



**Center for the History of Family Medicine**  
11400 Tomahawk Creek Parkway, Leawood, KS 66211-2672  
Telephone: (913) 906-6000, ext. 4420  
Fax: (913) 906-6095  
Email: [chfm@aafp.org](mailto:chfm@aafp.org)  
[www.aafpfoundation.org/chfm](http://www.aafpfoundation.org/chfm)



## THE CURRENT CORPORATE SEAL OF THE AMERICAN ACADEMY OF FAMILY PHYSICIANS



The present seal of the AAFP Foundation was approved by the Foundation's Board of Trustees in 2007, and replaced its former seal, which had originally been introduced in the 1960s. It is designed to be used only by the national organization and its constituent chapters.

### Meaning of the Seal

An explanation of the meaning of the seal of the American Academy of Family Physicians Foundation:

The seal features a stylized version of several elements:

The AAFP Foundation supports the values of family medicine. The *torch's* guiding light embodies honor, valor, and victory. The *flame* begins with the representation of the serpent wrapped around the torch signifying the *staff of Aesculapius*. The staff is an ancient symbol which according to legend was given to the Greek God Apollo and his son, Aesculapius, the mythological founder of human medicine, to signify "healing" and "the renewing power of life." It is the traditional symbol of medicine. The staff of Aesculapius is also found on the official seal of our parent organization, the American Academy of Family Physicians.

The seal is also displayed in red. The color red symbolizes many strong attributes, including success, strength, energy, leadership, and beauty. Red demonstrates a strong and successful organization of leaders.