

# PHILANTHROPIST OF THE YEAR AWARD

## Award Background

Donor recognition is vital to thank contributors and to ensure increasing support for an organization. Recognition of philanthropy to the AAFP Foundation is an important way to remind our members of the direct impact their financial support and involvement have on program success and the ability to effectively serve the AAFP Foundation's mission.

The American Academy of Family Physicians Foundation advances the values of Family Medicine through humanitarian, educational, and scientific philanthropy dedicated to improving health.

A fully integrated recognition program moves the donor along a path of heightened awareness and involvement. At the pinnacle of the AAFP Foundation recognition program is the identification of an individual or couple who exemplify the spirit of philanthropy through extraordinary support of family medicine. The AAFP Foundation Philanthropist of the Year Award (POY) is given from time to time by the AAFP Foundation to people who set a standard of excellence that is an inspiration for others to follow.

## **Criteria and Content of Application**

- 1. The award is presented to individual(s) who meets the following criteria at a high standard:
  - **Shows financial support** Evidence of direct gift support to the specialty of Family Medicine through the AAFP Foundation. The expectation is that the nominee will have been at the Silver level (\$1,000) or above for the given year.
  - *Volunteers and/or is in a leadership role* Description of the volunteer or leadership role(s) that helped advance the AAFP Foundation mission areas.
  - *Encourages philanthropy in others* Description of how the nominee has encouraged philanthropy in other AAFP members in support of the AAFP Foundation mission areas.
  - *Is philanthropic in his/her community* Description of the nominee's other philanthropy leadership in his/her community.

#### **Eligibility**

- 1. Individuals/couples who meet the above criteria.
- 2. Individuals who are <u>not</u> currently members of either the AAFP Foundation Board of Trustees or the AAFP Board of Directors or who have not served on either board within the past two years.
- 3. An individual who was nominated the previous year, but did not win, may stay in the pool for consideration for an additional two years if they meet the minimum eligibility requirements. The nominator will be contacted each year and offered the optional opportunity to enhance the existing nomination with new information.

# Selection Process

- 1. Nominations may be made by any member of the AAFP, the AAFP Foundation, Chapter and Chapter Foundation Executives.
- 2. A nomination form and nomination letter are required. Additional materials such as letters of support and a resume/CV are welcome, but optional. Please limit the total submission to 10 pages. The entire nomination

packet must be printed or typed and **each criterion must be addressed individually, concisely, and factually in the nomination letter**. Giving history will be provided and/or verified by the AAFP Foundation. Questions regarding financial qualifications should be addressed to Tracy Ingram at tingram@aafp.org.

- 3. The nomination letter should be signed by the person making the nomination.
- 4. Nomination packets must be emailed or postmarked on or before <u>April 1, 2022</u>. Reference "Philanthropist of the Year" on the envelope or in the subject line.
- 5. At the May AAFP Foundation Board of Trustees meeting, the Development Committee will review the nominations against the criteria and recommend a nominee to the Board of Trustees.
- 6. The AAFP Foundation Board of Trustees will select the Philanthropist(s) of the Year.
- 7. The AAFP Foundation Board of Trustees may choose not to make an award if no nominee meets the criteria.
- The individual(s) selected for this award will be informed of the honor within one month of selection and will be invited to receive the award at the annual Foundation recognition event held during the AAFP FMX.

## **Recognition**

- 1. The awardee(s) will be invited to attend a recognition event held during the AAFP FMX as an honored guest(s) of the Foundation.
- 2. A commemorative award will be formally presented at the annual recognition event.
- 3. Awardee(s) will be recognized by the AAFP Foundation using various communication tools including the newsletter, website, social media and public remarks.

### Submission Process

- 1. Nominations packets (form, letter, and optional supporting documentation) should be **emailed or postmarked on or before April 1, 2022**:
  - Email to Tracy Ingram (tingram@aafp.org) noting "Philanthropist of the Year" in the subject line

or

• Mail to:

Tracy Ingram American Academy of Family Physicians Foundation 11400 Tomahawk Creek Parkway, Suite 440 Leawood, Kansas 66211