STANLEY H. HOUSE STEPHEN M. PARK MICHAEL A. DOBRATZ STEVEN V. WIEBLER MARY H. STRATMAN 605 WEST 47TH STREET - SUITE 301 KANSAS CITY, MISSOURI 64112 TEL. (816) 931-3393 FAX: (816) 931-9636

Board of Trustees American Academy of Family Physicians Foundation Leawood, Kansas

In planning and performing our audit of the financial statements of American Academy of Family Physicians Foundation (the Foundation) as of and for the year ended December 31, 2010, in accordance with U.S generally accepted auditing standards, we considered the Foundation's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we do not express an opinion on the effectiveness of the Foundation's internal control.

A deficiency in internal control exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct misstatements on a timely basis. A material weakness is a deficiency or combination of deficiencies in internal control, such that there is a reasonable possibility that a material misstatement of the entity's financial statements will not be prevented, or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first paragraph and was not designed to identify all deficiencies in internal control that might be significant deficiencies or material weaknesses and, therefore, there can be no assurance that all such deficiencies have been identified. We did not identify any deficiencies in internal control that we consider to be material weaknesses.

This communication is intended solely for the information and use of management, the Board of Trustees, and others within the organization, and is not intended to be and should not be used by anyone other than these specified parties.

House Park & Dobratz, P.C.

May 21, 2011

YEARS ENDED DECEMBER 31, 2010 AND 2009



HOUSE PARK & DOBRATZ, P.C.

### YEARS ENDED DECEMBER 31, 2010 AND 2009

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STANLEY H. HOUSE STEPHEN M. PARK MICHAEL A. DOBRATZ STEVEN V. WIEBLER MARY H. STRATMAN

605 WEST 47TH STREET - SUITE 301 KANSAS DITY, MISSOURI 64112 TEL. (816) 931-3393 FAX: (816) 931-9636

### Independent Auditors' Report

Board of Trustees American Academy of Family Physicians Foundation Leawood, Kansas

We have audited the accompanying consolidated statements of financial position of American Academy of Family Physicians Foundation and Subsidiary (the Organization) as of December 31, 2010 and 2009, and the related consolidated statements of activities and changes in net assets and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits. The prior year summarized comparative information in the consolidated statement of activities has been derived from the Organization's 2009 financial statements.

We conducted our audits in accordance with U.S. generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of American Academy of Family Physicians Foundation and Subsidiary as of December 31, 2010 and 2009, and the changes in its consolidated net assets and its consolidated cash flows for the years then ended in conformity with U.S. generally accepted accounting principles.

# House Park & Dobratz, P.C.

May 21, 2011

### CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

### DECEMBER 31, 2010 AND 2009

### **ASSETS**

	2010	2009
Cash and cash equivalents (Note 4) Accounts receivable (Note 10) Beneficial interest in trust assets (Note 3) Prepaid expenses Investments at fair value (Notes 2, 3 and 4) Office equipment, furniture and fixtures, net of accumulated depreciation of \$637,356 and \$647,353 as of December 31,	\$ 9,938,988 928,593 35,896 70,447 10,708,425	\$ 7,365,047 720,448 33,715 72,297 9,350,795
2010 and 2009, respectively	144,236	140,243
	<u>\$21,826,585</u>	<u>\$17,682,545</u>
LIABILITIES AND NET ASSET	S	
Liabilities: Accounts payable (Note 10) Deferred revenue and advances (Note 11) Deferred income taxes (Note 7) Liabilities under split-interest agreements (Note 3) Federal and state income taxes payable (receivable) (Note 7) Grant awards payable	\$ 5,593,209 2,199,914 6,892 64,715 ( 4,226) 366,942	\$ 4,681,718 355,246 4,164 68,841 102,048 299,116
Total liabilities	8,227,446	5,511,133
Commitments (Notes 8 and 12)		
Net assets: Unrestricted: Undesignated Equity in office equipment, furniture and fixtures Board-appropriated (Note 4) Total unrestricted Temporarily restricted (Note 4) Permanently restricted (Note 4) Total net assets	2,525,366 53,121 8,522,463 11,100,950 1,157,330 1,340,859 13,599,139 \$21,826,585	1,904,046 67,286 7,559,618 9,530,950 1,366,306 1,274,156 12,171,412 \$17,682,545

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All funds	AAFP Insurance Services, Inc.	Consolidated totals	2009 Consolidated totals
\$ 675,044 1,182,150 6,093,920	\$ 3,462,685	\$ 3,462,685 675,044 1,182,150 6,093,920	\$ 3,255,235 915,279 863,450 7,983,861
44,138 1,063,541 14	 37	44,138 1,063,541 51	1,353 1,608,210 52,821
9,058,807	3,462,722	12,521,529	_14,680,209
697,736 129,411 150,348 2,217,939 51,599 567,794 155,336  3,855,513 776,831  8,602,507 456,300	1,556,513 289,507 9,670 39,309 596,296 2,491,295	2,254,249 129,411 150,348 2,217,939 51,599 857,301 165,006 39,309 3,855,513 776,831 596,296 11,093,802	2,222,857 120,488 142,447 3,038,462 41,242 637,668 168,732 42,501 4,444,869 650,018 597,576 12,106,860 2,573,349
971,427	( 971,427)		
	// <b>/**</b>		
			126,534
12,171,412		12,171,412	9,471,529
\$13,599,139	\$	\$13,599,139	\$12,171,412

See notes to consolidated financial statements.

### CONSOLIDATED STATEMENTS OF CASH FLOWS

### YEARS ENDED DECEMBER 31, 2010 AND 2009

	<u>2010</u>	2009
Reconciliation of change in net assets to net cash provided by operating activities:  Cash flows from operating activities:		٠
Change in net assets/net income Adjustments to reconcile change in net assets to net cash provided by operating activities:	\$ 1,427,727	\$ 2,573,349
Depreciation Realized losses Unrealized gains	44,571 257,766 ( 1,177,440)	29,880 724,469 ( 2,139,170)
Change in value of split-interest agreements Change in operating assets and liabilities: Accounts receivable	( 11,647)	( 20,072)
Prepaid expenses Accounts payable	( 208,145) 1,850 911,491	( 30,169) ( 38,750) 1,010,549
Deferred revenue and advances Deferred income taxes Federal and state income taxes payable	1,844,668 2,728 ( 106,274)	( 1,143,562) 2,848 94,727
Grant awards payable  Net cash provided by operating activities	67,826 3,055,121	85,936 1,150,035
Cash flows from investing activities: Purchase of office equipment, furniture and fixtures Purchase of investments Net cash used by investing activities	( 48,564) ( 432,616) ( 481,180)	( 102,019) ( 167,882) ( 269,901)
Increase in cash and cash equivalents	2,573,941	880,134
Cash and cash equivalents, beginning of year	7,365,047	6,484,913
Cash and cash equivalents, end of year	\$ 9,938,988	\$ 7,365,047
Supplemental disclosures of cash flow information:		
Amounts paid for federal and state income taxes (Note 7)	\$ 699,842	\$ 500,001
Reclassification of FMPC payable to net assets	<u>\$</u>	<u>\$ 126,534</u>

See notes to consolidated financial statements.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

YEARS ENDED DECEMBER 31, 2010 AND 2009

#### 1. Organization and summary of significant accounting policies:

Organization and principles of consolidation:

The American Academy of Family Physicians Foundation (the Foundation) is a not-for-profit organization whose primary activity is serving as a fiscal intermediary for programs that serve to promote and benefit family medicine throughout the United States. The Foundation encourages philanthropy, awards research grants, offers education programs and maintains a center for the history of family medicine. The Foundation's donors and members are located primarily throughout the Unites States of America.

AAFP Insurance Services, Inc. (Insurance Services) is a wholly-owned, for-profit subsidiary of the American Academy of Family Physicians Foundation. Insurance Services administers and sells various types of insurance plans (life, medical, disability, accidental death, etc.) to members of the American Academy of Family Physicians (the Academy), the sole contract holder of such plans. Insurance Services maintains a relationship with one insurance company that services a majority of these plans and is the source for a significant portion of revenues from insurance plans. Insurance Services' insured are located primarily throughout the United States of America.

The consolidated financial statements include the financial position, operations, cash flows and changes in net assets of the Foundation and Insurance Services (collectively referred to as the Organization). Inter-entity transactions and balances have been eliminated for financial statement purposes.

The consolidated statement of activities includes certain prior year summarized comparative information in total, but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. generally accepted accounting principles (GAAP). Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2009, from which the summarized information is derived.

#### Accounts receivable:

Accounts receivable consists primarily of Foundation donations collected by the Academy and commissions due from an insurance carrier. Neither the Foundation nor Insurance Services requires collateral for the accounts. Balances become past due according to the terms of various agreements with the chapters, organizations who handle the initial processing and insurance carriers. Balances that are still outstanding after management has used reasonable collection efforts are charged to expense when that determination is made. Management believes that all accounts receivable are collectible; therefore, no allowance for uncollectible accounts has been established.

#### Advertising:

Insurance Services expenses advertising and other promotional costs as they are incurred. These types of expenses for mailing campaigns, newsletters and similar activities totaled \$314,000 for 2010 and \$177,516 for 2009.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

### YEARS ENDED DECEMBER 31, 2010 AND 2009

### 1. Organization and summary of significant accounting policies (continued):

#### Basis of accounting:

The financial statements of the Foundation and Insurance Services have been prepared on the accrual basis of accounting; accordingly, certain support and revenue are recognized when earned rather than when received, and certain expenses are recognized when the obligation is incurred rather than when cash is disbursed.

#### Basis of presentation:

Financial statement presentation follows the guidelines of the Financial Accounting Standards Board in its FASB Accounting Standards Codification (ASC) 958 Not for Profit Entities. Under ASC 958 the Foundation is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Unrestricted net assets consist of funds free of any donor-imposed restrictions and are classified into undesignated funds and Board-designated funds. The Board-designated funds represent a portion of unrestricted donations received, which are set aside by the Board for the future general operation and administration of the Foundation.

Temporarily restricted net assets are those whose use by the Foundation has been limited by donors to a specific time period or purpose.

Permanently restricted net assets are those contributions whose use by the Foundation is limited by donor-imposed stipulations that the corpus be held in perpetuity. The earnings from each of these net assets are available for use for temporarily restricted purposes or are added to the corpus as specified by the donor.

#### Cash equivalents:

For purposes of the consolidated statements of cash flows, cash equivalents consist primarily of money market accounts and are carried at cost which approximates fair value.

#### Contributions:

Contributions received by the Foundation are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets. Contributions to certain programs are considered unrestricted support when the restrictions are met in the same reporting period.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

### 1. Organization and summary of significant accounting policies (continued):

Fair value of financial instruments:

The carrying amount of financial instruments including cash and cash equivalents, accounts receivable, prepaid expenses, accounts payable, deferred revenue, income taxes payable and grants payable approximated fair values as of December 31, 2010 due to their short-term nature. The fair value of investments is disclosed in Note 2.

Investments and concentrations of credit risk:

Financial instruments which potentially subject the Organization to significant concentrations of credit risk consist principally of cash and cash investments. The Organization maintains its bank accounts at two institutions where accounts are insured by the Federal Deposit Insurance Corporation up to \$250,000 per institution. Balances frequently exceed insured limits. At December 31, 2010, Insurance Services had deposits in excess of insurance levels by \$3,620,011. As of December 31, 2010, cash and cash equivalents includes \$3,512,156 invested by the Foundation in a mutual fund which holds certificates of deposit and fixed income securities. These funds are not covered by FDIC insurance.

Investments are presented at fair value as determined by methodologies relevant to each asset class with any related gain or loss reported in the statement of activities. Marketable securities are held by a custodian and are stated at fair value based on quoted market prices. Alternative investments consist primarily of publicly traded limited partnerships.

The Foundation holds units in a pooled investment fund administered by the Academy. The pooled investment fund investments include money market funds and equity and fixed income funds. The Foundation reflects the investments in the pooled investment funds at the Academy at net asset value as a practical expedient to fair value, because these investments have a readily determined value and transact frequently. The underlying holdings in these funds are valued by the respective managers or custodians using quoted market prices for publicly traded securities and fair value for other investments, using methodologies relevant to each asset class. The valuations are routinely evaluated by management, and management believes such values are reasonable.

Investment securities, in general, are exposed to various risks, such as interest rate, credit, and overall market volatility. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported as net assets in the consolidated statements of financial position.

Certain assets are pooled for investment purposes. Related investment income, net of investment expenses, and net realized and unrealized gains and losses are allocated to each component fund based on a ratio of the individual weighted average fund balance to total weighted average fund balance.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

### 1. Organization and summary of significant accounting policies (continued):

Income tax status:

The Foundation is an organization as described in Section 501(c)(3) of the Internal Revenue Code (IRC), and has received a determination letter from the Internal Revenue Service (IRS) that it is exempt from federal income tax on its related exempt activities under IRC 501(a). The Foundation's current accounting policy is to provide liabilities for uncertain income tax provisions when a liability is probable and estimable. The Foundation has no uncertain income tax positions for the years ended December 31, 2010 and 2009. However, the Foundation's federal information returns for 2007, 2008 and 2009 are subject to examination by the IRS, generally for three years after they are filed. Management is not aware of any violation of its tax status as an organization exempt from income taxes.

Insurance Services is a for-profit entity. Income taxes are provided for the tax effects of Insurance Services transactions reported in the financial statements and consist of taxes currently due plus deferred taxes. Deferred taxes are recognized for differences between the bases of assets or liabilities for financial statement and income tax purposes and are measured using the enacted tax rates and laws anticipated to be in effect when the differences are expected to reverse.

The differences relate to depreciable assets (use of accelerated depreciation methods) and accrued expenses (timing differences on deductibility). The deferred tax assets or liabilities represent the future tax return consequences of those differences, which will either be deductible or taxable when the assets or liabilities are recovered or settled.

As of December 31, 2009, Insurance Services has adopted the provisions of ASC 740-10 Accounting for Uncertain Income Tax Positions as it might apply to Insurance Services' financial transactions. Insurance Services' policy is to record a liability for any tax position that is beneficial to Insurance Services, including any related interest and penalties, when it is more likely than not the position taken by management with respect to the transaction or class of transactions will be overturned by a taxing authority upon examination. Management believes there are no such positions as of December 31, 2010 and, accordingly, no liability has been accrued. However, Insurance Services' federal income tax returns for 2007, 2008 and 2009 are subject to examination by the IRS, generally for three years after they are filed.

### Office equipment, furniture and fixtures:

Office equipment, furniture and fixtures over a nominal amount are capitalized and stated at cost. Depreciation is charged to operations using the straight-line method over the estimated useful lives of the assets (three to ten years).

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

### YEARS ENDED DECEMBER 31, 2010 AND 2009

### 1. Organization and summary of significant accounting policies (continued):

#### Revenue recognition:

Insurance Services' revenues are based upon broker and service agreements between Insurance Services and the insurance companies that provide coverage. Commissions and administrative allowances are accrued on premiums collected in the period earned.

#### Use of estimates:

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported amounts of revenues and expenses. Actual results could differ from those estimates.

### Reclassifications:

Certain amounts previously reported in the 2009 financial statements have been reclassified to conform to the 2010 presentation.

### Subsequent events:

Subsequent events have been evaluated through May 21, 2011, which is the date the financial statements were available to be issued.

#### 2. Investments:

The Foundation values investments at fair value. Fair value is defined as the price that would be received from selling an asset in an orderly transaction between market participants at the measurement date. GAAP establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels: Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority, Level 2 inputs consist of observable inputs including quoted prices in active markets for similar assets and Level 3 inputs consist of unobservable inputs that are supported by little or no market activity and have the lowest priority.

During 2010, the Foundation adopted the measurement provisions under GAAP with respect to certain investments in funds that do not have readily determinable fair value, including pooled investment funds at the Academy. This guidance amends existing GAAP and permits the use of net asset value or its equivalent for the estimation of the fair value of investments for which the investment does not have a readily determinable fair value. Certain investments reported as Level 1 as of December 31, 2009, have been reclassified to Level 2 to conform with the December 31, 2010 reporting.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

### 2. Investments (continued):

Investments of the Foundation are reported at fair value and consist of the following:

	2010	2009
Equities Corporate bonds Fixed income funds Treasury and federal agency obligations Investment in pooled funds at the Academy Alternative investments Cash and equivalents	\$ 6,685,601 946,867 716,737 914,181 801,024 162,149 481,866	\$ 5,119,672 660,390 1,653,230 267,319 703,202 753,913 193,069
	<u>\$10,708,425</u>	\$ 9,350,795

Units in pooled investment funds at the Academy are reported at net asset value as a practical expedient to estimate the fair value of the Foundation's interest therein. Classification of these funds as Level 2 is based on the Foundation's ability to redeem its interest at or near the date of the statement of financial position. The classification of investments in the fair value hierarchy is not necessarily an indication of the risks, liquidity, or degree of difficulty in estimating the fair value of each investment's underlying assets and liabilities.

Investment income from the Foundation investments is summarized as follows:

	2010	2009
Interest and dividends Investment fees and expenses Realized losses Unrealized gains Change in value of split-interest	\$ 184,964 ( 52,744) ( 257,766) 1,177,440	\$ 218,704 ( 45,267) ( 724,469) 2,139,170
agreements (Note 3)	11,647	20,072
	\$ 1,063,541	\$1,608,210

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

### YEARS ENDED DECEMBER 31, 2010 AND 2009

### 2. Investments (continued):

The following is a summary of the inputs used in valuing the Foundation's investments carried at fair value:

	]	December 31					
		<u>2010</u>		Level 1	1	Level 2	Level 3
Equities	\$	6,685,601	\$	6,685,601	127		
Corporate bonds Fixed income funds		946,867		 71 6 70 7	\$	946,867	
Treasury and federal		716,737		716,737			
agency obligations Investment in pooled funds		914,181		914,181			
at the Academy		801,024				801,024	V
Alternative investments		162,149					\$ 162,149
Cash and equivalents		481,866	_	481,866			
	\$	10,708,425	\$	8,798,385	\$	1,747,891	\$ 162,149
	Ι	December 31		- 12 <u>1</u>			
		2009		Level 1	Ī	evel 2	Level 3
Equities	\$	5,119,672	\$	5,119,672			
Corporate bonds		660,390			\$	660,390	
Fixed income funds Treasury and federal		1,653,230		1,653,230			
agency obligations Investment in pooled funds		267,319		267,319			
at the Academy		703,202				703,202	
Alternative investments		753,913					\$ 753,913
Cash and equivalents		193,069	_	193,069	-		
	\$	9,350,795	\$	7,233,290	<u>\$1</u>	,363,592	\$ 753,913

Assets held as investments for planned giving programs totaled \$137,495 and \$132,155 at December 31, 2010 and 2009, respectively. These amounts are included in investments and consist almost exclusively of equities and fixed income funds.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

### 2. Investments (continued):

The following is a reconciliation of investments in which significant unobservable inputs (Level 3) were used in determining fair value:

	Alternative investments
December 31, 2009	\$ 753,913
Interest income Realized losses Unrealized gains Transfers out of Level 3	671 ( 99,892) 102,965 ( 595,508)
December 31, 2010	\$ 162,149

### 3. Split-interest agreements:

Charitable Remainder Trusts:

The Foundation is the named beneficiary of two Charitable Remainder Unitrusts (CRUTs). These split interest agreements provide for a lifetime benefit to be paid to the donor or other designated beneficiary. Upon the death of the beneficiary(ies), the remaining trust assets are distributed to charitable remainder beneficiaries as provided in the trust document. The Foundation is the trustee and sole remainder beneficiary of one of the CRUTs. The assets held in this trust totaled \$55,612 as of December 31, 2010 and are included in investments. Based on the value of the assets and the age of the beneficiaries, the Foundation has recorded a liability of \$38,637 at December 31, 2010, equal to the present value of the estimated future obligations based on mortality rates derived from ordinary life annuity tables. Additionally, as of December 31, 2010, distributions payable to the beneficiary of \$2,058 are included in "liabilities under split-interest agreements". The increase in the net value of the CRUT of \$1,126 is included in "investment return" in the statement of activities for 2010.

The other CRUT names the Foundation as beneficiary of the remainder interest but the Foundation is not the trustee. Therefore, the present value of the estimated remainder interest attributable to the Foundation of \$35,896 is recorded as "beneficial interest in trust assets" as of December 31, 2010. The increase in this receivable of \$2,181 is included in "investment return" in the statement of activities for 2010.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

### 3. Split-interest agreements (continued):

Pooled income fund:

Donors contribute assets to an investment pool and are assigned a specific number of units based on the proportion of the fair value of their contribution to the total fair value of the pooled income fund on the date of the donor's entry to the pooled fund. The contributed assets are recorded at fair value. A contribution is recorded at the fair value of the assets discounted for the estimated time period until the donor's death. The difference between the fair value of the assets received and the revenue recognized is recorded as deferred revenue, representing the amount of the discount for future interest. Until a donor's death, the donor or donor's designated beneficiary is paid the actual ordinary income earned on the donor's units. Upon the donor's death, the fair value of the units is released to the Foundation or other designated charitable beneficiary for unrestricted use. No additional pooled income fund contributions were received in 2010 or 2009.

The fair value of the pooled income fund assets of \$81,883 is included in investments in the accompanying consolidated statements of financial position as of December 31, 2010. Periodic income on the pooled income fund and payments to the donors are reflected as increases and decreases in the liability to the donors, \$433 as of December 31, 2010, which is included in "liabilities under split-interest agreements." The present value of the future interest is calculated using discount rates ranging from 5.75% to 8.75% and applicable life expectancy tables. The estimated future liability of the pooled income fund contributions of \$23,588 is recognized as deferred revenue and is included in "liabilities under split-interest agreements". The increase in the net value of the pooled income fund of \$8,341 is included in "investment return" in the statement of activities for 2010.

#### 4. Net assets:

Certain net assets have been designated or appropriated by the Board as follows:

	<u>2010</u>	2009
General endowment Archives endowment Family Medicine Philanthropic	\$ 7,613,652 730,933	\$ 6,774,398 650,463
Consortium Family Medicine Cares	127,878 50,000	134,757
Total Board-appropriated net assets	\$ 8,522,463	\$7,559,618

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

### YEARS ENDED DECEMBER 31, 2010 AND 2009

### 4. Net assets (continued):

Temporarily restricted net assets consist of cash and investments and are held for the following purposes at December 31:

		2010		2009
Resident Repayment Program Time to Talk Cardio Pass-through grants Stern Lectureship Fund Immunization program Teacher Development Awards Pooled income fund CRT planned gifts Visiting Professorship Program International fund Nutrition spokesperson grants Health Literacy fund Disaster relief fund Lopez fund Fellowship awards Research Skills Seminar Sundry	\$	483,941 96,539 81,797 115,137 68,421 57,863 50,812 46,016 53,670 42,051 3,108 28,857 2,396 1,000 6,715 19,007	\$	483,941 165,715 134,558 75,037 72,616 70,672 49,522 47,505 46,384 45,742 42,051 27,608 27,136 15,129 10,000 2,100 50,590
	<u>\$ 1</u>	,157,330	\$ 1	,366,306

Net assets released from temporary restrictions due to satisfaction of donor restrictions are as follows:

	<u>2010</u>	2009
Peers for Progress Pass-through grants Time to Talk Cardio Immunization program Visiting Professorship Program Teacher Development Awards Research Skills Seminar International fund Bulletin Fellowship awards Annual report Health Literacy fund Disaster relief Sundry	\$ 4,058,435 1,435,536 378,215 217,479 63,368 54,251 26,126 72,159 20,000 9,000 2,931 24,500 72,708 16,471	\$ 4,678,808 2,358,275 249,575 216,066 68,048 48,534 48,402 34,611 20,000 11,000 7,069 6,188 
\$	<u>\$ 6,451,179</u>	<u>\$7,758,584</u>

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

### 4. Net assets (continued):

The Foundation's permanently restricted net assets consist of six individual funds established for a variety of purposes and include both donor-restricted endowment funds and funds designated by the Board of Trustees. The Foundation's policy requires the preservation of the fair value as of the gift date of donor-restricted endowment funds absent explicit donor stipulations to the contrary. Based on its interpretation of state law regarding management of endowment funds, the Foundation classifies as permanently restricted net assets the original value of the gifts to the permanent endowment, the fair value of any subsequent gifts to the endowment and any accumulation required to be made by donor stipulation. Amounts in excess of the stated value of permanently restricted funds are classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation.

The Foundation has investment and expenditure policies that consider the purpose of the donor-restricted fund, general economic conditions, and expected investment returns. From time to time, the fair value of net assets associated with individual donor-restricted endowment funds may fall below the level the donor required the Foundation to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature would be appropriated from unrestricted funds. As of December 31, 2010 and 2009, these deficiencies totaled \$44,711 and \$194,224, respectively.

Endowment net assets composition by type of fund as of December 31, 2010 and 2009 is as follows:

	Unrestricted	Temporarily restricted	Permanently restricted	<u>Total</u>	
December 31, 2010: Donor-restricted endowment funds	(\$ 44,711)	\$ 5,550	\$ 1,340,859	\$ 1,301,698	
Board-designated endowment funds	<u>8,344,585</u> \$ 8,299,874	\$ 5,550	<u></u>	8,344,585 \$ 0,646,283	
December 31, 2009:	<u>\$ 6,299,874</u>	<u>\$ 3,330</u>	\$ 1,340,859	\$ 9,646,283	
Donor-restricted endowment funds	(\$ 194,224)	\$ 34,984	\$ 1,274,156	\$ 1,114,916	
Board-designated endowment funds	7,424,861			7,424,861	
	\$ 7,230,637	\$ 34,984	\$1,274,156	\$ 8,539,777	

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

### YEARS ENDED DECEMBER 31, 2010 AND 2009

### 4. Net assets (continued):

Donor restricted endowment funds consist of cash and investments and are held for the following purposes at December 31:

	<u>2010</u>	2009
Archives endowment Lopez endowments Graham endowment McCord endowment Panther endowment Ostergaard endowment	\$ 690,548 164,365 256,301 91,252 29,388 	\$ 584,941 148,119 219,900 83,171 26,489 52,296
	\$1,301,698	\$ 1,114,916

Changes in endowment net assets for the years ended December 31, 2010 and 2009, follow:

÷-	Unrestricted	Temporarily restricted	Permanently restricted	Total
Endowment net assets, December 31, 2008	\$ 5,777,423	\$ 24,704	\$ 1,173,050	\$ 6,975,177
Contributions Net investment income Net realized and unrealized	61,162 167,828	10,280	79,281 12,324	140,443 190,432
gains Program expenses Transfers in Fund reclassification	1,258,852 ( 40,017) 15,000 ( 9,611)		   9,501	1,258,852 ( 40,017) 15,000 (110)
Endowment net assets, December 31, 2009	7,230,637	34,984	1,274,156	8,539,777
Contributions Net investment income Net realized and unrealized	104,306 100,558	4,198	66,703	171,009 104,756
gains Program expenses Transfers between classes	816,434	507 ( 1,200)		816,941 ( 1,200)
to offset investment losses Transfers in Endowment net assets,	32,939 15,000	( 32,939)		15,000
December 31, 2010	\$ 8,299,874	\$ 5,550	\$1,340,859	\$ 9,646,283

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

### 5. Employee benefit plans:

Insurance Services administers a non-contributory, defined contribution retirement plan (the Defined Contribution Plan) for its employees. All employees who have attained the age of 21 and completed 1,000 hours of service during a 12-month period are eligible. The right to discontinue the Defined Contribution Plan has been reserved by Insurance Services, and in such event the trust fund must be used for the exclusive benefit of participants. Insurance Services' annual contribution to the Defined Contribution Plan is seven percent (7%) of each participant's annual salary. Additionally, Insurance Services has a 401(k) plan, under which Insurance Services matches employee contributions up to an additional four percent (4%) of compensation. Insurance Services contributed \$89,333 and \$91,957 to the plans for 2010 and 2009, respectively.

### 6. Functional allocation of expenses:

The costs of providing various program and supporting activities of the Foundation have been reported on a natural basis in the statement of activities. The costs of these activities on a functional basis, including allocation of certain costs, are summarized below.

		2010	<u>2009</u>
Program services Supporting services: Administration Fundraising		\$ 7,378,875	\$ 8,675,740
	, a	399,231 824,401 1,223,632	365,772 797,479 1,163,251
		\$ 8,602,507	\$ 9,838,991

#### 7. Income taxes:

Insurance Services' current federal and state income tax asset (liability) and deferred tax liability follow:

liability follow:	The state of the s			
natinty tollow.	2010	2009		
Current tax asset (liability)	\$ 4,226	(\$ 102,048)		
Deferred tax asset Deferred tax liability	\$ 26,382 ( <u>33,274</u> )	\$ 22,286 ( <u>26,450</u> )		
Deferred tax liability, net	(\$ 6,892)	(\$ 4,164)		
The provisions for income taxes consist of the following consists of the following	omponents:			
Current expense Deferred expense	\$ 593,568 2,728	\$ 594,728 2,848		

\$ 597,576

\$ 596,296

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

### YEARS ENDED DECEMBER 31, 2010 AND 2009

### 7. Income taxes (continued):

Insurance Services' provision for income taxes differs from applying the statutory U.S. federal income tax rate to income before income taxes primarily due to provisions for state income taxes and deducting certain expenses for financial statement purposes but not for federal income tax purposes.

#### 8. Leases:

Insurance Services leases space from the Academy. The current lease expires in September 2014. Future minimum lease payments are as follows:

Year ending December 31,	Amount
2011 2012 2013 2014	\$ 84,342 84,342 84,342 
	\$ 309,253

Total rent expense for the office operating lease was \$84,342 and \$79,924 for the years ended December 31, 2010 and 2009, respectively.

### 9. Major customer and sole stockholder:

The Academy, as the contract holder, controls certain plans administered by Insurance Services. The Board of Directors of the Academy constitutes the membership of Insurance Services' sole stockholder, the American Academy of Family Physicians Foundation. Insurance Services administers Academy-sponsored life insurance plans and, pursuant to a royalty agreement related thereto, incurred costs to the Academy of \$56,599 and \$51,102 for the years ended December 31, 2010 and 2009, respectively.

### 10. Related-party transactions:

Foundation accounts receivable include revenues and other support from the Academy of \$64,814 and \$65,151 at December 31, 2010 and 2009, respectively. Accounts payable includes \$897,023 and \$582,269 at December 31, 2010 and 2009, respectively, due to the Academy by the Foundation for services and other items. In addition, \$3,894 and \$12,693 were due to the Academy from Insurance Services at December 31, 2010 and 2009, respectively, as reimbursements for certain common administrative costs.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

### 10. Related-party transactions (continued):

Insurance Services reimbursed the Academy for common administrative costs (postage, internet, telephone) and marketing expenses in the amount of \$121,284 and \$89,242 for 2010 and 2009, respectively.

The following amounts were provided to the Foundation as support from, or pass-through donations collected by, the Academy for the years ended December 31:

	2010	<u>2009</u>
Dues check-off (pass-through donation) Operational support Center for the History of Family Medicine support Other	\$ 281,300 5,000 15,000 45,000	\$ 315,487 25,000 15,000 12,475
1 ki	\$ 346,300	\$ 367,962

In 2010, the Foundation incurred \$1,809,790 for personnel, travel, rent and other expenses covered by the administrative services contract with the Academy and for direct expenses charged by the Academy for printing, mailing, office supplies, design and other program expenses. The Foundation incurred \$1,779,679 as expenses to the Academy for similar expenses in 2009. The Foundation also recorded \$2,068,400 in 2010 and \$2,982,560 in 2009 for grants and related costs to the Academy.

#### 11. Conditional promises:

In May 2007, The Foundation entered into an agreement with Eli Lilly and Company Foundation, Inc. (Lilly) whereby Lilly agreed to a grant of \$15 million to the Foundation to support the development of the "Peers for Progress" program (PFP). PFP is designed to help the diabetes community establish a new model of peer education for people with diabetes. The program is rooted in peer-to-peer interactions in order to sustain individual behavior changes that will improve health as well as quality of life. PFP is designed to demonstrate the value of peer support, extend the evidence base for such interventions, help establish peer support as an accepted, core component of diabetes care, and promote peer support programs and networks around the world. The grant expires December 31, 2011.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (CONTINUED)

YEARS ENDED DECEMBER 31, 2010 AND 2009

#### 11. Conditional promises (continued):

In December 2010, the Foundation entered into a grant agreement with Bristol-Myers Squibb Foundation, Inc. that provides for a grant of up to \$5,234,876, in three annual payments, in support of a demonstration project to be led by the PFP management team. The grant expires December 31, 2013.

These grants are cancellable by the grantors at any time with or without cause with unexpended or uncommitted advances to be refunded. The Foundation retains a 5% fee for administering the grants. Through December 31, 2010, the Foundation had received \$13,142,536 under these grant agreements, and \$10,944,494 in expenses had been incurred. The balance of \$2,198,042 is included in deferred revenue at December 31, 2010.

#### 12. Commitments:

On June 18, 2004, Insurance Services entered into a two-year employment contract with its president, effective July 1, 2004, and renewable automatically on a two-year basis subject to cancellation by either party under specified conditions. This contract provides for a base compensation including a fixed salary along with incentive compensation based on dividends paid. The latest date of renewal was June 2, 2010, effective July 1, 2010.

On December 12, 2005, the Foundation entered into an administrative services contract with the Academy. Under the contract, the Academy agrees to perform day-to-day executive, legal, accounting, clerical and other services in connection with the operations of the Foundation. The contract, effective January 1, 2006 for a one-year term, is automatically extended for consecutive one-year periods unless notice of termination by either party is given at least 90 days prior to the end of the current term. The monthly fee was \$107,730 in 2009 and increased to \$110,423 beginning January 1, 2010.

The Program Development Center (PDC) of the PFP program is located at a university. The director of the PFP program as well as other PDC staff members are employees of the university. The Foundation has agreements with the university to pay for salaries and other expenses of the PDC through December, 2011. Amounts expensed under these agreements were \$944,972 and \$973,446 for 2010 and 2009, respectively. Future commitments as of December 31, 2010, are as follows:

Year ending	E.
December 31,	Amount
2011 2012	\$ 728,110 136,630
	\$ 864,740

SUPPLEMENTAL INFORMATION

# HOUSE PARK & DOBRATZ, P.C.

STANLEY H. HOUSE STEPHEN M. PARK MICHAEL A. DOBRATZ STEVEN V. WIEBLER MARY H. STRATMAN

605 WEST 47TH STREET - SUITE 301 KANSAS CITY, MISSOURI 64112 TEL. (816) 931-3393 FAX: (816) 931-9636

### Independent Auditors' Report on Supplemental Information

Board of Trustees American Academy of Family Physicians Foundation Leawood, Kansas

We have audited the financial statements of American Academy of Family Physicians Foundation and Subsidiary as of and for the years ended December 31, 2010 and 2009, and our report thereon dated May 21, 2011 appears on page one. Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying information on pages 22-24 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with U.S. generally accepted auditing standards. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

# House Park & Dobratz, P.C.

May 21, 2011

### CONSOLIDATING STATEMENT OF FINANCIAL POSITION

### **DECEMBER 31, 2010**

### ASSETS

	American Academy of Family Physicians Foundation	AAFP Insurance Services, Inc.	Eliminations	Consolidated totals
Cash and cash equivalents: Operating accounts	\$ 6,132,932	\$ 657,388		\$ 6,790,320
Premium accounts		<u>3,148,668</u>		3,148,668
Total cash and cash equivalents	6,132,932	3,806,056		9,938,988
Accounts receivable	221,573	707,020		928,593
Beneficial interest in trust assets	35,896	16 271		35,896
Prepaid expenses Investments at fair value	24,073 10,708,425	46,374		70,447
Investment in AAFP Insurance Services, Inc.	1,396,467		(\$1,396,467)	10,708,425
Office equipment, furniture and fixtures, net	1,390,407		(\$1,390,407)	
of accumulated depreciation of \$637,356	53,121	91,115		144,236
Total assets	\$18,572,487	\$4,650,565	(\$1,396,467)	\$21,826,585
LIABILITIES A	ND NET ASSE	ETS/EQUITY		
Accounts payable:				
Premiums		\$3,149,060	\$	\$ 3,149,060
Trade	\$ 2,341,777	102,372		2,444,149
Total accounts payable Deferred revenue and advances	2,341,777 2,199,914	3,251,432	<del></del>	5,593,209
Deferred income taxes	2,199,914	6,892	- <del></del>	2,199,914 6,892
Liabilities under split-interest agreements	64,715	0,092		64,715
Federal and state income taxes payable	01,715			04,713
(receivable)		( 4,226)	122	( 4,226)
Grant awards payable	366,942			366,942
Total liabilities	4,973,348	_3,254,098		8,227,446
Net assets and stockholder's equity:				
Net assets:				
Unrestricted:				
Undesignated	2,525,366			2,525,366
Equity in office equipment, furniture	22.22.			
and fixtures	53,121			53,121
Board-appropriated	8,522,463			8,522,463
Total unrestricted	11,100,950			11,100,950
Temporarily restricted	1,157,330			1,157,330
Permanently restricted Total net assets	1,340,859			1,340,859
Stockholder's equity:	13,599,139			_13,599,139
Common stock		26,500	( 26,500)	
Retained earnings		1,369,967	(_1,369,967)	55
Total stockholder's equity		1,396,467	(1,396,467)	
53.23 - 27.23 - Al	in the second		( 2,000,107)	-
Total liabilities and equity	\$18,572,487	\$4,650,565	(\$1,396,467)	\$21,826,585

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American Academ	y of Family Phy	sicians Foundation	N. W. 1988		
Temporarily restricted	Permanently restricted	All funds	AAFP Insurance Services, Inc	<u>Eliminations</u>	Consolidated totals
\$  159,411 60,200 6,035,568	\$  30,703 36,000	\$ 675,044 1,182,150 6,093,920	\$ 1,869,525 1,125,327 467,833  	\$    	\$ 1,869,525 1,125,327 467,833 675,044 1,182,150 6,093,920
24,613	  	44,138 1,063,541 971,427 14	  37	( 971,427)	44,138 1,063,541  51
( <u>6,451,179</u> )					
(171,387)	66,703	_10,030,234	3,462,722	(971,427)	12,521,529
		697,736 129,411 150,348 2,217,939 51,599 567,794 155,336  3,855,513 776,831  8,602,507	1,556,513   289,507 9,670 39,309  596,296 2,491,295		2,254,249 129,411 150,348 2,217,939 51,599 857,301 165,006 39,309 3,855,513 776,831 596,296
( 171,387)  ( 37,589)	66,703  	1,427,727   	971,427 ( 810,000)	971,427)  810,000	456,300 971,427  
1,366,306	1,274,156	12,171,412	1,208,540	(1,208,540)	12,171,412
\$1,157,330	\$ 1,340,859	\$ 13,599,139	\$ <u>1,369,967</u>	(\$ 1,369,967)	\$13,599,139

### CONSOLIDATING STATEMENT OF CASH FLOWS

### YEAR ENDED DECEMBER 31, 2010

	American Academy of Family Physicians Foundation		. Eliminations	Consolidated totals
Cash flows from operating activities: Change in net assets/net income Adjustments to reconcile change in net assets to net cash provided by operating activities:	\$ 1,427,72	7 \$ 971,427	(\$ 971,427)	\$ 1,427,727
Depreciation Realized losses Unrealized gains	15,36 257,76	6		44,571 257,766
Equity in earnings of AAFP Insurance Services, Inc., net of dividends of \$810,000	( 1,177,44			( 1,177,440)
Change in value of split-interest	( 161,42	7)	161,427	
agreements Change in operating assets and liabilities:	( 11,64	7)		( 11,647)
Accounts receivable Prepaid expenses Deferred income taxes, net Premiums payable Accounts payable and accrued expenses	( 128,01 ( 1,02   806,07	7) 2,877 2,728 98,773 6 6,642	  	( 208,145) 1,850 2,728 98,773 812,718
Deferred revenue and advances Grant awards payable Federal and state income taxes payable Net cash provided by	1,844,668 67,826			1,844,668 67,826 (106,274)
operating activities	2,939,869	925,252	(810,000)	3,055,121
Cash flows from investing activities:  Purchase of office equipment, furniture and fixtures	( 1,200	9) ( 47,364)		( 49.5(4)
Purchase of investments	(432,616			( 48,564) ( 432,616)
Net cash used by investing activities	(433,816	(47,364)		(481,180)
Cash flows from financing activities, cash dividends paid		(810,000)	810,000	
Increase in cash and cash equivalents	2,506,053	67,888		2,573,941
Cash and cash equivalents, beginning of year	3,626,879	3,738,168		7,365,047
Cash and cash equivalents, end of year	\$ 6,132,932	\$3,806,056	<u>\$</u>	\$ 9,938,988