

ADFM LOGOS, OLD & NEW



In 2009, the Board of Directors of ADFM approved a new logo for the organization (**above**), which, according to ADFM Executive Director Ardis Davis, “is our way of saying that ADFM is increasing its engagement with the issues facing Family Medicine, academia, and healthcare, while continuing to help Departments of Family Medicine succeed. ADFM is speaking with greater unity of voice on behalf of our members. It is focused on offering leadership and advocacy for our discipline and promoting development of new leaders, especially for Departments of Family Medicine.”

This new logo replaces the former seal of ADFM (**below**).



The former official seal of the Association of Departments of Family Medicine, which depicts the ancient symbol for the Family, as denoted by the triangular spoked symbol. The three smaller circles above the triangle symbolize man with his wife and children.