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Page: Family Medicine Philanthropic Consortium 2023 FMPC Grant Awards



Before completing this application, read the FMPC Grant Awards Program Eligibility Requirements

(<https://www.aafpfoundation.org/grants-awards/family-medicine-philanthropic-consortium-grants-program.html#>). This Webpage also contains Sample Grants from top-scoring applications.

IMPORTANT: Download the Budget Worksheet then upload as an attachment.

Submitted application *including* attachments **must not exceed 12 pages**. Longer submissions will be disqualified. If all entry fields are maxed out, your application will be approximately 4 pages; please limit attachments accordingly.

Completed application materials (budget and attachments) are due by 11:59 P.M. (Central Time), February 28, 2023.

DO NOT SAVE AND FINALIZE APPLICATION UNLESS BUDGET/ATTACHMENTS IS UPLOADED.

QUESTIONS? Contact Veronica Roberts at 913-906-6239 or email vroberts@aafp.org (<mailto:vroberts@aafp.org>).

We encourage all Chapter/Chapter Foundations to apply who are committed to supporting philanthropic projects focused on health priority areas and reflect the rich diversity of the specialty and the patients served.

Name

Title

Chapter/ Chapter Foundation Name

Wisconsin Academy of Family Physicians - Foundation

Email

Phone

Mailing Address

Name of Chapter Executive

(if different than above)

Name

Title

Email

Phone

Mailing Address

US

Project Title

Students to National Conference – Engage, Promote, Develop

FMPC Priority Area

STUDENT-RESIDENT PROJECT (Focus is on education, research, and/or humanitarian opportunities for high school, undergraduate, or medical students, and/or Family Medicine residents.)

Type of Project

EXISTING PROJECT (Either previously funded by FMPC or not previously funded)

Amount Requested from FMPC

\$7,000

Executive Summary

The goal of this program is to increase the number of students who select Family Medicine (FM) as a specialty. Projections for FM physicians in Wisconsin indicate a significant shortage and makes this a major area of focus for WAFP and WAFP-Foundation. One method to accomplish this goal is to provide students with the opportunity and resources to attend National Conference (NC). We are requesting support for our goal of sending 50 students to NC.

According to research from AAFP and WAFP-Foundation, NC is a significant factor in students selecting FM. AAFP conducted a survey in 2012 to identify activities that influence medical students' choice of specialty. Of the respondents 72% indicated that visiting residency programs at the NC was the key influence in their choice.

A key factor in addressing the critical need for primary care workforce development in Wisconsin is to involve students in NC. The conference provides students with opportunities to explore a career in FM through networking and education, as well as opportunities for leadership development through the student congress. WAFP, along with the Wisconsin medical schools' coordinates efforts to recruit and select 50 students, and engage with them before, during and after the conference through defined activities. Students are also tracked over time to determine how many students who participate in this program select FM and remain in Wisconsin for residency and practice. Since 2012, 78.4% of the students funded by WAFP have matched in FM that have attended NC.

The desired outcome of this program is to create awareness of FM, increase interest in FM, increase the number of students selecting FM and increase students involved in WAFP leadership. These efforts will also help AAFP reach their 25 x 2030 goals for students selecting FM.

Target Audience

A minimum of fifty medical students (twenty-five each) from the Medical College of Wisconsin and University of Wisconsin - Madison School of Medicine and Public Health will attend the National Conference and participate in corresponding activities sponsored by Wisconsin AFP. These students will be engaged throughout the entire process beginning with promotional activities to recruit students from both schools. Family Medicine Interest Group (FMIG) leaders will join WAFP leaders in promoting this opportunity at FMIG meetings. Faculty and staff at both schools will work to identify and specifically recruit students who have an expressed interest in Family Medicine. WAFP works with students who attended previous years' National Conference to create a video that will be used to promote the conference and generate interest. Students will participate in a pre-conference webinar so they can learn about how to get the most out of their time at National Conference, to learn about resolution writing and the value of the student congress, and to learn more about WAFP and how to become actively involved in a variety of ways. The focus within the Academy is to develop interest in Family Medicine and to develop strong future leaders for Wisconsin.

Problem/Need Statement

A 2017 report by the Wisconsin Council of Medical Education and Workforce, addressed the discrepancy between supply and demand of physicians in Wisconsin. Even if current spending on Graduate Medical Education for current programs is continued, there will be a projected deficit of 2,211 physicians by 2035. This projected deficit decreases to 785 with implementation of team-based care and telemedicine changes but increases to 4,138 when considering changes in lifestyle including physicians working fewer hours per week. The WCMEW report also found that only 37% of Wisconsin medical school graduates remain in Wisconsin to practice, but this number jumps to 56% if the student has a history in Wisconsin prior to medical school. 46% of all Wisconsin medical residents remain in the state. 71% who complete medical school and residency in Wisconsin remain here. Based on this data, WAFP has been pursuing a comprehensive package of strategies to encourage individuals to stay in Wisconsin and select Family Medicine. Efforts to help 50 Wisconsin students attend the AAFP National Conference is a crucial component in growing and sustaining interest in Family Medicine. Recently, WAFP-Foundation executed a focus group that did research to better understand the decision to select Family Medicine. Several key findings were documented during this research: The most cited reason for specializing in Family Medicine was the allure of practicing full-scope medicine. The second most cited reason was the desire to achieve a healthy work/life balance. Family Physician mentors/preceptors played a very influential role in inspiring medical students to specialize in Family Medicine. AAFP data shows that attendance at the National Conference and early exposure to Family Medicine solidifies interest and the choice of going into Family Medicine. Over ten years of this program and 392 WAFP student participants, 78.4% have matched in FM.

Goals, Objectives, Activities, and Outcomes

Overall Goal: Increase the number of medical school students selecting Family Medicine residency, resulting in an increased Family Physician workforce in Wisconsin

Objectives:

- 1.) Create awareness of Family Medicine as a specialty.
- 2.) Increase student interest in Family Medicine.
- 3.) Increase the number of students selecting Family Medicine residency.
- 4.) Increase the number of student leaders in Wisconsin.

Activities:

- 1.) Pre-Conference: WAFP to conduct orientation for National Conference attendees via web conference.
- 2.) Pre-Conference: Each school also conducts their own internal in-person orientation.
- 3.) During Conference: Create a social networking presence with the purpose of connecting Wisconsin students with residency programs and residents. WAFP communicates via Twitter with frequent updates.
- 4.) During Conference: Take video clips of students providing testimony on their experience and the value the National Conference brings to them.
- 5.) During Conference: Host a networking reception for Wisconsin medical students, residents, and medical school and residency program faculty and staff.
- 6.) Post-Conference: Produce video clips for posting on-line and for presentation at future recruitment meetings, as well as a video production used to thank donors and also for future fundraising activities.
- 7.) Pre and post-conference evaluations via electronic survey tools.
- 8.) Invitation to students and residents to be engaged in the WAFP committees, board, etc.

Outcomes:

- 1.) Send 50 students to NC this year after collaboration and selection with the medical schools.
- 2.) Achieve and continue to improve on 78.4% of students sent to NC selecting FM.
- 3.) Continue to have Student Directors on the Board of Directors serve on the academy and foundation boards.

Evaluation Tools

Evaluations will be conducted using an electronic survey tool. Results will be collected and used to make future improvements to the program. Tracking of student participation in related activities, specialty selection, residency program matches and ultimately employment/practice information will be gathered in a database for use over time. Student participation in WAFP and Foundation activities are also tracked. This will help us determine the success of the project over time and allow our chapter to continue to stay in touch with students and keep them involved. We have used data like this in the past to identify leaders, recruit for special projects and workgroups and promote opportunities for leadership positions.

Timeline

January 1, 2023 – August 1, 2023

Partnerships & Collaboration

Partners engaged in this project will include faculty and staff from Wisconsin's two medical schools, the Medical College of Wisconsin and University of Wisconsin - Madison School of Medicine and Public Health. Both of these partners will provide in-kind resources by assisting with the promotion of this program as well as help with identifying students who have a strong propensity towards primary care and specifically Family Medicine using AAFP's Student Interest Influencer Portfolio. Staff from both schools will also attend the Wisconsin reception to be held on Friday evening during the National Conference. They will assist with coordinating students to give testimony via video. Residency Program Directors and residents from Wisconsin's 19 residency programs will also be in attendance to meet and greet the students from Wisconsin. AAFP student interest staff will provide in-kind support with participation in the presentation of the pre-conference webinar.

Potential Value of this Project to Other AAFP Chapters

This program can be easily replicated for other chapters to do if they have a foundation, if so this can be a vehicle to raise the funds. Over the years, WAFP and the Foundation has shared this information with multiple state chapters.

BUDGET

Download File (<https://aafp.secure-platform.com/file/16458/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoxNjQ1OCwiYWxsbn3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6Imlnbm9FMPCGrantAwardBudgetWorksheet.docx>)

ATTACHMENTS

<https://www.youtube.com/watch?v=cHjsActKdeY>

Download File (<https://aafp.secure-platform.com/file/16459/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoxNjQ1OSwiYWxsbn3dOb3RTaWduZWRVcmwiOiJGYWxzZSI6Imlnbm9National%20Conference.png>)



Family Medicine Philanthropic Consortium 2023 FMPC Grant Awards Budget Worksheet

INSTRUCTIONS:

- Complete and upload the budget worksheet with the application and attachments online.
- Completed application and attachments (budget and supporting documents) are due by 11:59 P.M. Central Time, February 28, 2023.
- Submitted application including attachments **MUST NOT EXCEED 12 PAGES**. Longer submissions will be disqualified.
- **QUESTIONS?** Contact Veronica Roberts at 913-906-6239 or email vroberts@aafp.org.

BUDGET

1. TABLE OF ALL FUNDING SOURCES FOR THIS PROJECT

	FMPC REQUEST	OTHER FUNDING	IN-KIND or NON-CASH**	TOTAL BUDGET BY CATEGORY
STAFF & ADMIN <i>Include all staff and personnel, interns, consultants, volunteers, members, etc.</i>	\$	\$	\$ 2,000	\$ 2,000
SUPPLIES	\$	\$	\$ 100	\$ 100
EQUIPMENT	\$	\$	\$ 400	\$ 400
OTHER	\$ 7,000	\$ 23,000	\$	\$ 30,000
TOTAL per Funding Source	\$ 7,000	\$ 23,000	\$ 2,500	Grand Total \$ 32,500
% of FMPC Staffing & Admin <u>Cannot exceed 30%</u>				
(*Calculate using FMPC Staff & Admin/Total FMPC Funding)	%			

*For example, if total FMPC Request is \$2,000, FMPC Staff & Admin cannot exceed \$2,000 * .30=\$600.

**In-kind or non-cash donations can be goods, services or labor of people assigned to accomplish the project.

- 2. BUDGET NARRATIVE** (500 words or less): This section should be comprehensive and address funding requested from FMPC, as well as funding from other sources and in-kind support. For all categories, please explain the need for the cost and how costs were estimated.

Staff and administrative costs are provided as in-kind support by WAFP, WAFP-Foundation, AAFP and Wisconsin's two medical schools (MCW and UW-Madison School of Medicine and Public Health). These costs include time spent recruiting students; coordinating and presenting the pre-conference webinar; developing, distributing, and compiling the evaluations; and producing the videos to be used for future student recruitment and donor thank you.

Supplies provided by WAFP cover the cost of thank you cards, group photos and postage to send personal thank you's to each supporter of this activity. It also includes the cost of equipment provided by WAFP. Estimated cost includes video equipment, webinar fees and electronic publication fees.

Other: Funds from FMPC as well as member donors will include the cost of sending 50 students to National Conference. Estimated costs per student is \$600 which includes conference registration (\$165), hotel and airfare/transportation. \$7,000 from FMPC will fund approximately twelve of the 50 students and the remaining \$23,000 will come from individual and corporate donor support.



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