Family Medicine Philanthropic Consortium Grant Awards
SAMPLE APPLICATION: STUDENTS-RESIDENTS

To download the FMPC Grant Awards Application go to www.aafpfoundation.org/fmpc, then click on FMPC Grant Awards Program.

ANSWERS FROM A TOP-SCORING 2014 FMPC APPLICATION

Please note that answers are italicized in red ink, and when a limit on the number of words is required the word-count has been provided.

APPLICANT INFORMATION:

   Nebraska Academy of Family Physicians

PROJECT TITLE:  Provide your title using 8 words or less. Names that describe the project are best.

   RAMS Annual Workshop 2015

PROJECT SUMMARY:

FMPC Priority Areas. Select only one. Your choice must be reflected in your application as your project’s primary focus.

☐ Public Health   ☐ Outreach   ☒ Students-Residents   ☐ Other (describe)

Type of Project. Select only one. New refers to an innovative project, not just new to your chapter. First Year refers to a project that is new to your chapter/foundation. Existing refers to a current or past program of your chapter/chapter foundation.

☐ New     ☒ First Year   ☐ Existing

Executive Summary ~Describe your project and what you want it to achieve. Include major milestones and time frames. (300 words or less. Sample answer is 287 words.)

   This project seeks to directly engage residents and medical students (RAMS) with the NAFP’s Annual Meeting & Scientific Assembly (ASA). The ASA is well attended by residents and medical students, however, the NAFP has not offered resident or student specific activities to directly involve them in the meeting.

   The purpose of this project is to:
   1. Provide resident-specific resources so the residents see value in the NAFP;
   2. Provide DOT Medical Examiners training for residents at no charge;
   3. Provide interactive hands-on education for medical students to engage them with the NAFP and to give the students a chance to learn directly from residents and residency program faculty, and/or medical school student coordinators and faculty, preceptor physicians, and other healthcare professionals; and
   4. Provide an opportunity for residents, medical students, and NAFP members to network in an informal and unintimidating environment.

   A four-hour resident workshop will be held at noon on Wednesday, March 18, 2015. Topics will be directly applicable to residents and may include: practice and financial management, PCMH, ACOs, licensure, and an overview of the NAFP.

   DOT Medical Examiners training will begin at 4:00 pm on Wednesday, March 18, 2015, provided to residents at no charge.

   On Friday, March 20, 2015, a skills lab will be conducted for medical students. We will work with each residency program to utilize their faculty and residents and/or medical schools to utilize their advisors,
instructors, and physicians, and other healthcare professionals to create and teach the skills labs to the medical students.

Last, a "mixer" event will consciously allow residents and students to meet with and talk to NAFP members. This event will be held in conjunction with the 2015 ASA, either over an extended break or a meal.

Who are your participants and how many people will be impacted? How do you plan to bring this project to these participants? (200 words or less. Sample answer is 124 words.)

Our target audience is Nebraska family medicine residents and medical students. The workshop will be promoted directly to current NAFP resident and student members via a direct mailing, the NAFP Express (e-newsletter) and the Cornhusker Family Physician magazine. Program promotion and information will also be provided through each medical school's Family Medicine Interest Group, and each Nebraska Family Medicine Residency Program.

There were 51 residents and students who registered to attend the 2014 ASA, and 16 residents and students who presented a poster. In our inaugural year of the RAMS Workshop, we would like to have 50 residents and 20 students attend.

The workshop will be held in conjunction with the 67th Annual Meeting & Scientific Assembly, March 19-21, 2015, in La Vista, Nebraska.

Will you have partners engaged in this project? If so, who? Will these partners provide money or in-kind resources? Be specific. (200 words or less. Sample answer is 98 words.)

The NAFP will utilize existing relationships and seek to form new relationships to secure in-kind speakers, equipment, and supplies to the fullest extent possible. Likewise, the NAFP will utilize existing relationships with sponsors and seek to form new sponsor relationships to provide monetary resources for this program.

The NAFP will work with the five Nebraska residency programs and two medical schools, who will provide in-kind resources that include: assistance in promoting the program to residents and medical students, and faculty residents to help prepare and conduct the skills labs.

What grant amount are you seeking from the FMPC? Please round to the nearest dollar. $7,000

What is your grant project start date and end date?
Start date: Planning began in 2014
End date: RAMS Workshop will take place March 18-21, 2015

PROJECT DESCRIPTION

What problem or need are you addressing? Include data and information that demonstrates why this is a problem or need. (300 words or less. Sample answer is 143 words.)

Nebraska, like many other states, is facing a workforce problem. According to the Robert Graham Center, the current population to Primary Care Physician ratio in Nebraska is 1489:1, which is greater than the national average. To maintain the status quo, Nebraska will need 133 additional primary care physicians by 2030. Nebraska has five family medicine residency programs and two medical schools.
NAFP has achieved high retention percentages of active and new physicians over the past ten years. By targeting the family medicine residents and medical students earlier in their training/education, we will be able to share the Nebraska family medicine values to help them choose the specialty of family medicine and stay in Nebraska to alleviate the workforce demands. Further, creating a valuable membership experience during medical school and residency will foster a relationship that turns into a valuable new, active, and life member.

What are your project’s Goals, Objectives, and Activities? For each goal you list, you must identify a corresponding objective and activity that will help you achieve the goal. Objectives and activities should be specific, measurable, attainable, relevant, and time-bound. (No word limit but total application plus attachments may not exceed 10 pages.)

**GOAL 1:** Create a valuable membership experience for Nebraska family medicine residents so they will a) stay in Nebraska to practice medicine; b) find value in NAFP membership so they will join and be active as new physicians; c) acquire an additional certification to make them more marketable to Nebraska providers; d) have an opportunity to meet Nebraska family physicians and network in a non-intimidating and informal way; and e) have an opportunity to meet Nebraska medical students and positively influence their decision about family medicine and Nebraska family medicine residency programs.

**Objective 1:** Engage residents through relevant resident specific lectures.

**Activity 1:** The four-hour resident workshop held the day before the 2015 Annual Scientific Assembly (ASA) will cover topics that are unique to residents and beginning practice. Topics to be addressed include the following:

- Practice management;
- Financial management (personal and professional);
- Patient-Centered Medical Home;
- Accountable Care Organizations;
- Payor Systems;
- Licensure;
- Overview of the NAFP, including leadership and committee opportunities.

By holding the resident workshop in the afternoon prior to the ASA, the residents will still be able to attend all CME sessions.

**Activity 2:** The DOT Medical Examiners training held the evening before the 2015 ASA will be provided to residents at no charge. The Federal Motor Carrier Safety Administration (FMCSA) requires that any provider performing a commercial driver’s medical certificate examination after May 21, 2014 be listed on the National Registry of Certified Medical Examiners, by completing training and successfully passing an exam on the FMCSA physical qualification standards. Residents have been restricted in taking the training course because it is expensive and time consuming. This four-hour training course offered on the evening before the annual meeting, at no charge to the residents, gives the residents the opportunity to complete the FMCSA examination so they can give the DOT physicals, not only during residency but immediately upon completing residency. Further, the DOT Medical Examiners certificate creates additional value in the resident when he/she is looking for employment. According to the Nebraska Department of Labor, as of the 3rd Quarter in 2013, there were almost 26,000 truck transportation industry employees in Nebraska. As of June 1, 2014, there are only 477 Nebraska providers on the National Registry who can complete the physicals.

By holding the DOT Medical Examiners training the evening prior to the ASA, the residents will still be able to attend all CME sessions.

**Activity 3:** The "mixer" event will be held to deliberately put residents and NAFP members face-to-face with the purpose of networking in an informal and unintimidating environment. This activity will also be held in conjunction with the 2015 ASA, either over an extended break or a meal.
GOAL 2: Create a valuable membership experience for Nebraska medical students so they will a) choose the specialty of family medicine; b) look to Nebraska's family medicine residency programs as a first choice; c) find value in NAFP membership so they will join and be active as a new physician; d) have an opportunity to meet Nebraska family physicians and network in a non-intimidating and informal manner; and e) have an opportunity to meet and learn from Nebraska family medicine residents and faculty.

With the exception of the annual Family Medicine Interest Group presentations, scholarship opportunities, and an open invitation to students to attend all NAFP CME events, the NAFP does not have a substantial amount of interaction with Nebraska's medical students. This program seeks to reach the medical students earlier in their education so they will have a positive influence of family medicine as they specialize.

Objective 2: Engage medical students with the NAFP through stimulating hands-on workshops.

Activity 1: The medical students' skills lab will be held on the Friday morning of the 2015 ASA. We will utilize the family medicine residency programs' faculty and residents and other healthcare professionals to create and teach different skills lab stations. This creates an opportunity for the family medicine residency programs' faculty and residents to interact with the students, informally converse about the residency programs and individual experiences, and positively influence the students' views of family medicine.

Skills lab stations may include the following:
* Casting; * Asthma; * Spirometry; * Suturing; * Intubation; * Birthing; * Joint injections; and * Sterile technique.

Activity 2: The "mixer" event will be held to deliberately put students and NAFP members face-to-face with the purpose of networking in an informal and unintimidating environment. This activity will also be held in conjunction with the 2015 ASA, either over an extended break or a meal.

What evaluation tools will you use to measure whether your project has achieved success? These evaluation tools should correspond to the goals, objectives, and activities stated in the question above. (300 words or less. Sample answer is 201 words.)

A pre-survey will be administered to gather information from the resident such as: demographics; employment; practice interests; and their expectations of the NAFP. Upon completion of the resident workshop all participants will complete a post-survey to evaluate the program's immediate effect. In six to eight months following the workshop, a second survey will be sent to all participants to evaluate and seek input on future resident specific topics, the usefulness of the sessions attended, the value of completing the DOT Medical Examiners training, and whether he/she passed the FMSCA exam as a result.

Students will complete a pre- and post-survey for each skills lab station. This will allow us to evaluate the program's immediate effect. At the end of summer, a follow-up survey will be sent to participating students to evaluate whether the skills labs provided were of value during summer internships and rotations, to see if additional training is required, and if different skills labs would be of value.

Residents, students, and NAFP members will complete a post-survey to evaluate the NAFP member and resident and medical student mixer. We will seek input on opportunities to reach residents and medical students, additional resident and medical student activities, and other comments.
PRIOR ACHIEVEMENTS OF SAME/SIMILAR PROJECT PREVIOUSLY FUNDED BY FMPC GRANT AWARD

Description. (No word limit but total application plus attachments may not exceed 10 pages.)

The NAFP has not previously received FMPC grant money to provide resident and medical student specific training.

ATTACHMENT INFORMATION

Please provide a short descriptive summary of information contained in attachment and the total number of pages. (No limit on number of attachments but total application plus all attachments may not exceed 10 pages.)

No attachments

PROJECT BUDGET

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% of Staffing & Admin Can't exceed 30% (Staffing & Admin FMPC/Total FMPC) % 0

Budget Narrative

This section should be comprehensive and address funding requested from FMPC as well as other funding sources, and in-kind support. For all categories please explain the need for the cost and how costs were estimated. (No word limit but total application plus attachments may not exceed 10 pages.)

FMPC funding will be used as follows:

Supplies: Speaker Expense: $3,500 ($2,500 Dr. Martin (DOT Training) plus $1,000 for resident and student lectures); Resident and Student Meals: $1,725; Resident and Student Breaks: $1,275; Skills Lab Supplies: $500

OTHER funding sources will be used as follows:

Staff & Administrative: Chapter Staff Time: $1,500
Equipment: Meeting Room Rental: $750; A/V: $1,050
Supplies: Marketing: $300; AAFP CME Credit Application: $177; Balance of Resident and Student Meals: $375
Other: Mixer Break: $1,625

IN-KIND Support will be provided for the following:

Supplies: Speaker Expense: $1,000; Skills Lab Supplies: $1,500