lawson Loney's**

**graduation from  
medical school**  
Bradley J. Fedderly, MD

## AAFP Foundation Annual Report Online

Your Foundation's 2007 Annual Report is now available online. Visit [www.aafpfoundation.org](http://www.aafpfoundation.org) and click on "annual reports" in the left hand column. ▶



## I WILL SUPPORT THE AAFP FOUNDATION!

Enclosed is my gift of \$ \_\_\_\_\_ for the AAFP Foundation.

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TRIBUTE GIFT PROGRAM – This gift is:  In honor of /  In memory of

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### ANNUAL FUND RECOGNITION LEVELS

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Visit [www.aafpfoundation.org](http://www.aafpfoundation.org) to make a secure online donation or to download an electronic fund transfer form. ▶

### 50<sup>th</sup> ANNIVERSARY FUND

- Please send me information about this special giving program.
- I am interested in a named endowment.

### CREDIT CARD CONTRIBUTIONS

To charge your tax-deductible contribution to the American Academy of Family Physicians Foundation, please check one:

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# Thank You for Your Support

Thank you to the following donors who contributed \$100 or more to the AAFP Foundation from January 1 – May 15, 2008.

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## Foundation Update

### New looks, all around

Your AAFP Foundation has been busy. Over the past six months we have created a new look and new initiatives for the Foundation—including a new seal, refined mission statement, and two new giving programs.

As part of our changes, we held focus groups to find out your thoughts on the Bulletin. Based on your suggestions, we are launching a new look for the AAFP Foundation Bulletin, and a new approach to the content.

We have made the subject sections concise and easy to scan. Shorter stories will give you an overview about what is going on at the Foundation, while more detailed information is available on our

website. We continue to welcome your feedback.

We also have taken a long look at our website and its functions. Based on your feedback, we will re-launch the website ([www.aafpfoundation.org](http://www.aafpfoundation.org)) later this year. You'll find more concise and better organized information with a fresh look, all designed to make your experience more efficient and interesting.

### Annual Fund: Moving Family Medicine Forward

We continue to make significant progress toward launching the AAFP Foundation Annual Fund. The new Annual Fund allows the Foundation to lend support to those who need our help through

research, scholarships, philanthropy, grants for medical students, humanitarian aid, and other programs that advance the values of family medicine. For 50 years one thing has remained constant — our accomplishments depend on your support. This is your Foundation ... doing the work that family physicians believe is important.

Donations can be made online at [www.aafpfoundation.org](http://www.aafpfoundation.org); by phone at (800) 274-2237, Ext. 4452; or by mailing the form on page 4 in the enclosed envelope. Thank you.

Questions? Please contact Brenda Cherpitel, Director of Individual Development at (800) 274-2237, Ext. 4452.

## Welcome New Corporate Sponsors

### Genova Diagnostics

Genova Diagnostics is a global leader in functional laboratory testing, pioneering innovative new approaches to personalized medicine. Unlike traditional labs that focus on disease pathology, Genova specializes in comprehensive panels that combine standard and innovative biomarkers to provide a more complete understanding of specific biological systems. For more information please visit <http://www.genovadiagnostics.com>.

### Cerner

Designed to meet the unique needs of a family practice, Cerner PowerWorks offers a full suite of proven solutions including an electronic medical record, a leading edge practice management solution, personal health records, electronic data interchange (EDI) services, hardware and a variety of consulting services. In addition, Cerner offers the ability to connect venues of care so that relevant data is available to the appropriate care provider, at the right time and location. For more information, visit [www.cernerpowerworks.com](http://www.cernerpowerworks.com).

### Daiichi Sankyo

Daiichi Sankyo Inc., headquartered in Parsippany, New Jersey, is the U.S. subsidiary of Tokyo-based Daiichi Sankyo Co., Ltd., which is a global pharmaceutical innovator. A central focus of Daiichi Sankyo's research and development is cardiovascular disease, including therapies for dyslipidemia, hypertension, diabetes, and acute coronary syndrome. Also important to the company is the discovery of new medicines in the areas of infectious diseases, cancer, bone and joint diseases, and immune disorders. For more information please visit [www.dsus.com](http://www.dsus.com).

### Merck/Schering-Plough Pharmaceuticals

Merck/Schering-Plough Pharmaceuticals, a joint venture between Merck & Co., Inc. and Schering-Plough Corporation, was formed to develop and market in the United States new prescription medicines in cholesterol management. The collaboration was expanded to include worldwide markets (excluding Japan).

Solicitation Disclosure Statement for the American Academy of Family Physicians Foundation, Post Office Box 7388, Shawnee Mission KS 66207-0388, 1-800-274-2237, ext. 1525. Although our financial report is always sent free to anyone requesting a copy, certain states require us to advise you that a copy of our financial report is available from them.

Residents of the following states should note the following: FLORIDA: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352, TOLL FREE WITHIN THE STATE. FLORIDA REGISTRATION NUMBER IS CH8648 Maryland: Copies of documents and information submitted by the AAFP Foundation are available for the cost of copies and postage from the Secretary of State, State House, Annapolis, MD 21401, 1-410-974-5534. Mississippi: The official registration and financial information of the AAFP Foundation may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. New Jersey: Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by the charity during the last reporting period that were dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling

973-504-6215 and is available on the internet at [www.njconsumeraffairs.gov/ocp.htm#charity](http://www.njconsumeraffairs.gov/ocp.htm#charity). New York: New York residents may obtain a copy of the AAFP Foundation's annual report by writing to the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271. North Carolina: Financial information about the AAFP Foundation and a copy of its license are available from the State Solicitation Licensing Branch at (888)830-4989. Pennsylvania: The official registration and financial information of the AAFP Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Virginia: A financial statement for the most recent fiscal year is available upon request from the Division of Consumer Services, P.O. Box 1163, Richmond, VA 23209, 1-804-786-1343. Washington: You may obtain additional financial disclosure information by contacting the Secretary of State at 1-800-332-GIVE. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305.

REGISTRATION WITH A STATE AGENCY DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE