

NEWS RELEASE

Heart to Heart Responding to Quake Survivors in Haiti

OLATHE, Kan./January 13, 2010 — Heart to Heart International Inc., one of America's most efficient charities, said today that it is responding to people affected by a major earthquake that struck Haiti late yesterday. The devastation is widespread and local relief officials expect casualties in the thousands, if not the tens of thousands.

Heart to Heart sends regular shipments of humanitarian aid to Haiti; in fact, two containers of medicines and supplies worth nearly \$2 million (U.S. wholesale) arrived in Haiti this week. The organization expects to send more aid in the coming days.

"Haiti is a nation of tremendous need—even before this earthquake struck," said Jon D. North, Heart to Heart's CEO. "Medical aid is one of the top needs expressed by our local partners. We're planning to send medicines and supplies that address water-borne and airborne illnesses, as well as injuries."

Heart to Heart International is improving global health through humanitarian initiatives that connect people and resources to a world in need. Since its founding in 1992, Heart to Heart has delivered aid worth nearly \$800 million in U.S. wholesale value to more than 100 countries, including the United States.