



2008 FMPC Grant Awards

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Project Title: Advocacy & Action

Applicant: Oklahoma AFP

Project Contact: Sue Hinrichs; 405-842-0484; hinrichs@okafp.org

Grant Amount: \$5,000

This program is a replication of the Advocacy & Action program that was successfully initiated and implemented by California AFP. The goal of this a one-day leadership and advocacy training meeting is to provide the opportunity to learn the legislative process while becoming better equipped to speak for family medicine and the needs of their patients. This project will provide training. Specific goals of this project are: 1) Increasing member understanding of, and participation in, the public policy-making process; and 2). Working hand-in-hand with family physicians to assist them in communicating the value of their work to others.

Project Title: Clinical Camp Connection

Applicant: Pennsylvania AFPF

Project Contact: Dorothy English; 717-564-5365; denglish@pafp.com

Grant Amount: \$4,600

Since 2003, this Clinical Camp Conference has enabled medical students to enjoy up to 30 unique hands-on clinical-procedure mini workshops, to network extensively with positive practicing physician and resident role models, and ultimately to gain a broader understanding of and a passion for a lifelong career in family medicine. In 2008, Clinical Camp Connection provided round-trip chartered-bus transportation to medical students who otherwise would have difficulty attending due to transportation issues. By providing transportation, (supported in 2008 by a Family Medicine Philanthropic Consortium/FMPC grant), the participating contingency increased nearly 166% in one year (increasing from 6 students in 2007 to 16 students in 2008). Grant funding is requested to support chartering two busses, fuel and gratuity costs and lodging for one bus driver.

Project Title: Creating Relationships

Applicant: South Dakota AFP

Project Contact: Carletta Hauck; 605-882-3583; carletta@sdaafp.org

Grant Amount: \$2,000

We offer FREE registration to all South Dakota AFP students and residents. In an ongoing effort to get students interested not only in our conference but our specialty as well, we feel our conference offers the type of family friendly, learning environment that a lot of students and residents are searching for. We believe that family medicine residents benefit from our conference by making contact with colleagues and physicians from around the state. We also want them to get in the habit of attending our meeting. In addition to the mentoring and socializing that occurs throughout the conference we feel it increases the value of their membership in both the South Dakota AFP and the AAFP.

Project Title: Faces of Family Medicine

Applicant: Kansas AFP Foundation

Project Contact: Carolyn Gaughan; 316-721-9005; kafp@dafponline.org

Grant Amount: \$5,000

The Faces of Family Medicine is a 4-part program that reaches out to our FMIG groups to build and maintain students' interest in becoming family physicians.

1. "Faces" Faculty / Mentor Training: An initiatory training session for the selected family physicians who will be in the "Faces of Family Medicine" program. Training provides instruction on fostering positive relationships with medical students, and on the use of Facebook or other social networking media. Through these media the Faces Faculty can be 21st century mentors, with an ongoing relationship with the students who apply.
2. "Faces" Program on Campus: Outstanding family physicians from inner city, rural, urban, suburban, and hospitalist settings will be brought to the FMIG to provide a series of glimpses of the different faces of family medicine.
3. "Faces" Mentors: A limited number of students will have an additional opportunity to have an ongoing relationship with one of these family physicians through Facebook or other social networking media.
4. "Faces" Evaluation: The Foundation will use online survey evaluations to measure the success of the program with students and with the Faces Faculty members.

Project Title: Family Medicine Awareness

Applicant: Nebraska AFP

Project Contact: Marcia J. DeRoin, 402-505-9198; mderoin@nebrafp.org

Grant Amount: \$2,400

"Family Medicine Awareness" has continued to be one of our Academy's top priorities. It is important to our specialty that we let the public and our patients know more about what family medicine is and also let them know what family physicians do. Our plan to achieve this educational/informational goal is to combine a radio campaign along with a newspaper insert (about family medicine and family physicians) project. We previously did a radio campaign in 2007 and a newspaper insert in 1990, but this is the first time we combined the two for increased emphasis in making this a successful public awareness campaign.

Project Title: Hard Hats for Little Heads

Applicant: Texas AFP

Project Contact: Kate McCann; (512)329-8666 x16; kmccann@tafp.org

Grant Amount: \$7,000

Hard Hats for Little Heads, a bicycle helmet giveaway program, is a public health initiative targeting youth. It was created in 1994 by the Texas Medical Association and is funded, in part, through a grant from the State Blue Cross and Blue Shield and contributions from physicians and their families. The requested amount will pay for 1,250 standard helmets to be given away at 25 events.

Project Title: Host Committee for the New Deal in Healthcare: A Medical Home for All

Applicant: Maryland AFP Foundation

Project Contact: Esther Rae Barr; 410-747-1980; info@mdafp.org

Grant Amount: \$5,000

The 2008 meeting is the 27th Annual Conference and the first to be held in Maryland. It is large in scope, attracting over 1000 participants; 250+ of who are medical students from 40 medical schools the region. Other attendees will be Family Medicine faculty, office-based family physicians and residents, student leaders, Community Health Centers, AHECs, insurance companies, major employers and civic and government organizations. There are more than 120 Family Medicine residency programs and 38 Departments of Family Medicine in this service area. Two types of programming will be offered: Preconference workshops occur on Thursday and Friday prior to the full meeting. During the meeting, approximately 200 presentations address and array of issues of interest to conference participants including: Serving the Underserved, Childhood Obesity, the Low Birth Weight/Prematurity Project, Health Care Reform: Redesign of Office Practice, Caring for People with Pain and Addictions, International Health: Using Primary Care to Support Sustainable Growth in the Developing World, Medical Homes for People with Intellectual and Other Cognitive Disabilities, Getting Near the End: How Family Physicians Approach End-of-Life and Palliative Care, Hot Topics in Oral Health, Integrating Mental Health and Primary Care Services, Senior Care/Geriatrics, Comprehensive care of the Athlete, Care of People with HIV/AIDS, Using Technology to Improve Health Care at the Point of Service, Integrative Medicine: Complimentary and Alternative Care.

Project Title: Leadership Development and Patient Centered Med Home Conference

Applicant: Nebraska AFP

Project Contact: Marcia DeRoin; 402-505-9198; mderoi@nebrafp.org

Grant Amount: \$2,400

This conference is a first-year program focusing on Leadership Development and the Patient-Centered Medical Home. Additional topics include Advocacy/Legislative information and Practice Support issues and concerns. The conference will cover these topics that are not usually included in most continuing medical education meetings, but are areas of importance to our physician members. Attendees will be provided with information with a special focus on developing leadership, communication, and media training skills which would be helpful to all physicians, and especially to residents and new active physicians. They will be provided with information on political advocacy, how to work with the legislature, lobbyists, and how to testify. Our member attendees will have a good definition of the Patient-Centered Medical Home and attendees will be provided with useful and practical information as well as advice on using the Patient-Centered Medical Home concepts. They will also be provided with electronic health information and receive knowledge on how to promote the Patient-Centered Medical Home through their working relationships with the business community, state legislators, and insurance companies.

Project Title: National Conference Student Scholarships

Applicant: Pennsylvania AFP Foundation

Project Contact: Dorothy English; 717-564-5365; denglish@paafp.com

Grant Amount: \$2,400

Our goal is to award 50 scholarships to the National Conference of Family Medicine Residents and Medical Students (\$599 each). Each student attending the National Conference will have the opportunity to gain leadership training, learn clinical techniques, network with residency programs, and become advocates for family medicine and for patients. This grant award will help us cover the cost of conference registrations, travel, and lodging costs, with priority given as follows: ~4th year medical students who are first-time attendees to the Conference; ~3rd year medical students who are first-time attendees to the Conference; ~Family Medicine Interest Group (FMIG) leaders (limit 2 per school); and ~all other interested students.

Project Title: Pathway to Medical School 2008-2009

Applicant: Georgia AFP

Project Contact: Fay F. Brown; 404-321-7445; fbrown@gafp.org

Grant Amount: \$5,000

The Pathway to Medical School is a program designed to assist rural college students in applying for medical school and exposing them to family medicine as a career choice. The participants will develop a research project and compete in the annual research poster competition. Past and current participants will be invited to attend the GAFP's student meeting during the annual program. All past participants, accepted into a Georgia medical school, will join the AAFP and GAFP and be encouraged to be active in the school's FMIG club. The goals of this project are to: 1) Provide early exposure to Family Medicine; 2) Increase participant's chances of being accepted into Medical School; 3) Reinforce an interest in Primary Care Medicine; 4) Encourage students to return to practice locally upon completion of medical education; 5) Provide exposure to community medicine; 6) Establish meaningful role models through mentor-student relationships; and 7) Provide community and patient-centered primary care research experience.

Project Title: Patient Registry to Improve Patient Care

Applicant: New Jersey AFP

Project Contact: 609-394-1711 cari@njafp.org

Grant Amount: \$7,000

Registries can serve many purposes in a physician's practice. This program will implement a training program for family physician members which will provide education in using a patient registry developed by a family physician for patients with diabetes. All physicians will be trained on the same registry to foster peer to peer education and user-group communications beyond the initial launch of the project. The project objectives include: 1) Providing physicians with hands-on training and guidance for implementing a diabetes patient registry in their practice; 2) Improvement in quality of care and health outcomes for patients with diabetes; and 3) Improve physician readiness and capacity for participation in pay for performance programs.

Project Title: Practice Management for Family Practice Residents

Applicant: California AFP

Project Contact: Dasha Sakharova; 415-345-8667; dsakharova@familydocs.org

Grant Amount: \$5,000

This project will develop and pilot a curriculum that provides basic practice management skills. Topics addressed in the pilot curriculum include: 1) What it takes to start a practice (timetables, resources, etc.); 2) Financial and staffing issues to consider when joining another practice; 3) The role of human resources in a medical practice; 4) Credentialing, hospital privileging, and Medicare and Medicaid participation; 5) Loan repayment and financial management; 6) Contracting basics (e.g., tail coverage); and 7) Coding and payment basics. To ensure the new curriculum meets the needs of the majority of graduating residents we will invite residents from various programs - Academic, Managed Care, and Community-Based - to be part of the pilot. The pilot will help us refine the curriculum and ensure its utility with a broad range of residents. Success will be demonstrated by: development of a curriculum that addresses practice management issues; a pilot of this curriculum with at least 10 residents in attendance; evaluation results from the pilot that assist in refinement; and production of a prototype for use by other chapters.

Project Title: Preparing for Residency

Applicant: Illinois AFP Foundation

Project Contact: Crishelle O'Rourke; 630-427-8006; corourke@iafp.com

Grant Amount: 2,400

Preparing for Residency is geared toward third year medical students, though open to all interested students. The meeting offers workshops related to Strolling Through the Match and a residency fair brings together students and FMRP's. Finally, the annual IAFP Tar Wars poster contest is held at this event, giving IAFP an opportunity to recruit presenters for the Tar Wars program. Project objectives are to: 1) Educate students about the Match process, e.g., selecting a residency program, interviewing skills, financial planning and how to write a CV and personal statement; 2) Introduce students to residents and faculty from FMRP's who can help answer questions about scope, physician lifestyle, and benefits; 3) Encourage and support students interested in family medicine; 4) Expose participants to the student-friendly teaching styles of family physicians; 5) Provide students with AAFP's Strolling through the Match booklet and workshop on this; 6) Provide leadership opportunities to student leaders; 7) Allow students to vote in the annual Tar Wars poster contests and talk to them about opportunities to present to elementary; and 8) Incorporate opportunities for resident physicians to network, attend workshops geared toward their interests, and promoting resident opportunities within IAFP and AAFP.

Project Title: Resident Day**Applicant: Maine AFP****Project Contact: Deborah Halbach, 207-938-5005; maineafp@tdstelme.net****Grant Amount: \$2,400**

The Maine Academy of Family Physicians holds its annual CME event, the MAFP Family Medicine Update, each spring. This past April, the MAFP had its first ever Resident exclusive programming (running concurrently with CME sessions). Chief Residents from all four allopathic Family Medicine Residency programs attended a half-day leadership training session on the 1st day. The next afternoon, residents from Maine's five FM residency programs (one is an osteopathic program) attended sessions such as practice style, contract negotiation, and transitioning to practice "in the real world". We also held our first-ever recruitment fair with a modest 10 practice sites participating. With the overwhelmingly positive feedback from this year's programming, we have decided to expand our resident programming for 2009 with an entire day resident track which will meet some of the residents practice management requirements as well as expose residents to the variety of practice situations/styles that are available to them. Grant monies will be used to off-set honoraria for speakers, supplement resident registration fees, and assist residents who are traveling. MAFP will provide in-kind and monetary support through staff time, meeting supplies, cost of hotel/meeting rooms and refreshments.

Project Title: Resident Research Award Program**Applicant: Minnesota AFP Foundation****Project Contact: Lynn Balfour; 952-542-0130; foundation@mafp.org****Grant Amount: \$5,000**

The Resident Research Award Program, and its hands-on introduction to clinical research skills, is designed to provide family medicine residents with a stimulating opportunity that: allows residents to gain research skills in a clinic setting; teaches how to gather and interpret data results; fosters residents' interaction with a positive family practice role model; and creates an environment that reinforces the choice made by residents to select the specialty of primary care. Family medicine residents will be invited to submit an application describing their research proposal on a topic of importance not only to family medicine but to their clinic or hospital as well. A Selection Committee will review proposals to determine the strongest applications, and award a stipend to up to 12 residents (one from each residency program) to execute their research project over a period of up to two years.

Project Title: Residents Practice Conference**Applicant: Arizona AFP****Project Contact: Jill Gomez; 602-234-0826; jgomez@azafp.org****Grant Amount: \$5,000**

The Residents Practice Conference began over a decade ago to prepare resident for practice. It provides an opportunity for 3rd year residents to gather critical knowledge on current healthcare issues important to a new physician. Grant funds will be used for marketing/promotion, food/beverages, speaker stipends or travel, and conference collateral. Program objectives are to: 1) Expand the event to a full day; 2) Ensure quality speakers rated on the evaluations and offer a small speaker stipend and/or travel reimbursement; and 3) Improve the overall experience by incorporating suggestions from 2007, such as having longer panel discussions, starting day with inspiring topic, taking out psychotherapy presenter, and providing more time to "nuts and bolts" topics such as coding, contract negotiations, electronic medical records, loan repayment, medical home model, and how to get hired.

Project Title: Retired Physicians' Network

Applicant: Arizona AFP

Project Contact: Jill Gomez; 602-234-0826; jgomez@azafp.org

Grant Amount: \$2,400

We would like to respond to requests by retired and semi-retired family physicians, to assist with various public health outreach and educational activities, by developing a new program to foster networks among retired and semi-retired physicians, connect retired and semi-retired physicians with community based/public health service projects, and engage them in a variety of educational activities. The objectives of this program are to: 1) Create a network of retired and semi-retired family physicians; 2) Encourage older physicians to participate in a variety of community-based public health programs (e.g. Tar Wars) by contributing 100 hours during the pilot phase; and 3) Develop patient education materials for members that help them in providing high-quality patient care.

Project Title: SEARCH Enhanced Preceptorships

Applicant: Ohio AFP Foundation

Project Contact: Julie Mask; (614)267-7867; jmask@ohioafp.org

Grant Amount: \$7,000

This collaborative provides first-year medical students with a four-week to six-week summer externship and supports the ideals of the nationally funded Student/Resident Experience and Rotation in Community Health (SEARCH) program that introduces students and residents to communities and patients in medically underserved areas. The SEARCH goal is to develop cultural competency and community-responsive primary care providers who deliver high-quality care through interdisciplinary practice in rural and urban communities. In addition to the clinical rotation, students complete a community-oriented project that provides them with an opportunity to make an impact on the health of the community beyond the one-on-one clinic setting.

Project Title: State Conference of Family Medicine Residents and Students

Applicant: Texas AFP

Project Contact: Juleah Williams; 512-329-8666; jwilliams@tafp.org

Grant Amount: \$2,400

The State Conference of Family Medicine Residents and Students brings medical students and family medicine residents together to hear educational lectures about how to excel in family medicine and network with their peers and meet leaders. The conference is free to all student and resident members, and they can also receive funding to pay for their travel expenses. The conference, planned by students and residents for students and residents, is held in conjunction with Interim Session to allow them to interact with academy leaders and participate in the governance process. In addition to lectures, there is a residency and procedures fair. Many of the invited guest speakers are members and do not require an honorarium to speak, but we do offer travel reimbursement.

Project Title: Student & Resident Family Medicine Educational Opportunities

Applicant: Alaska Academy of Family Physicians

Project Contact: Marilyn H. Dodd, 907-258-2255; akaftp@gci.net

Grant Amount: \$2,400

The Student/Resident Quest for a Family Medicine Environment will promote interest in family medicine by providing opportunities for medical students and residents. We have noticed that other specialty organizations have been courting the students interested in family medicine and granting them opportunities to attend local and national conferences. Due to budget restraints we have not been able to offer any programs to our students and residents. The first objective is to fund at least two students to attend the AAFP Annual Student and Resident Conference in Kansas City. After that priority is addressed we would like to use remaining funds, if any, for CME opportunities in state and at the National AAFP Assembly. We feel we must reach out to especially the students and involve them in our academy and in family medicine. Our state medical school has increased enrollment from 10 to 30 students a year and we are receiving many more requests from students to help them investigate their interest in family medicine.

Project Title: Tar Wars

Applicant: Nebraska AFP Foundation

Project Contact: Lynn Moser; 402-505-9198; imosier@nebrafp.org

Grant Amount: \$2,400

The goal of Tar Wars is to educate elementary school students about the dangers of tobacco use and encourage them to make good decisions regarding their health. The value of this program is that in teaching students about the dangers and risks of tobacco use, we promote a healthier lifestyle to the people in our state. The 2009 Nebraska Tar Wars calendar will recognize our state poster contest winners (1st – 11th place and 2008 1st place) and sponsors for their tobacco free efforts. We understand that it would be impossible to acknowledge each child, but it is our hope that this small acknowledgement will further support the decision of today's youth to turn away from tobacco use. Calendars are given to participating classrooms, all hospitals, state legislators, sponsors, presenters and chapter active members. Along with each calendar is a request to display it in a prominent place to help discourage tobacco use.

Project Title: Teen Link: Reducing Childhood Obesity & Promoting Physical Fitness

Applicant: Minnesota AFP

Project Contact: Lynn Balfour; 952-542-0130; foundation@mafp.org

Grant Amount: \$7,000

Teen Link is a collaborative program with the YWCA, Minnesota Academy of Family Physicians Foundation, United Family Medicine Residency Program, Midwest Dairy Council, and other health organizations. Its targeted population is high risk youth, ages 11 to 18. Teen Link is comprised of inter-related modules delivered by Peer Educators who are trained by health care professionals in three program areas: Nutrition, Fitness, and Community Outreach/Education. FMPC funds will be dedicated to supporting the Healthy Eating & Nutrition, and Fitness core program areas. Over 130 at-risk youths will participate in the for one year and Teen Link will measure participants' success and outcomes using blood pressure readings, heart rates, progression to a healthy Body Mass Index, and the reporting, by participants in their journals, of physical activity at least two times a week. Teen Link's goals are to: 1) Reduce childhood obesity; and 2) Promote skills and motivate youth to build and maintain healthy lifestyles through nutritious diet and exercise.

Project Title: Resident and Medical Student Poster Contest

Applicant: Kansas AFP Foundation

Project Contact: Carolyn Gaughan; 316-721-9005; kafp@kafponline.org

Grant Amount: \$2,400

This is an expansion of a current program. Students and residents will be invited to submit an abstract in one of two categories: a research project, or a case study /literature review. KAFP-Foundation Trustees will select the abstracts to be included in the Resident and Student Poster Contest. There will be a category for Research projects and a separate category for non-research projects, to include case studies and literature review. Those whose abstracts are selected will be invited to present posters at the KAFP Annual Meeting in June 2009. Meeting attendees will vote to select winners in both categories. There will be cash awards to the winners and to their residency programs and/or medical school campus. Poster Contest objectives are to: 1) Promote scholarly activity among family medicine residents and medical students; 2) Provide a venue for recognition of original work of students and residents; 3) Provide quality educational activities at the KAFP Annual Meeting and Scientific Session; and 4) Provide limited funding for residency programs' / med school campuses' scholarly activities.