





Updated Sept 2023



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FMCA Grant Opportunities

CHAPTER ENGAGEMENT GRANTS

Guaranteed \$750

No Review Process

Painless Application Process

Minimal Requirements

2-Question Final Report Form

FMCA GRANT AWARDS

Up to \$7,000 Awarded by Score

Easy Application Process

Minimal Requirements

Easy Final Report Form



*Application Period for both grants is January 1- February 28 *

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Chapter Engagement Grants

- \$750 is available for every Chapter or Chapter Foundation
 - Where a Chapter and Foundation both exist, only 1 grant is available
- Funds can be used however needed
 - Printing costs, paid ads, outsourced copywriting, etc.
- Highlight your program for your members
 - Utilize story-telling to share your efforts
 - Social Media, Newsletter, Publications

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Eligibility and Requirements

- Funding will only be made to support philanthropic activities
- Proposed projects must align with one of the FMCA priority areas:
 - Student and/or Resident project
 - Member Outreach project
 - Public Health project
- Final Report required to be submitted after the project period
- Include acknowledgment text in your storytelling

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Chapter Engagement Grants Application

- What Is the FMPC Priority Area of Your Chapter's Project? *
- (Select only ONE; if more than one applies pick the ONE that best reflects the PRIMARY focus):
- 🗆 Student-Resident Project (Focus is on education, research, and/or humanitarian opportunities for students (high school, undergraduate, or medical students) and/or Family Medicine residents.)

 Member Outreach Project (Focus is on education, research, and/or humanitarian opportunities that targets AAFP Family Physician members.)
- □ Public Health Project (Focuses is on the health of families and communities by promoting healthy lifestyles; conducting research and/o providing education for disease and injury prevention; and/or projects that are humanitarian or service in nature that improve health of individuals
- Brief Summary of Your Project *

or communities.)

- Expected Timeframe of Your Project? (include start date and end date): *
- How Do You Plan To Share Your Story? *

(Examples: make a short video, share member photos of members in action on Facebook.)

The only requirement to receive the funding is to complete the application and use storytelling elements in highlighting the impact of the project through an electronic channel of the Chapter or Chapter Foundation choosing and linking to the AAFP Foundation's donation site.

Your Chapter story must include the following text:

Financial support for this program is provided by the FMPC which is funded by members like you! Help programs like this continue to support family medicine by giving to the FMPC. Select "Chapter Grants" when making your gift online at https://www.aafpfoundation.org/foundation/get- nvolved/give/donation-form.html/www.aafpfoundation.org). Thank you!

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FMCA Grant Awards

- Between \$38,750 and \$80,000 available annually
- Chapters/Chapter Foundations can submit up to 3 applications each year
- Projects may be new or existing and seeking continued funding
- Applications are scored by the Steering Committee and awards are slated based on the average of 3 scores.
- Application is open January 1 through February 28 annually

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Eligibility and Requirements

- Chapters and Chapter Foundations are eligible
- Funding will only be made to support philanthropic activities
- Proposed projects must align with one of the FMCA priority areas:
 - Student and/or Resident project
 - Member Outreach project
 - Public Health project
- Final Report required to be submitted upon completion of the project period

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Project Summary

- Project Title
 - 8 words or less

*Titles that describe the project are best

- FMCA Priority Area
 - Select one: Member Outreach, Public Health, Student/Resident

*Make sure project aligns with one these areas

- Type of Project
 - Select one: New, First Year, Existing

*Existing projects no longer need to justify continued funding

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Project Summary cont'd

Amount Requested

Cannot exceed \$7,000

*Awarded grants are usually between \$500 and \$7,000

Executive Summary

Summary description and what you want to achieve

*Executive summary should be comprehensive and concise

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Project Description

■ Target Audience

Who are the participants, how many, how will you identify them

*The target audience should be focused and appropriate; Identify marketing/recruitment plans

Problem/Need Statement

Identify why this project is needed

*Support your need statement with data

Goals, Objectives, Activities, and Outcomes

• S.M.A.R.T- specific, measurable, attainable, relevant, and time-bound

*Activities and objectives should support the goal, be clearly defined, and be measurable

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Project Description cont'd

Evaluation Tools

- Describe the evaluation tools used to measure success
 - *Should directly correspond to goals, objectives, activities, and outcomes

Timeline

- Provide an outline of when objectives/activities will be completed within project period
 - * Keep it simple: start & stop, key activities and milestones

Partnerships & Collaboration

 Determine any opportunities for your project to be supported by, or developed in collaboration with a partner (community org., school, FMRP, FMIG, another Chapter, etc)

*Identify all areas of collaboration, be specific

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Project Description cont'd

Potential Value of this Project to other AAFP Chapters

Can the project be replicated or adapted?

*Identifying the potential impact on individuals, communities, or the specialty demonstrates value

Budget

Download and complete the budget worksheet from the website

*See next slide

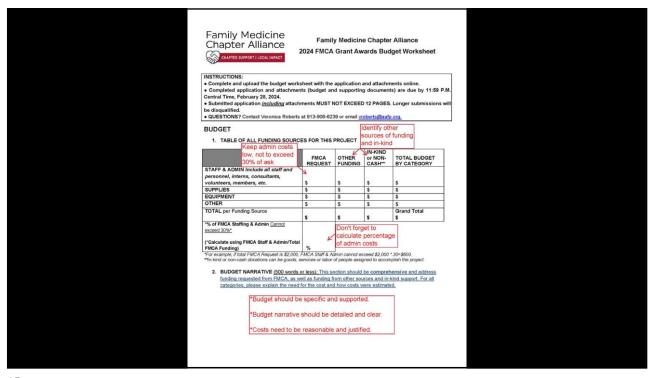
Attachments (Optional)

One attachment may be included with supporting materials

*Can be marketing materials, outcomes from previous years, agenda and materials, photos, etc.; anything that adds value to your request for funding

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General Tips

- Use the objective, activity(ies) & evaluation tool(s) to "follow a straight line to the targeted outcome"
 - An OBJECTIVE is an outcome that's concrete, measurable & achievable during the grant period
 - ACTIVITIES are defined by the objective (breaks it down into the how and when)
 - EVALUATION tool(s) measures the outcome & proves success or continuous improvement
 - Be REALISTIC; promise what you can deliver

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General Tips

- Grammar and spelling are important
- Pay attention to word limits; be concise
- Never assume that the reviewer will "get it"
 - Clearly state your ideas, relevance, data, etc..
- Don't be afraid of bullet points
- Applications that are highly organized and detail their objectives help the reader to understand the vision

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