

2010 FMPC Grant Awards

Listed Alphabetically

- Centering Pregnancy: Group Visits in Residency Education ~ Kansas AFP
- Educating Physicians about the BCBS Blue Quality Physician Program ~ North Carolina AFP
- Factors Affecting Consumer Food Choices ~ Florida AFP
- Fall Festival - Preparing for Residency ~ Illinois AFP/Family Foundation of Illinois
- Family Care Tract Program 2011 ~Maryland AFP Foundation
- FMIG Education Programming Bureau ~Georgia AFP
- Family Physician Leaders Transforming Healthcare ~ Family Health Foundation of IL & Illinois AFP
- Hard Hats for Little Heads ~Michigan AFP
- Hard Hats for Little Heads ~Texas AFP
- Innovations in Medical Education: Teaching the PCMH Philosophy ~ California AFP
- It's All About Medical Students All Year Long ~ South Dakota AFP
- Latex to Laryngoscopes - Student Track at Annual Meeting ~ Kansas AFP Foundation
- Medical Encounters ~ Mississippi AFP
- Procedures Workshop ~ Arizona AFP
- Reducing Health Care Disparities by Enhancing Communication ~ Minnesota AFP Foundation
- Resident Research Grant Program ~ Minnesota AFP Foundation
- School-Based Wellness Initiative ~Colorado AFP
- SEARCH-Enhanced Leroy A Rodgers, MD Preceptorship 2011 ~ Ohio AFP
- Speed Dating for an Employer ~ West Virginia AFP
- State Family Medicine Student and Resident Conference ~ Louisiana AFP
- State Family Medicine Student and Resident Conference ~ Texas AFP
- Step Up to Your Game Conference ~ Nebraska AFP
- Student/Resident Med Ed Opportunities, Tar Wars, and Student Mentoring 2011 ~ Alaska AFP
- Survival Boot Camp ~ New Jersey AFP Foundation
- Tar Wars ~ Nevada AFP
- Tar Wars, Rural ~ Georgia AFP
- Winter Weekend & Scientific Assembly ~ New York State AFP

Centering Pregnancy: Group Visits in Residency Education

Applicant: **Kansas AFP Foundation**

Project Contact: **Deborah S. Clements, MD, FAAFP**; Residency Program Director; 913-588-0199;
dclements@kumc.edu

Grant Award: **\$6,625**

The CenteringPregnancy® Program is a form of group medical visits that alters routine prenatal care by bringing women out of exam rooms and into groups for their care. The incorporation of group visits into practice is an important component of the Patient Centered Medical Home model, although can be difficult to introduce into a residency education program. Centering Pregnancy® is designed to provide Family Medicine Residents with a set of basic skills that include: social and medical risk assessment, facilitative leadership, clinical time management, development of multidisciplinary care plans, as well as appropriate medical knowledge. Funding from the FMPC will enable us to incorporate the Centering Pregnancy program into our 10-10-10 family medicine residency training. We will focus on a predominantly Spanish-speaking patient population in a safety-net clinic, conducting three groups of 6-10 patients at similar stages in their pregnancy.

Educating Physicians in NC about the BCBS Blue Quality Physician Program

Applicant: **North Carolina AFP**

Project Contact: **Brent Hazelett**, Chief Operating Officer; 919.833.2110; bhazelett@ncafp.com

Grant Award: **\$5,000**

Several of our physician leaders have applied for and completed the Patient Centered Medical Home (PCMH) recognition through NCQA. Also of importance to PCMH efforts in the state, in 2009 Blue Cross Blue Shield of North Carolina rolled out a new initiative that seeks to pay its member physicians up to 30% more for E&M Codes. These increased payments are based on acceptance and implementation of PCMH principles. According to an online article published by the AMA in March 2010, letters were sent by BCBS of NC to over 4,000 family physicians, internists, pediatricians and ob-gyns in December, 2009 – and as of March, 2010 only 32 physicians at six practices were participating. There is finally real money on the table for family physicians and our AFP has an opportunity to educate and encourage members to get involved. This project seeks to successfully reach over 1,500 family physicians who may qualify for these increased payments.

Factors Affecting Consumer Food Choices

Applicant: **Florida AFP**

Project Contact: **Tad Fisher**, Executive Vice President, 904-726-0944; tad@fafp.org

Grant Award: **\$5,000**

Food choices significantly impact the incidence of chronic diseases like Diabetes, Hypertension, Hyperlipidemia, Obesity and Cancer. Although healthy nutritional choices can prevent and aid treatment for these chronic diseases significant barriers exist that influence the ability of a patients/consumer to find and make healthy food choices. This grant will help clinicians and other health care providers better understand how choices are made and this knowledge will be used by family physicians and other health care professionals to aid diabetes self management education. The information will also be shared with the food industry and hopefully encourage them to help patients/consumers make more informed food choices. Goals for this program include: 1) understanding the factors that have the greatest impact on consumer food choices.; 2) disseminating information discovered regarding factors which impact consumer food decisions to practitioners and food-retail businesses; and 3) improving health advocacy relationships with the food industry and building the foundation for future collaboration. We anticipate that this program will form the basis for a larger project that will provide a better understanding of how patients/consumers make food choices.

Fall Festival - Preparing for Residency

Applicant: **Illinois AFP/Family Foundation of Illinois**

Project Contact: **Desma Rosovic**; 312-301-6232; drozovics@iafp.com

Grant Award: **\$5,000**

The Fall Festival - Preparing for Residency Program links medical students and residency programs. This event, which includes a Residency Fair, is targeted to third year medical students, though is open to all interested students. This educational event offers plenary sessions and workshops to help medical students get ready for the Match process and a future in Family Medicine. Workshops include "How to Select a Residency Program", "How to Write a CV and Personal Statement", "Interviewing Skills" and "Debt Repayment." The event will consist of hands-on demonstrations and workshops, as well as festival themed exhibit booths from supporters and residency programs. Other goals, in addition to preparing for the Match, are improving patient care by advancing an understanding of both clinical and non-clinical elements in practicing medicine; encouraging minority recruitment into healthcare; advancing strategies for clinical decision making; and supporting medical students with their choice to remain in family medicine.

Family Care Tract Program 2011

Applicant: **Maryland AFP Foundation**

Project Contact: **Esther Rae Barr**, CAE, Executive Director; 410-747-1980; ebarr@mdafp.org

Grant Award: **\$5,000**

The Family Care Tract Program matches medical students with family physicians who are willing to host students in their office in the summer months. The goals are to: 1) increase the number of medical students able to work alongside family physicians; and 2) increase the numbers practicing in underserved parts of our state. Preliminary analysis of our current third year students who matriculated in this Family Care Tract Program has shown an increasing percentage of these students choosing to enter family medicine residency programs. Many areas within our state are Medically Underserved Areas and care is delivered by family physicians with a willingness to host students in their offices. We also have more students who are interested in working alongside family physicians in underserved communities than we are able to fund. Funding is necessary to offset the cost of living and lost wages that students face when choosing to participate in this program in their summer months.

Family Medicine Interest Group (FMIG) Education Programming Bureau

Applicant: **Georgia AFP**

Project Contact: **Kara Sinkule**, Associate Executive Director; 404-321-7445; ksinkule@gafp.org

Grant Award: **\$5,000**

The FMIG Educational Programming Bureau is a program that provides medical students in seven state medical school FMIG clubs with access to a variety of innovative clinical and student development topics. Topics will be presented during the 2011-12 school year by a consortium of State AFP leaders prepared to speak on a broad range of issues. Educational programming members will voluntarily present the program through a series of lunch and learn and evening lectures at medical schools throughout the state. Speakers will receive mileage reimbursement and overnight lodging (where applicable) for travel to each school. Available programming topics for the 2011-12 school year include: Advocacy for You, Your Practice and Your Patients; What Healthcare Reform Means for Your Professional Future; Patient Centered Medical Home (PCMH); Family Medicine Revealed-Not Just Private Practice; Country Doctor/City Doctor-The Challenges of Rural/Urban Family Medicine Practice; Skills Workshops (EKG, stress testing and colposcopy); Student Professional Development-Research Poster Presentation Workshop; AAFP Strolling Through the Match; and Tar Wars Training.

Family Medicine Leaders Transforming Healthcare

Applicant: **Family Health Foundation of Illinois and Illinois AFP**

Project Contact: **Jennifer O'Leary**, Deputy Executive Vice President; 630-427-8001; joleary@iafp.com

Grant Award: **\$5,000**

The primary goal of this initiative is to transform healthcare by training family physician leaders to share information on the patient centered medical home with their peers. The second order goal is to develop more family physicians to be leaders at the local, regional and state level to bring the values of PCMH and family medicine to the discussions and plans around health care reform. A needs assessment of the State AFP general membership will be done to develop the education curricula for the "Family Physician Leaders Transforming Healthcare" slideshow presentation. The presentation developed will be used to train physicians who will do live presentations to other physicians and healthcare providers. Pre-registrants will take TransforMED's MHIQ in advance of the live education programs. Post meeting evaluations will be completed by all attendees as well as speakers and six months after completion of CME activity (either live or self-study), the attendees will be invited to take TransforMED MHIQ. De-identified summaries will result for evaluation and reporting. All attendee's medical home designation or accreditation will be tracked on NCQA and others that are developed during the project (such as Joint Commission or URAC).

Hard Hats for Little Heads

Applicant: **Michigan AFP**

Project Contact: **Sara Hollander**; 517-347-0098; hollands@mafpc.com

Grant Award: **\$2,500**

Hard Hats for Little Heads, a bicycle helmet giveaway program, is a public health initiative targeting underprivileged Michigan youth. We have been in contact with another TAFP and the Texas Medical Association who have hosted this program for years. We plan to use their ideas and advice to help us effectively implement our program. The program will consist of three separate events in our three largest cities with the greatest prevalence of low-income households. Physicians become involved by volunteering to distribute helmets to children in attendance. Up to 600 children will receive a free bicycle helmet as well as individual instructions for riding safely, fitting the helmet properly, and being active. The goals for this program are: 1) to promote healthy, active lifestyles among children while enhancing patient safety and reducing head injury; and 2) foster the education of parents and the community regarding the scope of family practice to include the care of children. The "Get Moving. Stay Safe. Wear a Helmet" and "family physicians care about your child's health and safety" messages will be incorporated into conversation and educational materials distributed at the event. The respectful, compassionate persona of family physicians will be fostered on an individual level through direct communication between physicians and child caregivers, as well as on a community level through media coverage and publicizing of the events.

Hard Hats for Little Heads

Applicant: **Texas AFP**

Project Contact: **Kate McCann**, Assoc. Dir. of Communications; 512-329-8666 ext 16; kmccann@tafp.org

Grant Award: **\$5,000**

Hard Hats for Little Heads was created by the Texas Medical Association in 1994, and is funded by the TMA Foundation through a grant from Blue Cross and Blue Shield of Texas and contributions from physicians and their families. Hard Hats for Little Heads -- a bicycle helmet giveaway program -- is a public health initiative targeting youth. Our state AFP has participated since 2005 with the strong and increasing support of our AFP members. This year we intend to distribute 2500 bicycle helmets at 25 events. As a result of each event, at least 100 children in each physician's area will receive a free bicycle helmet with instruction for riding safely and fitting the helmet properly; they will be able to engage safely in more wheeled activities showing that being physically active can be fun and safe. At each AFP-member-sponsored event, the physician distributes 100 helmets or more to attending children: the cost of the first 50 is covered by TMA and the cost of the second 50 is covered by TAFP. TMA handles the administration of the project by placing helmet orders, providing media support, and coordinating events. TMA also provides educational materials in English and Spanish such as a step-by-step outreach kit, posters, flyers, banners, and an educational video. TAFP solicits physician member participation, provides additional media services for TAFP members, and provides a sparkle sticker for onsite promotion of family medicine.

Innovations in Medical Education: Teaching the PCMH Philosophy

Applicant: **California AFP**

Project Contact: **Callie Langton**, Assoc Dir Health Care Workforce Policy; 415.345.8667;

clangton@familydocs.org

Grant Award: **\$5,000**

A workforce task force will be convened to address incorporating the Patient Centered Medical Home (PCMH) model in medical education and residency programs. This project will focus on three main goals: 1) determine the current situation and shortcomings regarding PCMH-based training in medical schools and residency programs; 2) convene a group of 10 family physicians with expertise in PCMH and medical education for a one-day workgroup and multiple conference calls; and 3) produce a package of best practices in PCMH education that will be distributed to our state's eight allopathic and two osteopathic medical schools, all family medicine residency programs, as well as identified leaders in the development of our state's two newest medical schools. The best practices information will also be available to download on CAFP's website. Our State AFP and AFP Foundation have a long history of innovation in teaching and curricula development and maintain strong relationships with the directors at each medical school and residency program in the state.

It's All About MEDICAL STUDENTS All Year Long

Applicant: **South Dakota AFP**

Project Contact: **Carletta Hauck**, Executive Director; 605-882-3583; carletta@sdafp.org

Grant Award: **\$2,500**

The goals of this program are: 1) to have our members travel to the medical school and share their expertise and knowledge at procedure nights so the medical students will gain an understanding of the scope of practice of family medicine; 2) supply a manikin for the FMIG so that they can use it for years to share with students on procedure nights and for the medical school to use, as needed; 3) improve medical students knowledge of family medicine physician lifestyle; and 4) show medical students the possibilities and leadership positions available through the SDAFP and the AAFP and get them involved with both. We have put together a comprehensive plan with the only medical school in our state to pull together family physicians and medical students in a variety of activities throughout the academic school year.

Latex to Laryngoscopes - Student Track at Annual Meeting

Applicant: **Kansas AFP Foundation**

Project Contact: **Carolyn Gaughan**, CAE; 316-721-9005; kafp@kafponline.org

Grant Award: **\$5,200**

Medical students will be offered a track during the 2011 Annual Meeting & Scientific Session, that will parallel existing CME on the final morning of the conference. It is estimated that 30 medical students will attend these activities. Academy staff, Foundation Trustees, Academy leadership and trusted 4th year students will staff and teach the sessions. The goals of the Student Track are to: 1) teach medical students up to four hands-on procedures and allow them individual time to practice with appropriate educational equipment such as suturing kits, intubation manikins, delivery models, etc.; 2) prepare students for and excite students about rural family medicine by sharing case presentations pertinent to their upcoming experiences; 3) provide students with information on current innovative family medicine projects, including the PCMH, in their own programming track; and 4) provide students with information on state level programs for students in their own programming track.

Medical Encounters

Applicant: **Mississippi AFP Foundation**

Project Contact: **Beth Embry**, Executive Director; 601-853-3302; beth@msafp.org

Grant Award: **\$5,000**

Medical Encounters is the cornerstone of the undergraduate state Rural Physicians Scholarship Program (MRPSP), which is a unique longitudinal physician pipeline program that identifies rural college students who aspire to return to their rural roots to practice primary care. MRPSP offers a sustained and culturally sensitive nurturing process to overcome cultural and educational barriers, and maintain students' emotional connection to rural life and rural health care needs. Specifically, MRPSP offers extensive online MCAT preparation, rural physician shadowing experiences, academic enrichment, and consideration for Direct Admissions to UMMC School of Medicine. The goal of the bi-annual Medical Encounter is to expose students to medical school curriculum, the broad scope of family medicine training and open their eyes to rural health care disparities. Medical Encounters combines listening and learning sessions with hands-on opportunities to learn basic medical skills ranging from AED training to intubation in the simulation lab.

Procedures Workshop

Applicant: **Arizona AFP**

Project Contact: **Vicki Francies**, Dir of Member Services and Public Relations; 602-274-6404;

vfrancies@azafp.org

Grant Award: **\$2,500**

For the past two years, during our Annual Clinical Education Conference, we've held a procedures workshop for medical students and residents. The procedures, taught by the residents and faculty from the seven Family Medicine residency programs in the state, provides students with the opportunity to perform procedures prior to starting clinical rotations, and an opportunity to meet with residents and faculty from the local Family Medicine Residency Programs. Many of the physicians attending the conference voiced interest in participating in the procedures workshop, along with the students. To include physicians we will need to expand the program, by making two identical sessions, taught by highly trained physicians, along with residents and faculty and bringing in more equipment and supplies and requiring more space. Our goals for this project are to: 1) give more physicians the opportunity to learn new procedures or refine their skills; 2) give more students procedure training and the opportunity to forge relationships with the residency programs, making them more likely to train and practice in our state; and 3) provide networking for current members and for recruiting new members and/or retaining student and resident members.

Reducing Health Care Disparities by Enhancing Communication

Applicant: **Minnesota AFP Foundation**

Project Contact: **Lynn Balfour**, Executive Director; 952.542.0130; foundation@mafpa.org

Grant Award: **\$7,000**

The goal of this program is to reduce health care disparities, and improve patient safety and the quality of health care for patients with limited English proficiency. This program will provide four, 60-minute education programs to family medicine residents and medical students, practicing physicians, and faculty members who want to enhance their communication with patients with limited English proficiency. This education program includes: slides, handouts, video clips and a post test. The curriculum was developed and tested by the Interpreters Stakeholders Group (an affiliation of the Upper Midwest Translators and Interpreters Association) which received a Bush Foundation grant to develop a medical education program specifically for healthcare providers. Training is co-facilitated by a volunteer physician and professional interpreter. The curriculum covers state and federal requirements for language services, research that shows improved health outcomes and patient safety when providers use trained and professional interpreters, financial advantages to the health care system when language services are used, guidelines for physicians to follow before, during and after an appointment with a patient, and specific communication skills and techniques that can help physicians enhance communication with non-English speaking patients through the use of professionally interpreters. At the end of the program participants complete a post test, and within 24 hours participants are invited to complete an electronic survey to further measure our impact. We will work with our members, clinics, medical schools and family medicine residency programs to schedule this program for students, family medicine residents, practicing physicians and faculty members. In 2009 this pilot program offered this training to 1100+ medical students and 200+ Family Medicine residents. In Year 2 of this project, our goal is to reach 150+ members to prepare them for delivering healthcare to non-English speaking patients.

Resident Research Grant Program

Applicant: **Minnesota AFP Foundation**

Project Contact: **Lynn Balfour**, Executive Director; 952.542.0130; foundation@mafpa.org

Grant Award: **\$5,000**

The goal of the Resident Research Grant Awards Program is to provide residents with an experiential research experience that will 1) improve their research and technical skills; 2) strengthen their leadership skills; 3) foster excitement and enthusiasm in family medicine research; and 4) generate new knowledge of practice change and improvements in patient care. The Resident Research Grant Program is a great way for residents to learn research skills and test their interest in family medicine research by designing and implementing a research project, presenting their findings at professional meetings, and earning acknowledgement or co-authorship in articles submitted to professional publications. Residents have up to two years to complete their project and receive a \$3,000 grant to help underwrite project expenses (equipment, supplies, travel, software, meals, lodging and other items). Applications will be reviewed and ranked by a selection committee comprised of family medicine researchers. Those awarded grants must write a final paper and present their findings at the annual Research Forum for family medicine researchers.

School-Based Wellness Initiative

Applicant: **Colorado AFP**

Project Contact: **Cara Coxe**, Tar Wars Program Coordinator; 303-696-6655; cara@coloradoafpa.org

Grant Award: **\$7,000**

The grant will support the launch of the Ready, Set, FIT! and assist with continued expansion of the Tar Wars program. These two programs teach elementary school children about the importance of fitness and the dangers of using tobacco. Together, the two programs will enable family physicians and health professionals to make a meaningful impact on their communities outside of the offices of their medical practice. In our state the Tar Wars program has 21 years of successfully bringing volunteer family physicians and other health professionals into elementary school classrooms to educate students about the dangers of using tobacco. We currently have more than 175 volunteer presenters made up of family physicians and other members of the medical community. We anticipate that the launch of the Ready, Set, FIT! will grow our volunteer base over time, specifically in rural areas where volunteer opportunities have not been available before.

SEARCH-Enhanced Leroy A Rodgers, MD Preceptorship 2011

Applicant: **Ohio AFP Foundation**

Project Contact: **Julie Mask**, Coordinator Foundation Programs and Ops; 614-267-7867;

jmask@ohioafpa.org

Grant Award: **\$5,000**

The Leroy A. Rodgers, M.D., Preceptorship Program in 1990 funding three students at one of the state's seven medical schools. Since the program's inception, over 700 first- and second-year medical students these seven medical schools have been placed in preceptorship experiences with community-based physician preceptors who are volunteers. This collaborative provides first and second year medical students from the state's seven medical schools with an opportunity to participate a five-week summer preceptorship, under the guidance of community-based family physician mentors. Student externs will receive a stipend of \$300 a week. Students will gain intensive exposure to family medicine's whole person orientation – witnessing first hand the continuous, comprehensive, and collaborative patient care provided by family physicians; and also, the difference family physicians make in the lives of the people in their communities – particularly those underserved in urban, rural and special needs communities. Analysis of OAFP/F preceptorship program data collected from Ohio's medical schools for student participants in the preceptorship program from 1992 through 2006 shows 32.19% (159 of 494 participants) matched into family medicine and 75.11% of participants overall matched in primary care specialties.

Speed Dating for an Employer

Applicant: **West Virginia AFP**

Project Contact: **Gerry D. Stover**, MS, Executive Vice President; 304.562.4433; gerry.stover@wvafp.org

Grant Award: **\$7,000**

The goal of this project is to demonstrate to resident physicians the value in state AFP/AAFP membership through the active actions taken by their chapter in helping with employment and being an advocate by preparing residents for their employment contract meeting and assisting them with loan repayment opportunities. Our historical approach to engaging the residents with the AFP/AAFP through our annual meeting is not working because the residents are not attending. Residents and the program directors suggested that we should do more to promote the value of membership through a presentation at each of the program's grand rounds. We will conduct six roadshow presentations at the 6 family medicine residency programs to address employment contracting and the value of the AFP/AAFP. We will also host a recruitment fair with a minimum 10 WV employers offering job opportunities and a state expert on loan repayment opportunities. The recruitment fair will offer opportunities to private physician offices, hospitals, and Community Health Centers to meet with resident physicians interested in placement opportunities in WV in a 'speed dating' format. Potential employers will be given 10 minutes with each resident to promote their program, and residents will be armed with questions resulting from the road show presentation on contracting. Also at the recruitment fair a group presentation on loan repayment requirements will feature the state's NHSC Loan Repayment Officer. We are not planning to charge registration for residents/program directors but will charge a recruitment fee to the Community Health Centers/Physician Groups/Hospitals. The FMPC grant will be used to help offset first year start up cost.

State Family Medicine Student and Resident Conference - Louisiana

Applicant: **Louisiana AFP**

Project Contact: **Ragan Canella**, Executive Vice President; 225.923.3313; rcanella@lafp.org

Grant Award: **\$7,000**

In 2009, our state AFP and collaborating partners began hosting the annual State Family Medicine Student and Resident Conference. This one-day conference for medical students and residents in training is held in conjunction with the Board and Committee Cluster Meetings to allow students and residents who have an interest in Family Medicine a chance to interact with distinguished physicians, network with exhibiting hospitals and residency programs, learn more about practice management, what to expect as a family physician and participate in hands-on clinical workshops. The format of the conference includes educational lectures, a skills workshop, governance meetings, and a recruitment fair that includes the ten state Family Medicine Residency Programs. Hospitals and clinics are also invited to provide networking opportunities with future physician candidates. The Resident and Student Leadership Committee - comprised of two medical students from each medical school and two resident volunteers - works in conjunction with Family Medicine Interest Groups and AFP staff to develop the conference agenda. The over arching goal of the state Family Medicine Student and Resident Conference is to increase the matriculation rate of students transitioning from state medical schools to state Family Medicine Residency Programs and ultimately transitioning residents into family medicine practice.

State Conference of Family Medicine Residents and Students - Texas

Applicant: **Texas AFP**

Project Contact: **Juleah Williams**, Membership Coordinator; 512-329-8666 ext 35; jwilliams@tafp.org

Grant Award: **\$2,500**

Our state recognizes that supporting medical students and family medicine residents plays an important role in ensuring an adequate future physician workforce in our state. Each year we host a State Conference of Family Medicine Residents and Students that brings medical students and family medicine residents together to hear educational lectures about how to excel in family medicine, network with their peers, and meet state AFP leaders. The conference, held in conjunction with our Interim Session, allows students and residents to interact with Academy leaders and participate in the governance process. The conference, planned by students and residents for students and residents, continues to evolve each year. In addition to lectures there is a residency and procedures fair. The conference is open to all state student and resident members and registration is complimentary. Through the State AFP Foundation, students and residents can also receive funding to pay for their travel expenses for conference.

Step Up to Your Game Conference

Applicant: **Nebraska AFP**

Project Contact: **Marcia J. DeRoin**, Executive Vice President; 402-505-9198; mderoin@nebrafp.org

Grant Award: **\$5,000**

Step Up Your Game Conference will bring together family physicians, residents, and students to provide them with important educational topics not usually covered in medical conferences. There will be approximately 8 hours of informative topics and information over a two-day period and include a social activity for maximum interaction. To encourage attendance from students and residents we will also provide some lodging and help with expenses. Our goals are to: 1) provide residents with free conference that gives them training on a variety of topics that will be helpful to them as they begin their career in family medicine; 2) provide our physician members with information on how to effectively advocate for our specialty on a state and national level and provide communication and media training, and other topics not usually available through CME; and 3) provide students with useful information and also make them more aware of family medicine as a specialty.

Student and Resident Medical Educational Opportunities, Tar Wars, and Student Mentoring 2011

Applicant: **Alaska AFP**

Project Contact: **Marilyn Dodd**, Executive Director; 907 258-2255; akafp@gci.net

Grant Award: **\$2,500**

Since 2008, when our state AFP began to promote family medicine for students and residents in an organized way, we have experienced higher than anticipated student and resident participation in our CME activities. Now we feel there is a need to create a formal mentoring program and expand opportunities for student and resident interaction with our members. This project will assist in providing one or more of the following opportunities to students and residents: 1) quarterly FMIG meetings where students can learn about our state CME meetings and meet with/sign up for mentors; 2) provide supplies for Resident Tar Wars program teaching kits; 3) provide free registration to students and residents to attend our March Winter Update; 4) provide free registration to students and residents to our 26th Annual State Scientific Conference and 5) provide support for students and residents to attend the AAFP Conference of Family Medicine for Residents and Medical Students.

Survival Boot Camp

Applicant: **New Jersey AFP Foundation**

Project Contact: **Cari Miller**; 609-394-1711 cari@njafp.org

Grant Award: **\$2,500**

Survival Boot Camp is a one-day conference and 12-month web-based discussion forum to assist family physicians and residents learn and share best practices regarding operating a profitable, prosperous practice. Best practices, innovative models and hands-on guidance will be provided that will help in ensuring the future survival of family medicine practices. Survival Boot Camp will be offered as a pre-conference session at the state AFP annual meeting, in order to enhance attendance while minimizing costs, resources and staff time. After attending Survival Boot Camp participants should be able to: 1) describe the functions of business management; 2) effectively apply resources to improve practice viability; 3) apply the strategies learned to improve cash flow, minimize expenses, and improve practice performance; and 4) effectively lead change within his/her practice. Attendees will leave the conference with a list of ideas, suggestions and best practices that can be immediately employed within the practice to assist with operating an efficient and cost-effective practice. We will also develop and implement a web-based discussion forum that will provide an opportunity for attendees to continue sharing information and best practices and allow for posting questions and lessons learned so that the collaborative learning experiences can be provided beyond the one-day conference. Based on physician evaluations, membership educational need surveys and other needs assessments conducted, this is an area that was most indicated for physician education and this model is also easily replicable.

Tar Wars

Applicant: **Nevada AFP**

Project Contact: **Brooke Wong**, Executive Director; 775-826-5100; nafpreno@aol.com

Grant Award: **\$5,000**

Our state's Tar Wars program is one of the largest in the nation. Between 2000 and 2009 the program was fully funded through Master Settlement Agreement (MSA) dollars, but in 2010 MSA funds were shifted to the state's general fund and we lost 100% of our Tar Wars funding. Funding from FMPC will be used to assist our Tar Wars program with building sustainable implementation tools to allow us to offer the program in years to come. Last year, we created a Tar Wars web site and digitized all of our program materials. This year we would like to add an on-line scheduling calendar so physicians can visit the site and see what dates and times the schools are available for presentations. In addition, we will address financial disparities among the schools participating in the program and the state poster contest by providing paper and drawing supplies to each classroom interested in participating in the Tar Wars Poster contest and providing an incentive gift card to participating classroom teachers to allow them to buy additional supplies for their students. Recently many schools have responded that they did not have art supplies for their students to participate in the contest and their need became clear when posters were submitted on the back side of previously used copy paper, or posters were created entirely in pencil.

Tar Wars 2011-2012 - Rural Georgia

Applicant: **Georgia AFP**

Project Contact: **Kara Sinkule**, Associate Executive Director; 404-321-7445; ksinkule@gafp.org

Grant Award: **\$5,000**

The goal of the Rural Tar Wars Project is to introduce Tar Wars to schools in 50 counties designated as rural, low income, to further reduce the rate of tobacco use among the state's youth. This project will quadruple the number of students exposed to the Tar Wars message by recruiting and training a pool of new presenters with a concentration on school nurses in areas of the state where we previously have not been able to reach. Elementary school nurses and public health nurses would be eligible for stipends to encourage maximum recruitment and attendance for Tar Wars training sessions. By training school nurses, residents, medical students and other healthcare professionals to present the program we are creating a pool of presenters who will be trained and in place for future Tar Wars presentations. We will work with the Association of School Nurses and assemble Tar Wars classroom kits providing presenters a "one stop" box of the items they will need to present Tar Wars to 4th and 5th graders in more than 180 classrooms throughout the state. In addition, local and state poster competitions will be held in participating schools to extend student exposure to the Tar Wars tobacco free message.

Winter Weekend & Scientific Assembly

Applicant: **New York State AFP**

Project Contact: **Kelly Madden**, Director of Education; 518.489.8945; kelly@nysafp.org

Grant Award: **\$2,500**

The Winter Weekend Conference is the most encompassing and comprehensive education program sponsored by our Academy. The goal of the conference is to update physicians, medical residents and students, and other allied health professionals on the most recent research and to provide opportunities for continued learning, education and professional development. There are 32 lectures focusing on Family Medicine, Sports Medicine, and Policy and Health Medicine. In addition to the lectures, the conference offers four SAM's workshops, two practice improvements, a research forum, and a 2-day hands-on procedure workshop. Medical students have the opportunity to explore various topics, interact with peers, and gain hands-on experiences and 60% of medical students who attend our Winter Weekend select family medicine, which is a much higher proportion than student members in general. Our 2011 goal is to offer an additional 40 medical students an opportunity to attend Winter Weekend and its activities as paid guests of our State AFP. There will be a focus group meeting on Sunday morning with students to evaluate their overall Winter Weekend experience, which will help us to determine what the students' needs and wants are and to help estimate how many students will be pursuing a career in family medicine.