Throughout its history, the North American Primary Care Research Group has used two logos. The original NAPCRG logo (above) was created in 1980, shortly after the organization filed its articles of incorporation in Virginia. The logo was often incorporated into the group’s annual conference proceedings.

In 1995, to emphasize the “North American” aspect of the organization, NAPCRG revised its logo to its current format (below). This logo is used on all NAPCRG letterhead and correspondence, as well as the group’s website.