

# 2020

## ANNUAL REPORT

# Table of Contents

- 1 REFLECTION ON 2020
- 3 TIMELINE
- 8 FAMILY MEDICINE LEADS:  
BUILDING FAMILY MEDICINE'S FUTURE
- 9 FAMILY MEDICINE DISCOVERS:  
SCALING GREAT IDEAS
- 10 PRESERVING FAMILY MEDICINE'S HISTORY
- 11 A PASSION FOR SERVICE
- 12 2020 DONOR HONOR ROLL
- 18 TRIBUTE GIFTS
- 20 FINANCIALS



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# Reflection on 2020

While the reflections on what 2020 was will continue, we already knew one thing:  
**Family physicians are a force.**

During one of the hardest years in decades, the AAFP Foundation still saw an increase in giving.

How is that possible?

Family physicians.

After working 70 hours a week, our family docs were still finding time and resources to give to the Foundation. The impact they were making with patients in their community ran parallel to the impact they made with their support.

These donations, coupled with amazing support from corporate partners and corporate foundations, allowed free health clinics to keep their doors open and, in fact, handle an influx of patients—many of whom are the most vulnerable of our population.

On top of the emergency relief grants, generous funding provided more medical students and residents the opportunity to attend the virtual National Conference of Family Medicine Residents and Medical Students as well as continue the leadership development that happens through Emerging Leadership Institute. Plus, the Foundation welcomed the beginning of the first Family Medicine Discovers projects. And so much more was still happening during this uncommon year.

All this support was a necessary response. One that showed when there's a need—even one as daunting as this past year—philanthropy responds.

Thank you for making the necessary response for the AAFP Foundation.

All the best,

Rebecca Jaffe, MD, MPH, FAAFP  
President



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Executive Director and Secretary





“*The funds [helped] us adapt and become sustainable. Thank you is not enough, but it’s all I have. Our small, but mighty, clinic [appreciated the] grant more than thank you will ever say.*”

— SARAH GRAY, EXECUTIVE DIRECTOR,  
HELPING HANDS HEALTH & WELLNESS  
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# 2020

## The Timeline of a Necessary Response

See how the Family Medicine Cares USA program was able to **provide more than \$1.13 million in much-needed support** to 76 free health clinics in 29 states and Puerto Rico, targeted to communities with high need and socioeconomic indicators known to contribute to health disparity.

COVID-19 becomes a national emergency. Much of the United States goes into lockdown.

45 Family Medicine Cares USA clinics awarded \$1,000 Emergency Relief grants.

MARCH

APRIL

*“The \$1,000 investment from Family Medicine Cares helped cover the cost for vital medications needed. This funding helped fill the gap for a very valuable aspect of the clinic’s daily operations.”*

— ASHEVILLE BUNCOMBE COMMUNITY CHRISTIAN MINISTRY (ABCCM) DOCTORS’ MEDICAL CLINIC



| 3 |



45 Family Medicine Cares USA clinics receive \$10,000 grants from the Humana Foundation donation.

MAY

JUNE

**The Humana Foundation awards a \$1 million grant to the AAFP Foundation’s COVID-19 Emergency Relief Fund.**

*“The value of The Humana Foundation’s generous grant can’t be overstated. Family physicians at free health clinics want to provide our underserved populations with dignity in care, and the best care, at all times. The need is great, and it’s even larger now than it was before.”*

— JULIE ANDERSON, MD, FAFP, PAST PRESIDENT OF THE AAFP FOUNDATION

| 4 |

*“These are extraordinary times as nonprofit medical clinics adapt to the challenges of continuing service and the great increase in the number of individuals without health insurance or the funds to purchase their medications. I am thankful for your organization’s commitment to assist those engaged in the care of the most vulnerable.”*

— MISSION TRAVIS MERCY



JULY

14 clinics (of the 45 clinics that received grants in June) are awarded an additional \$15,000 each to be used for durable (e.g., telehealth equipment), non-durable (e.g., PPE items), and operational expenses (e.g., rent, electric).



*“We are doing our best to plan for a future that basically changes every day. The one consistent we see is the growing health care needs of the vulnerable patients we serve. Your significant grant will make an immediate difference.”*

— COMMUNITY VOLUNTEERS IN MEDICINE

| 5 |



\$300,000 awarded through grants to 13 free health clinics with a Community Need Index (CNI) of 4.5 or greater.

CNI takes five socioeconomic indicators long known to contribute to health disparity—income, culture/language, education, housing status, and insurance coverage—and rates them for every ZIP code in the United States. Each ZIP code then receives a score ranging from 1.0 (low need) to 5.0 (high need).

NOVEMBER



*“During these uncertain and difficult times, we are extremely grateful for your Foundation’s commitment to providing needed health care to the uninsured.*

*I guarantee that every dollar will be used wisely and that your funding will make a real difference in the lives of hundreds of people in need in our community!”*

— IOWA CITY FREE MEDICAL CLINIC

| 6 |



## FAMILY MEDICINE LEADS:

### *Building Family Medicine's Future*



Medical students and residents can only become leaders of the family medicine specialty if they are given a chance to learn and challenge themselves.

That's the mission of the **Family Medicine Leads** (FML) program: provide access to a number of outstanding programs, mentors, and faculty to build connections and open doors for leadership development.

In 2020, even with its unique challenges, FML was able to extend more scholarship opportunities for medical students and residents to participate in the **National Conference of Family Medicine Residents and Medical Students**.

Donor support allowed a team to quickly revamp the FML **Emerging Leader Institute** (ELI) curriculum into a virtual format to provide 30 medical students and resident scholars the same quality leadership development and networking they deserved.



*FML extended scholarships to more than **530** students and residents.*



*Revamped ELI to allow **30** scholars to still receive leadership development.*

## FAMILY MEDICINE DISCOVERS:

### *Scaling Great Ideas*

Knowing that meaningful research advances family medicine, the first two scholars, Lauren Ciszak, MD, and Vijay Singh, MD, MPH, MS, FAFAP, of the Family Medicine Discovers Rapid Cycle Scientific Discovery and Innovation program wrapped up their respective projects.

Ciszak a practicing family physician with the South End Community Health Center, Boston, MA, who received \$39,212, completed work on her project titled, *Medically Tailored Meal Kits as a Means of Decreasing ED Visits and Hospitalizations in Primary Care Patient with Chronic Disease*. The project studied the impact of providing meal kits and nutritional education to patients with chronic diseases, rather than ready to heat/eat meals, which is the standard approach.

"How wonderful to take an evidence-based approach and say, 'Let's not just give you food. Let's teach you how to make good food, and you'll be able to go home and teach others in your family,'" said Richard Smith, Jr., an AAFP Foundation Board of Trustee and RapSDI Work Group member. "That brings sustainable, systemic change."

Singh, a clinical assistant professor at the University of Michigan Medical School in Ann Arbor, who received \$40,000, finished his project, *Adapting Evidence-based Male Intimate Partner Violence Perpetuation Interventions for Use by Family Medicine Clinics and Patients*. He used evidence-based family medicine interventions, proven successful with adolescents, to help identify men with anger issues and provide relevant services.

"Domestic violence is a silent killer in our community," says Smith. "[We took] what we know works and focused on the perpetrator. It could have a profound effect on the family going forward, and no one else is doing it."

**"I hope this study will lead to a revised and adopted protocol for intervention amongst adult men."**

— VIJAY SINGH, MD, MPH, MS, FAFAP



Lauren Ciszak, MD, (right) and her research team.



## Preserving Family Medicine's History



As part of the AAFP Foundation, the Center for the History of Family Medicine's (CHFM) mission is to serve as the collective memory of the specialty in order to guide the future.

This past year, CHFM:

- Completed its latest oral history project, **"COVID-19 Stories,"** which is focused on capturing the stories of family physicians, students, and residents as they deal with COVID-19. Through this project the Center was able to capture 22 oral histories during this important time in family medicine.
- Handled a total of **398 engagements**.
- Benefited from **103 hours of volunteer time**, valued at \$2,543.07. (Valuation based on a rate of \$24.69 per hour, according to the National Nonprofit Independent Sector.)
- Awarded the **10th Annual Sandra L. Panther Fellowship in the History of Family Medicine** to Allyssa Abel, MPH, and Aaron George, DO, for their project *Reinvigorating the Visions of the Founders of Family Medicine*.

To continue its mission, CHFM relies on the generosity of donors who understand and appreciate how crucial the historical context is in moving our specialty forward. It not only allows CHFM to continue capturing the evolution of family medicine, but also the ability to take an active voice in the future.

## A Passion for Service

*Funding family medicine-specific projects that fit the mission of the Foundation*

### RESIDENT SERVICE AWARDS

The **Family Medicine Cares Resident Service Awards** are given annually for two 12-month service projects implemented by first- or second-year residents that tackle the health needs of the underserved in their communities.

**\$16,500 for Rebecca Rada, DO, MBA, MS, (PGY2) and Mindy Guo, MD, (PGY2) with Saint Louis University Family Medicine Residency**

in St. Louis, MO. The goal of their project, *Patient Centered Addiction Treatment: Leveraging Accessibility and Inclusion to Improve Medication for Addiction Treatment (MAT)*, is to bridge the gap between the need of the community to the resources available at Family Care Health Clinic (FCHC).

**\$16,500 for Laura Latey Bradford, MD, with University of Maryland Family Medicine** in Baltimore, MD, will be partnering with the University Family Medicine (UFM) Clinic, a nonprofit, NCQA Level 3 Patient Centered Medical Home that has been a pillar of primary care for the West Baltimore community for many decades and has been recognized as a national leader in urban health.

### FMPC GRANT AWARDS

The **Family Medicine Philanthropic Consortium** (FMPC) is a collaborative program of the AAFP Foundation and AAFP Constituent Chapters/Foundation. Since 2006, FMPC Grant Awards have facilitated sharing of expertise, best practices, and outcomes of health care initiatives implemented by Constituent Chapters across the country.

After a review of applications and average reviewer score, 28 projects were approved to receive funding from the FMPC Steering Committee. Total funding allocated was \$38,750, the maximum amount of funds available for distribution.

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Listed are 2020 donors to the established endowments of the AAFP Foundation.

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# Supporting the Next Generation of Family Medicine Leaders

In August 2020, Douglas E. Henley, MD, FAAFP, retired from the AAFP after 20 years as Executive Vice President and Chief Executive Officer.

DOUGLAS and MARY HENLEY **FUND**

The AAFP Foundation established an endowment in honor of Doug and Mary Henley to celebrate their service to the AAFP, the Foundation, and family medicine over the last 43 years.

The Douglas and Mary Henley Fund supports the Family Medicine Leads signature program and provides scholarships for medical students to attend the National Conference of Family Medicine Residents and Medical Students.

In addition to the personal pledge of \$100,000 from Doug and Mary Henley, the Henley Fund raised more than \$130,000 in 2020.

## The Foundation would like to thank the donors to this endowment.

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*Dr. Jeremy Peterson*

*Dr. Denise Pine Mattas*

*Dr. Swapril Raman-Luhadiya*

*Dr. Pauleen Reed*

*Dr. Jehni Robinson*

*Dr. Maria Robles*

*Dr. Holly Salzman*

*Dr. Polina Sayess*

*Dr. Daphne Schneider*

*Dr. Linda Siy*

*Dr. Melissa Sousley*

*Dr. Carolyn Stern*

*Dr. Hope Tinker*

*Dr. Tiffany Toliver*

*Dr. Victoria Wakely*

*Dr. Jane and Dr. Tom Weida*

*Dr. Lori Weide*

*Dr. Akua Wiredu*

*Dr. Lillian Wu*

*Dr. Linya Yang*

Staff of Derby Family MedCenter  
*Derby Family MedCenter*

Dr. Jennifer Mungari  
 Dr. Ereny Eskarous

Rebecca

Tammy

Par

Jennifer

Ashley

Angela

Anna

Brenda

Justin

*California Family Medicine*

Dr. Dennis Gingrich

*Dr. Nicole Davis*

Dr. Melecia Fuentes  
 Adrienne Casciato, DNP-FNP-C

Olga Melissa Gonzalez, FNP-BC

Ruby Gomez, FNP-BC

*Dr. Melecia Fuentes*

Her Mother

*Dr. Karen Gilson*

Nicole Becker, RN

Kristen Defoe, RN

Carrie Barthel, LPN

Victoria Becker, CMA

Deb Fearing, LPN

Dawn Graves, LPN

Sara Maland, LPN

Linda Nelson, LPN

Kelly Perish, LPN

Karen Piekarski, LPN

Tara Pipenhagen

Kari Solderhold, LPN

Mara Senger, LPN

*Dr. Christina Noemi Guerrero*

Laura Martinez  
 Sely Garcia

*Dr. Frank Ponce*

Jenny Christensen CNM

Dr. Rene Eldidy

Ceree George, CNM

Jennifer Love, DNP

Dr. Lionel McIntosh

Dr. Deb Rasmussen

Dr. Paul Van Gorp

Janelle Terhaar, CNP

Julie Carry, RN

Justin

Jennifer Thoms, LPN

Sonja Thatcher, LPN

Amy Westerberg, LPN

Nicole Wettstein, CMA

*Dr. Jay-Sheree Allen*

Staff

*Dr. David O'Gurek*

Susie Barnes

Jessica Searcy

Brooke Hoff

Brittany Edwards

Dr. Noemi Guerrero

*Dr. Cristina Ortega*

Debra

Kelly

Roxanne

Vicki

Megan

Carla

Audria

Karen

*Dr. Sterling Ransone*

Dr. Christopher Baumert

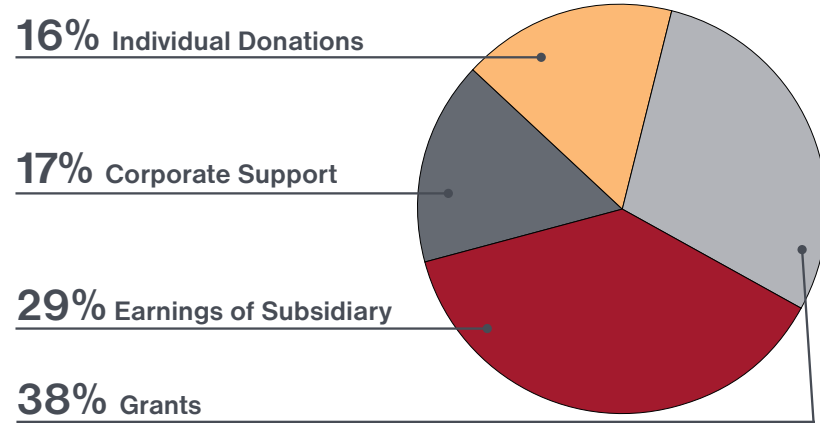
*Dr. Dennis Salisbury*



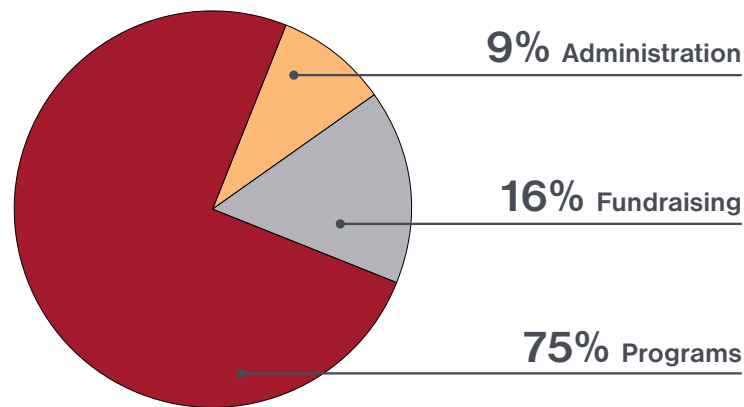
# Foundation Financials

January 1 to December 31, 2020

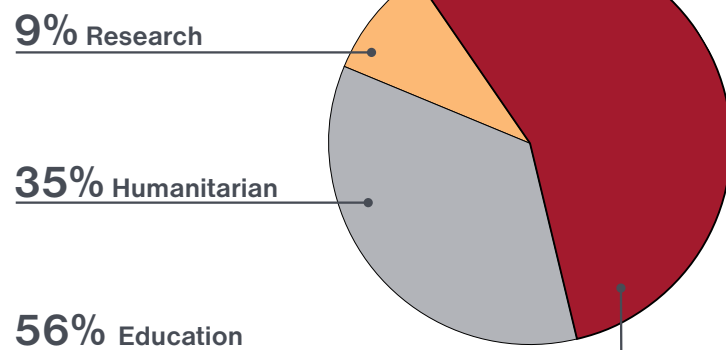
## REVENUE AND SUPPORT



## EXPENSE ALLOCATION



## PROGRAM EXPENSES



## Statement of Activities

### ASSETS

|   |                      |
|---|----------------------|
| Cash and Cash Equivalents   | \$ 2,066,593         |
| Accounts Receivable   | 141,925              |
| Accounts Receivable, Planned Giving Program   | 153,510              |
| Prepaid Expenses  | 63,563               |
| Investments   | 17,854,817           |
| Investment in AAFP Insurance Services, Inc.   | 1,613,251            |
| Office Equipment, Furniture and Fixtures,<br>Net of Accumulated Depreciation of 274,188 | 179,506              |
| <b>Total Assets</b>   | <b>\$ 22,073,165</b> |

### LIABILITIES and NET ASSETS

|  |                      |
|--|----------------------|
| Accounts Payable                           | \$ 578,022           |
| Deferred Revenue                           | -                    |
| Liabilities Under Split-interest Agreement | 180,645              |
| Grant Awards Payable                       | 75,718               |
| <b>Total Liabilities</b>                   | <b>\$ 834,385</b>    |
| Without Donor Restrictions                 | 15,604,481           |
| <i>Undesignated</i>                        | <i>4,375,514</i>     |
| <i>Board-appropriated</i>                  | <i>11,228,967</i>    |
| With donor restrictions                    | 5,634,299            |
| <b>Total Net Assets</b>                    | <b>\$ 21,238,780</b> |
| <b>Total Liabilities and Net Assets</b>    | <b>\$ 22,073,165</b> |

## Statement of Activities

### REVENUES and SUPPORT

|                                  |                    |
|----------------------------------|--------------------|
| Individual Donations             | \$ 931,132         |
| Corporate Support                | 1,020,500          |
| Administrative Support           | -                  |
| Grants                           | 2,288,111          |
| Investment Return                | 1,216,943          |
| Earnings of Subsidiary           | 1,711,641          |
| Other                            | (12,561)           |
| <b>Total Revenue and Support</b> | <b>\$7,155,766</b> |

### EXPENSES

|                                  |                     |
|----------------------------------|---------------------|
| Programs                         | \$3,784,050         |
| <i>Education</i>                 | <i>2,111,744</i>    |
| <i>Research</i>                  | <i>338,170</i>      |
| <i>Humanitarian</i>              | <i>1,344,136</i>    |
| Administration                   | 458,894             |
| Fundraising                      | 797,235             |
| <b>Total Expenses</b>            | <b>\$5,040,179</b>  |
| <b>Change in Net Assets</b>      | <b>2,115,587</b>    |
| <b>Net Assets, Start of Year</b> | <b>\$19,123,193</b> |
| <b>Net Assets, End of Year</b>   | <b>\$21,238,780</b> |

**Looking to the Future**  
*With Gratitude*  
*in our Hearts*



**2020 Annual Report**

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Leawood, KS 66211  
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FND21040252