



2011 FMPC Grant Awards

Listed Alphabetically by Program Type

OUTREACH

- Advocacy Day ~ *Michigan AFP*
- Telling Family Medicine's Story ~ *California AFP Foundation/California AFP*

PUBLIC HEALTH

- Advanced Life Support Obstetrics (ALSO) Instructor Course ~ *Arizona AFP*
- Cancer Screenings in Underserved & Disparate Populations ~ *New Jersey AFP*
- Hard Hats for Little Heads ~ *Texas AFP*
- Hard Hats for Little Heads ~ *Michigan AFP*
- Idaho Medical Home Collaborative ~ *Idaho AFP*
- Improving Diabetes Outcomes: Enhancing Collaboration between Family Physicians in Small Practices and Specialists ~ *New York State AFP*
- Improving Diabetes Care by the Family Practice Office Team through an on-line Diabetes University ~ *Florida AFP*
- Physician Protocol for Weight Loss Counseling ~ *New York State AFP*
- Practice Improvement Network: Working Together to Perfect your Medical Home ~ *Family Foundation of Illinois AFP/Illinois AFP*
- Reducing Healthcare Disparities through "Enhancing Communication" training ~ *Minnesota AFP Foundation*
- Tar Wars ~ *Louisiana AFP Foundation*

RESIDENT AND STUDENT PROGRAMS

- Community-Based FMIG Adolescent Health Initiative ~ *Foundation of the Georgia AFP*
- Faces of Family Medicine 2.0 ~ *Kansas AFP Foundation*
- Family Medicine Matters: Experiential Learning for Medical Students ~ *Minnesota AFP Foundation*
- Family Medicine Mentors ~ *Indiana AFP Foundation*
- Family Medicine Residents Medical Jeopardy Competition ~ *Iowa AFP*
- Family Medicine Residents & Students State Conference ~ *Louisiana AFP*
- Family Medicine Residents & Students State Conference ~ *Texas AFP*
- Family Medicine Residents & Students National Conference: 400 FM Physicians Needed by 2014 ~ *New Mexico AFP*
- Future Faces of Family Medicine ~ *California AFP*
- North Central States Family Medicine Consortium Initiative ~ *Family Foundation of Illinois AFP/Illinois AFP*
- Pathway To Medical School Alumni Connectivity Initiative ~ *Foundation of the Georgia AFP*
- Patient Centered Medical Home Initiative (PCHMI) Perspective ~ *Kansas AFP Foundation*
- Resident Leadership Consortium ~ *California AFP*
- Resident Research Grant ~ *Minnesota AFP Foundation*
- SEARCH-enhanced Leroy A Rodgers, MD Preceptorship Program ~ *Ohio AFP Foundation*

Advocacy Day, Michigan AFP

Project Contact: Sara Hollander; Communications Coordinator; 517-347-0098; hollanders@mafp.com

Grant Award: **\$2,500**

Results from an April 2010 MAFP member survey revealed that training and/or accompanying members on visits with state legislators would be extraordinarily beneficial in increasing members' level of comfort when serving as their own advocates with lawmakers. MAFP Advocacy Day has been designed to fill this role and will provide physicians with morning leadership training sessions followed by in-person meetings with legislators in the afternoon and ending with a legislative reception in the evening. The advocacy training sessions will be videotaped so that the information will be available to members unable to attend the event in person. The video will be accessible for viewing on the MAFP website, as well as in DVD format, for interested members.

Telling Family Medicine's Story, California AFP Foundation/California AFP

Project Contact: Shelly Rodrigues, CAE; Executive Director; 415.345.8667; srodrigues@familydocs.org

Grant Award: **\$2,500**

In order to tell Family Medicine's story and to bring our message to California policymakers, key opinion leaders, patients and the public, we need to "grow our own" and develop a new cadre of storytellers, media spokespeople, and legislative advocates trained to use traditional and new media to bring Family Medicine's message to the forefront. This new program, "Telling Family Medicine Stories," will take a group of 25 medical student and FM residents, selected through an application process, through a three-phase process in storytelling. Our class will complete pre-workshop assignments for story development; attend a day-long workshop with media/spokesperson/advocacy skills training and practice; and complete two post-workshops speaking assignments. The new story tellers will also have a group of mentors to call for assistance, advice and support. Evaluation of the project will assist us in program modification, funding requests, and recruitment of future classes.

Advanced Life Support Obstetrics (ALSO) Instructor Course, Arizona AFP

Project Contact: Jamie Geng; Director of Education; 602-274-6404; geng@azaafp.org

Grant Award: **\$2,500**

The ALSO course is an integral part of the residency curriculum in our state, as well as a valuable program for practicing physicians. ALSO courses average 40 participants requiring eight instructors and two faculty members. To continue providing this educational opportunity to our resident physicians and other healthcare providers we must increase the number of certified instructors. We anticipate that the majority of those attending the instructor course will be faculty from the six state FM residency programs, thereby ensuring continuity of instructors from year to year.

Cancer Screenings in Underserved and Disparate Populations, New Jersey AFP

Project Contact: Theresa Barrett, MS; Deputy EVP; 609-394-1711; theresa@njaafp.org

Grant Award: **\$5,000**

The New Jersey Academy of Family Physicians has partnered with the American Cancer Society New Jersey to increase cancer screenings among underserved and disparate population in four health centers (3 FQHCs & 1 Volunteers in Medicine Clinic). The goals are to: 1) Conduct a medical in-reach initiative with 4 health centers in medically underserved and disparate areas to promote breast, cervical and colorectal cancer screenings in rarely or never screened populations served by these health centers; and 2) Develop an online, CME module for clinicians based on the Office of Minority Health's (OMH) National Standards for Culturally and Linguistically Appropriate Services (CLAS) in health care with a focus on cancer screenings. Expected outcomes include an increase in knowledge of the identified CLAS Standards and an increase in cancer screening rates in risk and underserved populations.

Hard Hats for Little Heads, Michigan AFP

Project Contact: Sara Hollander; Communications Coordinator; 517-347-0098; hollands@mafp.com

Grant Award: **\$2,500**

MAFP's Hard Hats for Little Heads (HHLH) began in 2010 and was inspired by the Texas AFP's HHLH program. Hard Hats for Little Heads, a bicycle helmet giveaway program, is a public health initiative which targets underprivileged youth in the Lansing, MI area this year. Up to 500 children in Michigan will receive a free bicycle helmet and individual instructions for riding safely, fitting the helmet properly, and being active. Physicians will volunteer to distribute helmets to children attending the event. Safety talks, helmet fittings, and active lifestyle discussions are incorporated into the physicians' contact with children and their families through informal conversations and educational materials provided by MAFP. The "Get Moving. Stay Safe. Wear a Helmet." and "Michigan family docs care about your child's health and safety" messages will be incorporated into conversation and materials distributed at the event.

Hard Hats for Little Heads, Texas AFP

Project Contact: Kate Alfano; Director of Communications; 512-329-8666 ext 16; kalfano@tafp.org

Grant Award: **\$7,000**

Hard Hats for Little Heads was created by the Texas Medical Association (TMA) in 1994, and is funded by the TMA Foundation through a grant from Blue Cross and Blue Shield of Texas and contributions from physicians and their families. Hard Hats for Little Heads -- a bicycle helmet giveaway program -- is a public health initiative targeting youth. Our state AFP has participated since 2005 with the strong and increasing support of our AFP members. This year we intend to distribute 3,000 bicycle helmets at events across Texas. At each of the 30 AFP-member-sponsored events the physician distributes 100 helmets or more to attending children: the cost of the first 50 is covered by TMA and the cost of the second 50 is covered by TAFP. TMA handles the administration of the project by placing helmet orders, providing media support, and coordinating events. TMA also provides educational materials in English and Spanish such as a step-by-step outreach kit, posters, flyers, banners, and an educational video. TAFP solicits physician member participation, provides additional media services for TAFP members, and provides a sparkle sticker for onsite promotion of Family Medicine.

Idaho Medical Home Collaborative, Idaho AFP

Project Contact: Neva Santos; Executive Director; (208) 323-1156; Idahoafp@aol.com

Grant Award: **\$2,500**

The Idaho Medical Home Collaborative (IMHC) was created by executive order of Governor Otter on September 3, 2010 to make recommendations on the development, promotion and implementation of a Patient-Centered Medical Home model of care statewide. IMHC is a collaboration of public payers, private health insurers, primary care physicians, and many other interested stakeholders. This two-year pilot project will take place in approximately 30 clinics of all sizes and in all areas across Idaho. Beginning September 2011, primary care clinics will be invited to apply for participation in the project. The project will incorporate public and private practices ranging from solo providers to large hospital-owned clinic systems, residency programs and community health centers. Clinics will be notified of their participation in December. The pilot is expected to assist primary care and community health center clinics transform to an NCQA Certified Medical Home by January 2014.

Improving Diabetes Outcomes: Enhancing collaboration between Family Physicians in small practices and specialists, New York State AFP

Project Contact: Vito Grasso, MPA, CAE; Executive Vice President; 518 489-8945; vito@nysafp.org

Grant Award: **\$2,500**

The goals of the project are to improve clinical care and its costs for New Yorkers with diabetes. Many members of the New York State Academy of Family Physicians have small practices and cannot provide all the resources their diabetic patients need to avoid the serious complications and repeated expensive hospitalizations that can result from diabetes. To overcome this challenge this project seeks to enhance collaboration between Family Physicians in small practices and specialists in diabetes care -- including endocrinologists and certified diabetes educators -- to provide centralized group patient education classes and additional resources for improvement of diabetes care. A local health plan will provide data to identify practices with high rates of hospitalizations, readmissions and ER use for their diabetic patients, practices

with patients who have the highest use of medications or continue to be out of control or have the highest rates of complications from diabetes. Practices experiencing these issues will be prioritized to receive physician education and consultations with specialists, assistance with assessment tools and resources, and patient education. In this way, practices most needing care improvement for their patients with diabetes will be reached.

Improving Diabetes Care by the FP Office Team through an Online Diabetes University, Florida AFP

Project Contact: Adam Beamer; COO, Deputy EVP; 904-726-0944; abeamer@fafp.org

Grant Award: **\$7,000**

Diabetes is the most difficult of all the chronic diseases to manage, yet office staff (medical assistants and nurses) are often tasked with providing diabetes education to patients even though little training and continuing education is given to them. Clinicians are also challenged to find rapid up-to-date information about the latest evidence about diabetes. This project will address these gaps in education. Eight, 10- to 15-minute webinars with later on-line access will be created to aid the office staff and the FP. Adding the webinars to our website will provide links to articles on diabetes and a link to survey monkey for tests of knowledge obtained from the webinars. A certificate of completion from Diabetes University will be sent when a passing grade is attained by clinicians and staff. The Internet based Diabetes Registry of our Diabetes program is used in each of the target practices, which will enable FAFP to follow changes in level of achievement of goals for diabetes standards of care. The goals of this project are to: 1) Increase diabetes knowledge for clinicians, nurses and medical assistants; 2) Increase number of patients who are reaching evidence-based diabetes goals; 3) Establish effectiveness of on-line educational programs for our academy members and their nurses and medical assistants; and 4) Enhance capacity of the FAFP Diabetes University.

Physician Protocol for Weight Loss Counseling, New York State AFP

Project Contact: Vito Grasso, MPA, CAE; Executive Vice President; 518 489-8945; vito@nysafp.org

Grant Award: **\$2,500**

This project will assess the effectiveness of our physician-developed protocol for weight-loss counseling, which provides for office visits/phone calls and involves assessing readiness, identifying a weight-loss goal, developing a plan of action, setting a weight-loss start date, prescribing medications, identifying triggers and coping mechanisms, conducting check-in's, adjusting the plan of action, and weight-loss maintenance. To assess the protocol's utility we will provide participating physicians (estimated 25-30) and patients (estimated 200-300) an assessment form that they will complete and send to our central office. The forms will be analyzed and a report issued. To revise the protocol we will conduct five regional meetings with doctors to review the findings and identify improvements. Doctors who participated in using the protocol, as well as doctors who did not, will be included in the regional meetings to ensure that we are thinking creatively and not just within the confines of the existing protocol. Our Chapter's Public Health Commission will revise the protocol as appropriate and then forward it to our Board for final adoption.

Practice Improvement Network: Working Together to Perfect your Medical Home, Family Foundation of Illinois AFP/Illinois AFP

Project Contact: Desma Rozovics; 312-301-6232; drozovics@iafp.com

Grant Award: **\$7,000**

The Practice Improvement Network (PIN) is a provider-led initiative designed to advance primary care practices toward the Patient Centered Medical Home model of care to enable high-quality care, leading to improved outcomes, at lower costs. Founded by the Illinois AFP, the project embodies the commitment of the state's leading primary care provider groups to move toward building medical homes, and improving the overall health of our population. PIN is a four-part initiative to educate IAFP members about the various principles in the health care reform bill and help them transform their practices. The four-part initiative includes: 1) a communications strategy; 2) an ambassador mentoring program; 3) an enhanced CME program; and 4) a small-practice pilot program geared toward helping approximately twenty solo and small family practices with eight or fewer physicians successfully transform their practices.

Reducing Healthcare Disparities: Enhancing Communication Training, Minnesota AFP Foundation

Project Contact: Lynn Balfour; Executive Director; 952-542-0130; foundation@mafp.org

Grant Award: **\$4,000**

Research shows that when patients with limited English proficiency need but do not get interpreter or language services they have more tests done, are at greater risk of being discharged from the emergency room without follow up appointments, are more likely to receive intravenous hydration, and are more likely to be admitted to the hospital. Reducing Healthcare Disparities: Enhancing Communication Training is collaboration between Minnesota AFP that provides training to medical students and Family Medicine residents, and the Minnesota Medical Association (MMA) that hosts training for clinics and physicians who are interested in championing this effort. The training curriculum was developed by the Interpreting Stakeholder Group (an affiliation of the Upper Midwest Translators and Interpreters Association) through a grant from the Bush Foundation to develop this education program for healthcare providers. MMA tested the content before release. The Enhancing Communication training module is facilitated by a volunteer physician and volunteer professional interpreter. Using slides, handouts, real life examples, and video clips students and residents learn about legal requirements for language services; research correlating improved health outcomes and patient safety when providers use professional interpreters; financial advantages to the healthcare system when language services are used; guidelines for physicians before, during and after an appointment with a patient and interpreter; and communication techniques to use with non-English speaking patients.

Tar Wars, Louisiana AFP Foundation

Project Contact: Margaret Civella; Foundation Coordinator; 225-923-3313; mcivella@lafp.org

Grant Award: **\$2,500**

Since 1998 the Louisiana AFP Foundation has been administering the anti-tobacco program Tar Wars® in 4th and 5th grade classrooms throughout the state. The specific goal of this project is to reach 10% (15,300 students) of the current 4th and 5th grade population with the anti-tobacco program. Tar Wars® supports enhanced communication between Family Physicians and the community, and relies heavily on its volunteer presenters who have been making presentations to over 5,000 students annually. Unfortunately, our support in administering the program from the four Area Health Education Centers across Louisiana has experienced significant cuts, so in order to maintain and expand Tar Wars® outreach we will administer a campaign to encourage increased community involvement. We will be recruiting new schools to embrace the curriculum and additional physicians who will volunteer to give presentations in elementary schools, as well as providing improved support for volunteers and collaborating partners. Improved support will include improving communications through our website, creating a more efficient registration process for both physicians and schools, creating a newsletter to keep all volunteers and agencies informed on anti-tobacco initiatives and creating a localized presentation toolkit.

Community-Based FMIG Adolescent Health Initiative, Foundation of the Georgia AFP

Project Contact: Kara Sinkule; Associate Executive Director; 404-321-7445; ksinkule@gafp.org

Grant Award: **\$2,500**

This program was developed in direct response to a 2011 survey of Georgia Family Medicine Interest Group (FMIG) club members. Through this Initiative medical students in seven Georgia FMIG clubs will be sharing pregnancy prevention information with adults (youth group leaders, after-school peer counselors, etc.) who can then use the information and guidelines utilized by Family Physicians to educate Georgia middle and high school students. FMIG members will receive specialized instruction from GAFF leadership and teen health experts during a series of "Train the Trainer" webinars. Medical students will also attend at least one workshop that addresses teen pregnancy prevention in Georgia and provides strategies for youth counselors to develop a dialogue on these important issues with youth and their parents. Following initial training FMIG members will volunteer to share the information at least once per month during the school year in order to follow-up on and report on the progress of participating peer counselors. This project seeks to train FMIG students throughout the 2012 school year and in doing so identify potential future GAFF student and resident members/leaders; 2) increase visibility of FMIG medical students and programming in medical school communities throughout Georgia; and 3) provide outreach to organizations linked to adolescent care for dissemination of information.

Faces in Family Medicine (FIFM) 2.0, Kansas AFP Foundation

Project Contact: Carolyn Gaughan; Executive Director; 316-721-9005; kafp@kafponline.org

Grant Award: **\$5,000**

FIFM 2.0 expands the former Faces in Family Medicine Program (FIFM), which focused on medical students' exposure to Family Medicine, by adding a pre-med component and taking it on the road to the Regents Universities across Kansas. FIFM2 will introduce both medical students and pre-med students to energetic, vibrant, authentic Family Physicians who represent the many different "Faces of Family Medicine." FIFM 2.0 has five parts: 1) Faces Faculty / Mentor Training; 2) Faces Dinner Meetings on each campus that will bring outstanding Family Physician faculty from inner city, rural, urban, suburban, and hospitalist settings to the Family Medicine Interest Group (FMIG) to provide a dinner meeting and short program that introduces med students to the different faces of Family Medicine; 3) FIFM 2.0 faculty will also hold a dinner meeting and similar program for pre-med students in each of the 5 Regents Universities; 4) Faces Mentors will work with up to 25 students through Facebook or other social networking media; and 5) Faces Evaluation. KAFP-Foundation believes in the importance of reaching out to our FMIGs to build and maintain students' interest in becoming Family Physicians, and by providing this overview of many different types of practice we can boost their interest in FM and their sense of the flexibility and importance of the specialty.

Family Medicine Matters: Experiential Learning for Medical Students, Minnesota AFP Foundation

Project Contact: Lynn Balfour; Executive Director; 952-542-0130; foundation@mafp.org

Grant Award: **\$5,000**

Family Medicine Matters: Experiential Learning for Medical Students is a strategic approach to meeting Minnesota's need for recruiting more Family Physicians. Our core program is designed to recruit and place first and second year medical students in Family Medicine clinic settings, match them with practicing Family Physician mentors/supervisors, and engage students in hands-on projects -- clinical, non-clinical or educational -- that matter to FM. Participants will earn a stipend to offset project expenses and cost of living wages that they would forgo from a traditional job or a placement program offered by other specialties. In the coming year Family Medicine Matters will at least double the number of first and second year medical students who participate in the Family Medicine placement program. This program will also increase student participation in state chapter committees and events and show students how their AFP membership association represents, engages and advocates for the specialty of FM. Opportunities for student participants include: 1) attending the Research Network Dinner where they meet Family Physician leaders engaged in both clinical work and practice-based research; 2) making a scholarly presentation at the annual Research Forum; 3) joining the Research Blog to connect with Family Physicians about their project; 4) becoming a Student Liaison at their medical school; 5) serving on the Research and Quality Improvement Committee; 6) serving on Family Medicine Matters Selection Committee to review and score applications; 7) and attending the AAFP National Conference for Family Medicine Residents and Medical Students. Finally, one student will be invited to give a 10-minute presentation at the state chapter's House of Delegates meeting attended by 80+ delegates.

Family Medicine Mentors, Indiana AFP Foundation

Project Contact: Missy Lewis; Director, Membership & External Affairs; (317) 237-4237; mlewis@in-afp.org

Grant Award: **\$2,500**

Family Medicine Mentors is modeled after the Kansas AFP Faces in Family Medicine program. FFM will begin with the 2012 IAFP Annual Convention that will be held in Indianapolis for the first time in many years. Given the location, it will be much easier to bring in students for a short time when our FPs are together. During the first event Family Physicians from varying backgrounds will speak to the student group about their career path and host a brief discussion of mentor tips. The next events will take place during IAFP CME meetings in Indianapolis, where many potential mentors will be in attendance. The final meeting of the pilot will be at the 2013 IAFP Annual Convention. In addition to the formal meal meetings on each campus that will bring outstanding FP faculty from inner city, rural, urban, suburban, and hospitalist settings to the Family Medicine Interest Groups to introduce medical students to the different faces of Family Medicine, we will be encouraging mentors and students to meet and/or communicate on their own. We will ask those who are serving as Physician of the Day, testifying in state and local

hearings, and participating in community activities to invite the students they are mentoring to join them. The goals of this project are to: 1) grow the number of medical students selecting Family Medicine as a specialty, 2) provide a solid base of Family Physician support for the new osteopathic medical school, and 3) engage more members in IAFP activities other than CME.

Family Medicine Residents Medical Jeopardy Competition, Iowa AFP

Project Contact: Pamela Williams, Executive Vice President; 515-283-9370; pwilliams@iaafp.org

Grant Award: **\$2,500**

In 2010 only four Family Medicine residents attended the IAFP Annual Meeting. This year IAFP will issue a challenge to Iowa's 9 Family Medicine residency program to send a team of residents to the Annual Clinical Education Conference to participate in Medical Jeopardy. IAFP will offer support for residents from each of the residency programs to attend. The winning team will take home a trophy and hold the title of Resident Champions until they meet again in battle the following year. It is hoped that the residents will take advantage of the entire conference experience and we plan to develop Medical Jeopardy into an annual much anticipated and fun event. In 2010 only four FM residents attended the IAFP Annual Meeting. Sponsoring Medical Jeopardy is part of a broader plan to increase resident participation and engagement in the IAFP annual meeting and activities. Other enhancements include residents presenting cases relating to the topics presented, encouraging recruiters to exhibit; and adding a hands-on clinical procedures workshop. Funding requested from FMPC will be used to support the Medical Jeopardy program.

State Family Medicine Student and Resident Conference, Louisiana AFP

Project Contact: Ragan Canella, Executive Vice President; 225.923.3313; rcanella@lafp.org

Grant Award: **\$7,000**

The overarching goal of the Louisiana's Family Medicine Student and Resident Conference is to increase the matriculation rate of students transitioning from state medical schools to state Family Medicine Residency Programs (FMRPs) and ultimately transitioning residents into Family Medicine (FM) practice. This one-day conference for medical students and FM residents in training is held in conjunction with the Board and Committee Cluster Meetings to allow students and residents who have an interest in Family Medicine a chance to interact with distinguished physicians, network with exhibiting hospitals and residency programs, learn more about practice management, what to expect as a Family Physician and participate in hands-on clinical workshops. The Resident and Student Leadership Committee, comprised of two medical students from each medical school and two resident volunteers, works in conjunction with Family Medicine Interest Groups and AFP staff to develop the conference agenda. The conference includes educational lectures, a procedural skills workshop, governance meetings, and a recruitment fair that includes Louisiana's ten FMRPs. Hospitals and clinics are also invited to provide networking opportunities with future physician candidates. Conference tracks come together in a round table discussion held during lunch when students, residents and practicing physicians will be broken up in to groups to discuss aspects of FM. Each participant will have the opportunity to learn from the experiences of others, discuss FM issues and receive feedback on questions. It is anticipated that this conference will introduce first year medical students to Family Medicine and spark an interest in exploring it as a specialty. Students will be encouraged to participate annually in the conference as a means to stay engaged in FM throughout their medical school career and choose in-state FMRPs.

Family Medicine Residents and Students State Conference, Texas AFP

Project Contact: Juleah Williams; Membership Coordinator; 512-329-8666 ext 35; jwilliams@tafp.org

Grant Award: **\$2,500**

Each year TAFP holds the Texas Conference of Family Medicine Residents and Students, which is open to all student and resident members in Texas, and registration is complimentary. Through the TXAFP Foundation, students and residents can also receive funding to pay for their travel expenses. There were 64 students and residents in attendance at this year's conference. The conference, planned by students and residents for students and residents, is held in conjunction with TAFP's Interim Session to encourage them to interact with Academy leaders and participate in the governance process. Texas Conference of Family Medicine Residents and Students brings medical students and FM residents together to participate in educational lectures about how to excel in Family Medicine, network with their peers, and meet TAFP leaders. In addition to lectures, there is a procedures fair, which allows residents to teach simple procedures to medical students in an exhibit hall setting and has greatly increased student participation in the conference. By the end of the conference participants should be better able to: appreciate the diversity of clinical care provided by Family Physicians; discuss the needs for a well-trained Family Physician to have life-long learning skills of medical knowledge, leadership development, and practice management; and appreciate that involvement in leadership in one's practice, hospital, community, and profession makes one a better person and practitioner.

Family Medicine Residents and Students National Conference: 400 FPs Needed by 2014, New Mexico AFP

Project Contact: Sara Bittner; Executive Director; 505-292-3113; familydoctor@newmexico.com

Grant Award: **\$2,500**

Funding will be used to send six residents and students to the 2012 National Conference for Family Medicine Residents and Medical Students. A primary goal for the New Mexico AFP is to recruit and retain 400 FM physicians by 2014 to provide healthcare for New Mexico's increasing population. The Chapter recognizes the National Conference as being extremely influential in helping them reach the 400 by 2014 goal and has supported the Conference for the last six years. Collaborating partners are New Mexico's four Family Medicine Residency Programs.

Future Faces of Family Medicine, California AFP

Project Contact: Callie Langton, Assoc. Director for Health Care Workforce Policy; 415-345-8667; clangton@familydocs.org

Grant Award: **\$7,000**

Future Faces of Family Medicine (FFFM) brings medical school residents together with high-school students interested in medical careers and is well aligned with FMPC priorities including public health, community outreach and supporting local residency programs. The pilot of the FFFM program began in 2010 as a partnership between the CAFP-F, UC-Davis, Sutter, and Sacramento High School as a way for practicing Family Physicians and residents to engage with CAFP staff members, give back to the community, and develop the future primary care pipeline. By targeting motivated high school students, we sought to raise interest and excite students about a career in primary care at an early stage while providing them with resources to pursue this career. Residents from UC-Davis and Sutter led 10 educational sessions for the high school students during a four-month course on primary care. After completing the course and attending a graduation ceremony students were paired with a local Family Physician mentor, for a minimum of one year to shadow them in their clinic or practice. The two, main short-term goals of this project are to: 1) Successfully replicate our FFFM program for 20 additional high school students in Orange County, CA with assistance from new residency programs and the local chapter of CAFP to ensure applicability of our curricula to other schools outside of Sacramento, and 2) Develop a toolkit for distribution to other communities and AFP chapters that teaches others how to successfully plan their own program. We hope that by 2013 there will be at least three additional FFFM programs implemented as a result of this toolkit.

North Central States Family Medicine Education Consortium, Illinois AFP/ Family Health Foundation of the Illinois AFP

Project Contact: Desma Rozovics; Director of Development; 312-301-6232; drozovics@iafp.com

Grant Award: **\$2,500**

Inspired by the Family Medicine Education Consortium in the northeast region, Illinois AFP sees an opportunity to collaborate with states in the North Central region in recruiting, exposure, education and faculty development. The Family Medicine Education Consortium (www.fmec.net) in the northeast region of the US has demonstrated the power and value of collaboration: their annual meeting attracts 250 students, 350 Family Physicians and serves as the home for a number of collaborative projects that supports the interests of its member organizations. The North Central States Initiative for Family Medicine Advancement is planning for its inaugural meeting in fall 2012, in the Chicagoland area. Illinois AFP will work with interested Family Medicine organizations in 12 states – Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, and Wisconsin -- in planning and executing all aspects of the conference. Illinois AFP will work with residency programs, medical schools, student leaders, and others in coordinating and executing this event. The conference will feature opportunities for: 1) students to learn more about FM through seminars and exhibits by residency programs; 2) residents to participate in a research forum (posters and presentations) and learn about fellowship opportunities; 3) junior faculty at Family Medicine residency programs and medical school departments of FM to attend faculty development workshops and begin work on collaborative research projects; and 4) community organizations (such as FQHCs) to recruit Family Physicians. We believe that pooling of resources and expertise between states can maximize our efforts in attracting the great medical minds of the North Central region to Family Medicine.

Pathway to Medical School Alumni Connectivity Initiative, Foundation of the Georgia AFP

Project Contact: Kara Sinkule; Associate Executive Director; 404-321-7445; ksinkule@gafp.org

Grant Award: **\$2,500**

The Pathway to Medical School Program (Pathway) serves Georgia college students from rural communities who are enrolled in an approved pre-med curriculum and plan to attend medical school to pursue Family Medicine, internal medicine or pediatrics. Pathway students shadow primary care physicians, work on practice-based research projects and attend seminars to enhance the participant's ability to gain admission to medical school. Since its inception in 2004, 27 Pathway graduates have been accepted to medical school. Some students from 2004 recently completed their fourth-year of medical school and two have applied to the Southwest Georgia FM Residency Program. The Pathway to Medical School Alumni Connectivity Initiative will serve to re-connect more than two dozen Pathway graduates by offering free registration plus a \$200 travel expense stipend to attend the GAFP Annual Meeting and Scientific Assembly in November 2012, in Atlanta. Pathway alumni will also be invited to participate in the 2012 FGAFP Annual Research Poster Competition and asked to complete a questionnaire on the long term impact the Pathway to Medical School Program had on their career decisions. In addition, alumni will join medical students from each of the seven Georgia Family Medicine Interest Groups at a mentoring event with GAFP leadership to continue to further their relationship with the Academy as residents and ultimately as Family Physicians. The goals of this initiative are: 1) to re-engage Pathway alumni with the GAFP as a way of extending our "investment" in new FPs through continued support of the Pathway program, and 2) provide data on whether the program shapes long term career aspirations for FPs in Georgia.

Patient Centered Medical Home Initiative (PCMHI) Perspectives, Kansas AFP Foundation

Project Contact: Lisa Roberts; Kansas PCMH Initiative Coord.; 316-721-9005; lroberts@kafponline.org

Grant Award: **\$2,500**

The 4-week PCMHI Perspectives program will be offered to those who in the University of Kansas School of Medicine Rural Preceptorship Program. Eight 4th-year medical students will be encouraged to develop a deeper understanding of the patient perspective of health care by discussing navigation of the current health care system with patient panels from their preceptors' practices. Students will be supplied with video cameras to record 3-5 conversations during their preceptorship. They will be required to make written and audio notes on what the patient and/or family of the patient shared about system navigation, as well as on their reflections as a student and future physician. Information will be gathered at the end of

each preceptorship by the Kansas PCMHI coordinator, edited, and packaged to be utilized for educational, as well as public relations and marketing, efforts. Students will be asked to present their reflections at the Kansas PCMH 2012 Summit, tentatively slated for October 2012, and will retain copies of their work to include in their professional portfolios.

Resident Leadership Consortium, California AFP

Project Contact: Callie E. Langton; 415.345.8667; clangton@familydocs.org

Grant Award: **\$5,000**

The Residency Leadership Consortium (RLC) will bring together program directors in California to develop a plan for economic sustainability and growth for their programs in coming years. Funds are requested for convening two, full-day workshops for members of the RLC to collaborate on this initiative. We will hold our first full-day workshop in Spring 2012, with an additional workshop in Fall 2012 and webinars and conference calls, as necessary, in between. The main goal of the project is to develop an active RLC with participation from all 39 FMRPs in California. In the first year RLC will: 1) assist residency program directors in building a profile of their programs and community footprint to demonstrate and improve recognition of the programs value and viability, 2) provide guidance on how to finance a residency program and continue growth despite limited funding resources, and 3) develop a master plan for California's FMRPs over the next three years.

Resident Research Grant, Minnesota AFP Foundation

Project Contact: Lynn Balfour; Executive Director; 952-542-0130; foundation@maf.org

Grant Award: **\$2,500**

The Resident Research Grant Awards Program provides residents with a hands-on, self-directed research opportunity that will: 1) train residents to conduct basic research; 2) develop leadership skills; 3) foster excitement and enthusiasm in Family Medicine research; and 4) generate new knowledge about patient care. The Resident Research Grant Program is a great way for residents to learn research skills and develop their interest in FM research by designing and implementing a research project, presenting their findings at professional meetings, and earning acknowledgement or co-authorship in articles submitted to professional publications. Residents have up to two years to complete their project and receive a \$3,000 grant to help underwrite project expenses (equipment, supplies, travel, software, meals, lodging and other items). Applications will be reviewed and ranked by a selection committee comprised of FM researchers. Minnesota is hoping to fund three resident research grant awards this year.

SEARCH-enhanced Leroy A Rodgers, MD Preceptorship Program, Ohio AFP Foundation

Project Contact: Julie Mask; Mgr Foundation Programs & Ops; 614-267-7867; jmask@ohioafp.org

Grant Award: **\$7,000**

The Leroy A. Rodgers, M.D., Preceptorship Program is the Ohio AFP Foundation's premier program that serves a genuine educational function for medical students and is a powerful Family Medicine recruitment tool. Since the program's inception in 1990 nearly 800 first- and second-year medical students in Ohio's seven medical schools have been placed in a four- to six-week summer preceptorship experience with community-based physician preceptors, who are volunteers. Student externs receive a stipend of \$300 a week and gain intensive exposure to Family Medicine's whole person orientation. Externs witness first-hand the continuous, comprehensive, and collaborative patient care provided by Family Physicians particularly those underserved in urban, rural and special needs communities. Analysis of OAFP/F preceptorship program data collected from Ohio's medical schools for student participants in the preceptorship program from 1992 through 2007 shows 32.31% (169 of 523 participants) matched into Family Medicine; and, 76.1% of participants overall matched in primary care specialties. The Ohio AFP Foundation hopes to secure funding to provide stipends for 45 first- and second-year medical students from Ohio's seven medical schools to participate in hands-on preceptorship experiences during the 2012 summer months.